



## PRESS RELEASE

### MEDIA MONITORING REPORT

Published: February 13, 2026 (ET)

Headline: Umbra Medical Italy ottiene l'esclusiva Meril per i dispositivi vascolari in Italia e raddoppia i ricavi nel 2025



NEW FEATURE

**AI Visibility Score is now in your report !**

23.02.2026

**Press Release:** Umbra Medical Italy ottiene l'esclusiva Meril per i dispositivi vascolari in Italia e raddoppia i ricavi nel 2025  
**Press Release Package:** Italy Premium Package  
**Target country(ies):** Italy  
**Distribution Language(s):** Italian

**I. Brief - PR Results**

The media monitoring outputs of the press release are summarized in four key metrics.



**MSN.com/it**

Reaching the Most People



**27**

Websites Have Published



**19.741.677**

Total Potential Audience



**8.825**

Journalist Views

**II. Distribution Report**

This section comprehensively outlines the steps for distributing the press release to the media.

**Recipients**

- Adnkronos
- Comtex
- Dow Jones
- LexisNexis
- Google News
- InfoDesk
- Thomson Reuters
- Targeted Media Lists

**Status**

- Sent
- Sent
- Sent
- Sent
- Sent
- Sent
- Sent
- Sent

**8 Media lists**

The media lists that the press release was sent includes: Healthcare, MedTech, Medical Devices, Business, Industry, Pharmaceuticals, Innovation, Technology

**12.539 Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

### III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.6 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

#### How the AI Visibility Score Is Calculated?











The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.










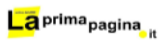



### III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

#### Featured News

Language	Website	Montly Traffic	Importance	URL
Italian	MSN.com/it	 507.8M	MSN is an American web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.	<a href="#">View</a>
Italian	Virgilio.it	 36.5M	Launched in 1996 as Italy's first web portal, Virgilio.it provides content on news, email services, sports, finance, and more. It also offers a search engine and community services to users.	<a href="#">View</a>
Italian	Adnkronos.com	 25.1M	Adnkronos is an Italian leading news agency. Adnkronos was established in 1963 by a merger of two agencies, Kronos and Agenzia Di Notizie. The agency is based in Rome.	<a href="#">View</a>
Italian	Metropolitanmagazine.it	 355.1K	Metropolitan Magazine is an independent online news platform based in Rome, focusing on current events, entertainment, cinema, music, sports, and lifestyle content.	<a href="#">View</a>
Italian	Cronachedellacampania.it	 353.4K	Cronache della Campania is an independent news site, active since 2015, covering current events, politics, sports, culture, and public affairs in the Naples, Salerno, Caserta, Avellino, and Benevento regions .	<a href="#">View</a>
Italian	Zazoom.it	 255.7K	Zazoom is a totally free service, compatible with any device and with which you can stay updated on the Latest News	<a href="#">View</a>
Italian	247.libero.it	 125.2K	Libero.it is one of Italy's leading web portals. 247.libero.it is its news section, offering updates on current events, politics, economy, and sports.	<a href="#">View</a>
Italian	Ilfaroonline.it	 109.3K	Ilfaroonline.it is a digital news site covering politics, economy, health, culture, and local developments. It follows both national and international agendas.	<a href="#">View</a>
Italian	7colli.it	 60K	7colli.it (Il Nuovo 7Colli) is an independent news portal offering in-depth local news, politics, culture, and lifestyle content focused on Rome and its surroundings .	<a href="#">View</a>
Italian	Cn24tv.it	 37.1K	Cn24tv.it is an Italy-based digital media platform providing current news and television-related content. The site covers politics, economy, local developments and social issues. It offers readers a fast and comprehensive news feed.	<a href="#">View</a>

Italian	Larampa.news		29.4K	LaRampa.news is a news platform focussing on the Caserta region of Italy. It offers news on various topics such as politics, economy, culture, sports and local events. It is an important source of information for those who follow the developments in the region.	<a href="#">View</a>
Italian	Telenicosia.it		22.1K	Telenicosia.it is an independent digital news source covering local news in and around Nicosia, Italy. The site provides up-to-date content on local government decisions, cultural events, public announcements, social projects and community developments.	<a href="#">View</a>
Italian	V-news.it		14.2K	V-news.it is an Italy-based digital news platform covering current developments. The site features content on politics, economy and society. It provides readers with a consistent and informative news feed.	<a href="#">View</a>
Italian	Giornaleinfocastellirromani		13.4K	GiornaleInfoCastelliRomani.com is an Italian news website that focuses on the Castelli Romani area, a region near Rome. It covers local news, events, culture, and community updates, providing information for residents and those interested in the region's happenings.	<a href="#">View</a>
Italian	Chi-siamo.com		12.7K	Chi-siamo.com is an online news platform covering social life, culture, and current affairs.	<a href="#">View</a>
Italian	Radiobrunobrescia.it		11K	Radiobrunobrescia.it is a media and news platform delivering content on news, culture, arts, and music.	<a href="#">View</a>
Italian	Tecnomedicina.it		10.4K	Tecnomedicina.it is an Italian digital news platform specializing in medical technologies, healthcare innovations, medical devices, biotechnology, and R&D developments in the health sector.	<a href="#">View</a>
Italian	Rassegnabusiness.news		8.8K	RassegnaBusiness.news is an online newspaper providing business news about companies, startups, and professional associations in Italy.	<a href="#">View</a>
Italian	LoSpecialegiornale.it		10.4K	Lo Speciale is a widely popular newspaper in Italy with a focus on a variety of topics.	<a href="#">View</a>
Italian	Laprimapagina.it		6.8K	Laprimapagina.it is a news website providing news from Italy and around the world. The site offers content in various fields such as politics, economy, culture, and sports. With its user-friendly interface, it offers easy access to visitors.	<a href="#">View</a>
Italian	Mi-lorenteggio.com		6.5K	Mi-lorenteggio.com is a news site that delivers local and national updates on politics, economy, culture, and lifestyle.	<a href="#">View</a>
Italian	Gravita-zero.it		5.6K	Gravita-zero.it is a news and analysis website focused on science, technology, and environmental topics.	<a href="#">View</a>
Italian	Visibilita.net		5.2K	Visibilita.net is a platform that offers guides and analyses on digital marketing, SEO, content strategies and online visibility.	<a href="#">View</a>

Coverage List

*This list includes all websites that the press release has been published.*

No	Website	URL
1	7colli	<a href="https://www.7colli.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascolari">https://www.7colli.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascolari</a>
2	Adnkronos	<a href="https://www.adnkronos.com/immediapress/umbra-medical-italy-ottiene-lesclusiva-meril-pe">https://www.adnkronos.com/immediapress/umbra-medical-italy-ottiene-lesclusiva-meril-pe</a>
3	Area Clienti	<a href="https://area-clienti.com/home/umbra-medical-italy-sclusiva-meril/">https://area-clienti.com/home/umbra-medical-italy-sclusiva-meril/</a>
4	Cagliarilivemagazine	<a href="https://www.cagliarilivemagazine.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispc">https://www.cagliarilivemagazine.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispc</a>
5	Chi Shimo	<a href="https://www.chi-siamo.com/magazine/umbra-medical-italy-dispositivi-vascolari/">https://www.chi-siamo.com/magazine/umbra-medical-italy-dispositivi-vascolari/</a>
6	Cn24	<a href="https://cn24tv.it/news/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascola">https://cn24tv.it/news/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascola</a>
7	Cronachedellacampania	<a href="https://www.cronachedellacampania.it/2026/02/umbra-medical-italy-ottiene-lesclusiva-mer">https://www.cronachedellacampania.it/2026/02/umbra-medical-italy-ottiene-lesclusiva-mer</a>
8	Giornaleinfocastelliromani	<a href="https://www.giornaleinfocastelliromani.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i">https://www.giornaleinfocastelliromani.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i</a>
9	Gravita-zero	<a href="https://www.gravita-zero.it/umbra-medical-italy-ottiene-lesclusiva-meril-dispositivi-vascola">https://www.gravita-zero.it/umbra-medical-italy-ottiene-lesclusiva-meril-dispositivi-vascola</a>
10	Guidabenessere	<a href="https://www.guidabenessere.com/blog/dispositivi-vascolari-umbra-medical-italy/">https://www.guidabenessere.com/blog/dispositivi-vascolari-umbra-medical-italy/</a>
11	Ilfaroonline	<a href="https://www.ilfaroonline.it/dal-territorio/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-d">https://www.ilfaroonline.it/dal-territorio/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-d</a>
12	La Prima Pagina	<a href="https://www.laprimapagina.it/2026/02/13/umbra-medical-italy-dispositivi-vascolari/">https://www.laprimapagina.it/2026/02/13/umbra-medical-italy-dispositivi-vascolari/</a>
13	La Rampa	<a href="https://www.larampa.news/2026/02/umbra-medical-italy-ottiene-esclusiva-meril-dispositivi">https://www.larampa.news/2026/02/umbra-medical-italy-ottiene-esclusiva-meril-dispositivi</a>
14	Libero	<a href="https://247.libero.it/rfocus/56232995/1/umbra-medical-italy-ottiene-l-esclusiva-meril-per-i-c">https://247.libero.it/rfocus/56232995/1/umbra-medical-italy-ottiene-l-esclusiva-meril-per-i-c</a>
15	Lo Speciale	<a href="https://www.lospecialegiornale.it/2026/02/13/umbra-medical-italy-ottiene-lesclusiva-meril-p">https://www.lospecialegiornale.it/2026/02/13/umbra-medical-italy-ottiene-lesclusiva-meril-p</a>
16	Mediapress 24	<a href="https://www.mediapress24.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-">https://www.mediapress24.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-</a>
17	Metropolitanmagazine	<a href="https://metropolitanmagazine.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositi">https://metropolitanmagazine.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositi</a>
18	Mi-lorenteggio	<a href="https://www.mi-lorenteggio.com/2026/02/16/umbra-medical-italy-ottiene-lesclusiva-meril-p">https://www.mi-lorenteggio.com/2026/02/16/umbra-medical-italy-ottiene-lesclusiva-meril-p</a>
19	Msn	<a href="https://www.msn.com/it-it/money/notizie/umbra-medical-italy-ottiene-l-esclusiva-meril-per">https://www.msn.com/it-it/money/notizie/umbra-medical-italy-ottiene-l-esclusiva-meril-per</a>
20	Radiobrunobrescia	<a href="https://www.radiobrunobrescia.it/2026/02/16/umbra-medical-italy-ottiene-lesclusiva-meril-p">https://www.radiobrunobrescia.it/2026/02/16/umbra-medical-italy-ottiene-lesclusiva-meril-p</a>
21	Rassegnabusiness	<a href="https://www.rassegnabusiness.news/accordo-esclusivo-meril-life-sciences-e-umbra-medica">https://www.rassegnabusiness.news/accordo-esclusivo-meril-life-sciences-e-umbra-medica</a>
22	Tecno Medicina	<a href="https://www.tecnomedicina.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-">https://www.tecnomedicina.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-</a>
23	Telenicosia	<a href="https://www.telenicosia.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vasc">https://www.telenicosia.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vasc</a>
24	V-News	<a href="https://www.v-news.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascola">https://www.v-news.it/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispositivi-vascola</a>
25	Virgilio	<a href="https://www.virgilio.it/italia/trapani/notzielocali/umbra_medical_italy_ottiene_l_esclusiva_m">https://www.virgilio.it/italia/trapani/notzielocali/umbra_medical_italy_ottiene_l_esclusiva_m</a>
26	Visibilita	<a href="https://visibilita.net/meril-dispositivi-vascolari/">https://visibilita.net/meril-dispositivi-vascolari/</a>
27	Zazoom	<a href="https://www.zazoom.it/2026-02-13/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispc">https://www.zazoom.it/2026-02-13/umbra-medical-italy-ottiene-lesclusiva-meril-per-i-dispc</a>

IV. Social Media List

*This section includes social media posts along with the press release.*

No	Social Network	URL
1	Cagliari Live Magazine	<a href="https://x.com/cagliarilivemag/status/2022275399674188027?s=20">https://x.com/cagliarilivemag/status/2022275399674188027?s=20</a>
2	Cagliari Live Magazine & Web Tv	<a href="https://www.facebook.com/cagliarilivemagazine.it/posts/pfbid02W9CRvjvypMKCyvrEyYMZ">https://www.facebook.com/cagliarilivemagazine.it/posts/pfbid02W9CRvjvypMKCyvrEyYMZ</a>
3	LaRampa+	<a href="https://www.facebook.com/larampaplay/posts/pfbid0qHKX3KMKxtEEEx2HFVtmVnWXodCu">https://www.facebook.com/larampaplay/posts/pfbid0qHKX3KMKxtEEEx2HFVtmVnWXodCu</a>
4	Mediapress24.it	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid0fWQjU2t8xZbDRVSxyK1Jx75t">https://www.facebook.com/permalink.php?story_fbid=pfbid0fWQjU2t8xZbDRVSxyK1Jx75t</a>
5	Radio Bruno Brescia	<a href="https://www.facebook.com/radioverabs/posts/pfbid02dZGUr5iZaC9V4B5D6jsaHbKXLubs">https://www.facebook.com/radioverabs/posts/pfbid02dZGUr5iZaC9V4B5D6jsaHbKXLubs</a>