



SimpleSwap

PRESS RELEASE

MEDIA MONITORING REPORT

Published: April 30, 2026 (ET)

Headline: SimpleSwap amplía el acceso a stablecoins y a la compra de criptomonedas en Argentina



NEW FEATURE

AI Visibility Score is now in your report !

06.05.2026

Press Release:	<i>SimpleSwap amplía el acceso a stablecoins y a la compra de criptomonedas en Argentina</i>
Press Release Package:	<i>Argentina Premium Package</i>
Target country(ies):	<i>Argentina</i>
Distribution Language(s):	<i>Spanish</i>

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Elancasti.com.ar

Reaching the Most People



9

Websites Have Published



1.036.209

Total Potential Audience



2.886

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients		Status
Agencia Clarín	☒	Sent
Comtex	☒	Sent
Infodesk	☒	Sent
Google News	☒	Sent
La Capital	☒	Sent
LexisNexis	☒	Sent
Targeted Media List	☒	Sent
Thomson Reuters	☒	Sent

8 Media lists

The media lists that the press release was sent includes: Cryptocurrency, FinTech, Blockchain, Payments, Digital Assets, Trading, Financial Services, Innovation

4.619 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.1 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

IV. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
Spanish	Elancasti.com.ar		1.1M	El Ancasti is an Argentina-based digital news platform that covers both national and local developments. It provides content on politics, economy, society, and current events. The platform aims to deliver fast and reliable news to its readers.	View
Spanish	Informatesalta.com.ar		567.4K	Informate Salta is a local digital platform focused on news and developments in the Salta region of Argentina. It covers regional events, community issues, and current affairs. The platform serves as an important source of information for local residents.	View
Spanish	Enlineanoticias.com.ar		148.6K	En Línea Noticias is an Argentinian digital platform that shares current developments and news across various categories. It provides content on politics, economy, and society. The platform delivers up-to-date news to a broad audience.	View
Spanish	Elmarplatense.com		99.2K	El Marplatense is a local digital news platform focused on the city of Mar del Plata in Argentina. It provides content on city news, social issues, economy, and events.	View
Spanish	Vialibre.ar		45.4K	Vía Libre is a digital platform in Argentina that provides news and analysis on current affairs. It focuses on social issues, politics, and general news. The platform aims to deliver informative content with diverse perspectives.	View
Spanish	Altoquedeportes.com.ar		30.3K	Al Toque Deportes is a digital platform in Argentina focused on sports news and developments. It covers football and various other sports. The platform provides up-to-date and detailed information for sports enthusiasts.	View
Spanish	Rosarionuestro.com		21.6K	Rosario Nuestro is a local digital platform focused on news and developments in Rosario, Argentina. It shares content on city updates, events, and community issues. The platform aims to keep local residents informed.	View

B2PRESS Online PR Platform		B2Press Media Coverage Report		SimpleSwap
Coverage List		This list includes all websites that the press release has been published.		
No	Website	URL		
1	Actualidad Bonaerense	https://actualidadbonaerense.com/stablecoins-y-cripto-en-argentina/		
2	Al Toque Deportes	https://altoquedeportes.com.ar/simpleswap-amplia-el-acceso-a-stablecoins-y-a-la-compra-de-criptomonedas-en-argentina		
3	El Ancasti	https://www.elancasti.com.ar/informacion-general/simpleswap-amplia-el-acceso-stablecoins-y-a-la-compra-de-criptomonedas-en-argentina		
4	El Marplatense	https://www.elmarplatense.com/simpleswap-amplia-el-acceso-a-stablecoins-y-a-la-compra-de-criptomonedas-en-argentina		
5	En Línea Noticias	https://enlineanoticias.com.ar/sociedad/simpleswap-amplia-el-acceso-a-stablecoins-y-a-la-compra-de-criptomonedas-en-argentina		
6	Informate Salta	https://informatesalta.com.ar/tecnologia/stablecoins-y-cripto-en-argentina--sin-cuenta--sin-compra-de-criptomonedas-en-argentina		
7	Pagina 12 Web	https://www.pagina12web.com.ar/compra-de-criptomonedas-con-autocustodia-a-argentina-con-simpleswap		
8	Rosario Nuestro	https://www.rosarionuestro.com/simpleswap-amplia-el-acceso-a-stablecoins-y-a-la-compra-de-criptomonedas-en-argentina		
9	Via Libre	https://www.vialibre.ar/123023-stablecoins-y-cripto-en-argentina-sin-cuenta-sin-espera-sin-compra-de-criptomonedas-en-argentina		
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B2PRESS Online PR Platform		B2Press Media Coverage Report		SimpleSwap
V. Social Media List		This section includes social media posts along with the press release.		
No	Social Network	URL		
1	En Línea Noticias	https://www.facebook.com/EnLineaNoticiasWeb/posts/pfbid0hQVBUwDqrhu8q9HmVnosL		
2	Rosario Nuestro	https://x.com/RosarioNuestro/status/2049894648932393018?s=20		
3	Rosario Nuestro	https://www.facebook.com/RosarioNuestro.Oficial/posts/pfbid0SX83G1y2hZgfo89B91PHi		
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