



# Gi group

## PRESS RELEASE

### MEDIA MONITORING REPORT

Published: May 11, 2026 (ET)

Headline: Gi Group lanceert nieuwe merkidentiteit en wereldwijde 'Beyond'-campagne



NEW FEATURE

**AI Visibility Score is now in your report !**

14.052026

Press Release:

Gi Group lanceert nieuwe merkidentiteit en wereldwijde 'Beyond'-campagne

Press Release Package:

Netherlands Premium Package

Target country(ies):

Netherlands

Distribution Language(s):

Dutch

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.





New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

7.2 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

| Language | Website                | Montly Traffic                                                                             | Importance                                                                                                                                                                                                                                                                | URL                  |
|----------|------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Dutch    | Alblasserdamsnieuws.nl |  133.8K  | Alblasserdamsnieuws.nl is a local news website focusing on the Alblasserdam region of the Netherlands. It provides coverage on municipal activities, community events, regional developments, and emergency news.                                                         | <a href="#">View</a> |
| Dutch    | Dutchitchannel.nl      |  66.2K | Dutch IT Channel is a Netherlands-based digital platform focused on information technology, digital transformation, and enterprise technology solutions. It provides content on IT industry news, technology trends, and company developments.                            | <a href="#">View</a> |
| Dutch    | Persportaal.ANP.nl     |  38.2K | ANP Persportaal is part of ANP (Algemeen Nederlands Persbureau), the Dutch national news agency. It is used by organizations and agencies to publish official press releases for media and journalists in the Netherlands.                                                | <a href="#">View</a> |
| Dutch    | Ondernemersbelang.nl   |  15.2K  | Ondernemersbelang.nl is a Dutch business media platform focused on entrepreneurship, SMEs, and regional business developments. It publishes articles, interviews, and press releases that highlight companies, industry insights, and economic trends in the Netherlands. | <a href="#">View</a> |
| Dutch    | WBN.nl                 |  8.4K  | WBN.nl is a news portal focusing on the warehousing and logistics industry. It covers topics such as warehouse management, automation, inventory control and logistics technologies.                                                                                      | <a href="#">View</a> |

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Online PR Platform

B2Press | Media Coverage Report

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Coverage List

This list includes all websites that the press release has been published.

| No | Website               | URL                                                                                     |
|----|-----------------------|-----------------------------------------------------------------------------------------|
| 1  | Alblasserdamsnieuws   | https://www.alblasserdamsnieuws.nl/2026/04/11/gi-group-lanceert-nieuwe-merkidentiteit-e |
| 2  | ANP                   | https://persportaal.anp.nl/artikel/29b8f37a-0de9-4503-9e05-1429331681f3/gi-group-lancee |
| 3  | Dutch IT Channel      | https://www.dutchitchannel.nl/news/732074/gi-group-lanceert-nieuwe-merkidentiteit-en-w  |
| 4  | Het Ondernemersbelang | https://www.ondernemersbelang.nl/nieuws/gi-group-lanceert-nieuwe-merkidentiteit-en-wer  |
| 5  | WijBusinessNieuws     | https://wb.nl/wijnoordholland/gi-group-skills-first-aanpak/                             |

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IV. Social Media List

This section includes social media posts along with the press release.

| No | Social Network    | URL                                                                                     |
|----|-------------------|-----------------------------------------------------------------------------------------|
| 1  | Dutch IT Channel  | https://www.facebook.com/dutchitchannel/posts/pfbid02n6ahj3jAWVzmPAoHkvH7oSsWc>         |
| 2  | Dutch IT Channel  | https://x.com/Dutchitchannel/status/2053890008784760989?s=20                            |
| 3  | Dutch IT Channel  | https://www.linkedin.com/posts/gi-group-lanceert-nieuwe-merkidentiteit-en-share-745961f |
| 4  | WijBusinessNieuws | https://www.facebook.com/WijBusiness/posts/pfbid0beU8wVhcnYPRbCsek4DAz1XWHLW            |

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