



PRESS RELEASE

MEDIA MONITORING REPORT

Published: February 3, 2026 (ET)

Headline: Marke für Haushalts- und Küchenwaren Karaca expandiert in Deutschland



NEW FEATURE

AI Visibility Score is now in your report !

05.02.2026

Press Release: Marke für Haushalts- und Küchenwaren Karaca expandiert in Deutschland
Target country(ies): Germany
Press Release Package: Germany Exclusive Package
Distribution Language(s): German and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Tradingview.com
Reaching the Most People



33
Websites Have Published



19.825.218
Total Potential Audience



5.552
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Status

Bloomberg Terminal	✓	Sent
Comdirect	✓	Sent
Comtex	✓	Sent
DGAP	✓	Sent
Dow Jones Terminal	✓	Sent
EQS	✓	Sent
Financial Times	✓	Sent
Google News	✓	Sent
Infodesk	✓	Sent
Investing DE	✓	Sent
LexisNexis	✓	Sent
Refinitiv Eikon	✓	Sent
Targeted Media List	✓	Sent
Thomson Reuters	✓	Sent
vwd	✓	Sent
Yahoo Finance	✓	Sent

9 Media lists

The media lists that the press release was sent includes: Business, Retail, E-commerce, Expansion, Kitchenware, Lifestyle, Innovation, Design, Sustainability

9.673 Press members

The number of the media members whom its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.4 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?











The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.








III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
German/ English	Tradingview.com		229M	TradingView, a charting platform and social network used by 60M+ traders and investors worldwide to spot opportunities across global markets.	DE: View EN: View
German	Finanzen.net		16.6M	Finanzen.net is the financial portal of finanzen.net GmbH, a subsidiary of Axel Springer SE, based in Karlsruhe. It was founded in 2000 and is considered the largest online financial portal in Germany.	View
German/ English	Handelsblatt.com		16.1M	The Handelsblatt (literally "commerce paper" in English) is a German-language business newspaper published in Düsseldorf by Handelsblatt Media Group.	DE: View EN: View
German	Onvista.de		7.2M	With many years of financial expertise, Onvista is one of the first points of contact for marketing in the areas of stock markets and finance.	View
German/ English	Wallstreet-online.de		6.8M	Wallstreet:online AG, based in Berlin , emerged from GIS Wirtschaftsdaten GmbH, which was founded in 1998. The main business activity was the marketing of the financial portal wallstreet-online.de.	DE: View EN: View
German	Ariva.de		2.9M	ARIVA is a bank-independent service provider that offers financial information and IT services to financial institutions and private individuals.	View
German	Boerse.de		2.8M	boerse.de is a financial portal founded in 1994 and operated by boerse.de Finanzportal GmbH , based in Rosenheim.	View
German	Finanznachrichten.de		2.6M	Finanznachrichten.de offers over 12,000 German and English-language news from over 600 international media every day.	View
English	Placera.se		2.6M	Placera.se is a digital news and analysis website focused on investing and financial markets. The site covers stocks, market movements and investment trends. It provides a clear and informative feed for market followers.	View
English	Markets.ft.com		2M	Markets.ft.com is the Financial Times' dedicated platform offering comprehensive financial market data and analysis.	View

German	Boersennews.de		1.5M	Boersennews.de is a comprehensive platform providing news on finance, economy, and the stock market. It delivers up-to-date information on stocks, cryptocurrencies, forex markets, and investment trends.	View
German/ English	Ad-hoc-news.de		793.5K	Ad-Hoc-News.de is a German news portal offering real-time news and stock market information. The platform covers a wide range of topics, including economy, politics, sports, science, and entertainment.	DE: View EN: View
German/ English	Eqs-news.com		234K	With its high-traffic website, highly respected media partners and high-quality operations, EQS News is a leading news platform in Germany.	DE: View EN: View
German/ English	Centralcharts.com		205K	The CentralCharts tool allows you to stay informed about new trade opportunities on your markets by following your favorite products and/or traders.	DE: View EN: View
German	Mebelmarkt.de		40.8K	Mebelmarkt.de is a digital news platform focused on the furniture and interior design industry. The site features industry news, market developments and professional analysis. It provides readers with a structured and business-oriented content feed.	View
German	Moebelkultur.de		20.1K	Moebelkultur.de is a digital news website covering current developments in the furniture, retail and design sectors. The site features industry trends, brand news and interviews. It provides readers with a comprehensive and sector-focused news feed.	View
German	Anlegerplus.de		14.3K	Anlegerplus.de is a financial news website focused on the world of finance, stock markets, and investments. It offers analyses, market assessments, stock news, and economic reports for investors.	View

Coverage List - German

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad-hoc-news	https://www.ad-hoc-news.de/boerse/news/corporate-news/karaca/68546974
2	Anlegerplus	https://anlegerplus.de/karaca-marke-fuer-haushalts-und-kuechenwaren-karaca-expandiert
3	Ariva	https://www.ariva.de/news/eqs-news-marke-fuer-haushalts-und-kuechenwaren-karaca-11f
4	Boerse	https://www.boerse.de/nachrichten/EQS-News-Marke-fuer-Haushalts-und-Kuechenwaren
5	Boersennews	https://www.boersennews.de/nachrichten/meldungen/eqs/eqs-news-marke-fuer-haushalts
6	Centralcharts	https://www.centralcharts.com/de/news/5451775-eqs-news-marke-fr-haushalts-und-kcher
7	Eqs-news	https://www.eqs-news.com/de/news/corporate/marke-fuer-haushalts-und-kuechenwaren-l
8	Finanzen	https://www.finanzen.net/nachricht/aktien/eqs-news-marke-fuer-haushalts-und-kuechenwa
9	Finanznachrichten	https://www.finanznachrichten.de/nachrichten-2026-02/67597279-eqs-news-karaca-marke
10	Handelsblatt	http://ircenter.handelsblatt.com/company/e56411b6-003c-11f1-9b69-b31d9484c2ac/news
11	Kuecheundbadforum	https://www.kuecheundbadforum.de/beitrag/karaca-treibt-expansion-in-deutschland-vorar
12	Mastertraders	https://mastertraders.de/nachrichten/karaca-expandiert-in-deutschland-staerkt-retail-e-cor
13	Moebelkultur	https://www.moebelkultur.de/news/karaca-staerkt-praesenz-im-deutschen-markt/
14	Moebelmarkt	https://www.moebelmarkt.de/beitrag/karaca-treibt-expansion-in-deutschland-voran
15	Onvista	https://www.onvista.de/news/2026/02-03-eqs-news-marke-fuer-haushalts-und-kuechenwa
16	Tradingview	https://de.tradingview.com/news/eqs:c9c7b8f51600c:0/
17	Wallstreet-online	https://www.wallstreet-online.de/nachricht/20448053-eqs-news-marke-haushalts-kuechen

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad-hoc-news	https://www.ad-hoc-news.de/boerse/news/corporate-news/karaca/68546973
2	Centralcharts	https://www.centralcharts.com/de/news/5451776-eqs-news-home-and-kitchenware-brand
3	Dhnet	https://bourse.dhnet.be/communiqués/-DE/1386375
4	Eqs-news	https://www.eqs-news.com/de/news/corporate/home-and-kitchenware-brand-karaca-expe
5	Finanzwire	https://www.finanzwire.com/press-release/karaca-etr-home-and-kitchenware-brand-karaca
6	Handelsblatt	https://ircenter.handelsblatt.com/en/company/e56411b6-003c-11f1-9b69-b31d9484c2ac/n
7	Lalibre	https://bourse.lalibre.be/communiqués/-DE/1386375
8	Lefigaro	https://data-bourse.lefigaro.fr/communiqués/-DE/1386375
9	Lesechos	https://lesechos-comfi.lesechos.fr/press-release/karaca-etr-home-and-kitchenware-brand-l
10	Lesoir	https://bourse.lesoir.be/communiqués/-DE/1386375
11	Markets Financialtimes	https://markets.ft.com/data/announce/detail?dockey=600-202602030405DGAP___CORPI
12	Morningstar	http://tools.morningstar.co.uk/uk/stockreport/newsItem.aspx?id=DGAP_corporate_227045
13	Placera	https://www.placera.se/pressmeddelanden/home-and-kitchenware-brand-karaca-expands
14	Tradingview	https://www.tradingview.com/news/eqs:5d0387a9e094b:0-home-and-kitchenware-brand-k
15	Wallstreet-online	https://www.wallstreet-online.de/nachricht/20448047-eqs-news-home-and-kitchenware-br
16	Webdisclosure	https://www.webdisclosure.com/press-release/karaca-etr-home-and-kitchenware-brand-ka