



Eldorado

PRESS RELEASE

MEDIA MONITORING REPORT

Published: August 13, 2025 (ET)

Headline: Eldorado Gaming integrates PIX to enhance payment experience for Brazilian users



NEW FEATURE

AI Visibility Score is now in your report !

19.08.2025

Press Release / Spanish *Eldorado Gaming integrates PIX to enhance payment experience for Brazilian users*
Target country(ies): *Brazil*
Press Release Package: *Brazil Exclusive Package*
Distribution Language(s): *English and Brazilian Portuguese*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Yahoo!

Reaching the Most People



105

Websites Have Published



45.792.093

Total Potential Audience



10.544

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Comtex	<input checked="" type="checkbox"/> Sent
Agencia Estado	<input checked="" type="checkbox"/> Sent
EFE	<input checked="" type="checkbox"/> Sent
Dino	<input checked="" type="checkbox"/> Sent
La Nación	<input checked="" type="checkbox"/> Sent
Dow Jones	<input checked="" type="checkbox"/> Sent
LexisNexis	<input checked="" type="checkbox"/> Sent
Google News	<input checked="" type="checkbox"/> Sent
Infodesk	<input checked="" type="checkbox"/> Sent
Thomson Reuters	<input checked="" type="checkbox"/> Sent
Targeted Media Lists	<input checked="" type="checkbox"/> Sent

7 Media lists

The media lists that the press release was sent includes: Business, Economy, Gaming, Technology, Digitalization, Innovation, Payment Methods

12.150 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.1 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?









The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.









IV. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
English	Yahoo.com 	3.2B	Yahoo! Finance rolled out shortly after Yahoo!'s debut in 1994. Yahoo! bills its Finance portal as its industry-leading business and financial news product, and the service has evolved from its desktop origins to utilize mobile and tablet apps.	View
English	MarketWatch.com 	42.2M	MarketWatch lists public company profiles and news releases which are available to its 10 million monthly visitors. It boasts 94 million pageviews each month.. These visitors are potential investors, poised to make a purchase decision based on the news available.	View
English/ Portuguese	Bluestudio.Estadao.com 	32.4M	Estadão Blue Studio is a branded content and communication agency associated with the Brazilian newspaper Estadão. It specializes in creating high-performance content tailored to engage a qualified audience	EN: View PT: View
Portuguese	uai.com.br 	27.2M	UAI is a news portal from Minas Gerais that offers up-to-date information on the state, Brazil and the world. The portal covers several areas, including entertainment, sports, politics and health.	View
Portuguese	EM.com.br 	22.1M	EM.com.br is the website of the newspaper 'Estado de Minas' and publishes national and local news from the Brazilian state of Minas Gerais. The site also provides comprehensive coverage of politics, economics and culture.	View
English	Benzinga.com 	5.6M	Benzinga is a financial news and analysis service providing timely, actionable insights for investors. It is a dynamic and innovative financial media outlet that empowers investors with unique content that is coveted by Wall Street's top traders	View
Portuguese	Tupi.fm 	4.7M	Tupi.fm is the digital platform of Rádio Tupi, one of the oldest and most popular radio stations in Brazil. The site offers music, news and entertainment content to its users.	View
Portuguese	Leianoticias.com.br 	101K	Leianoticias.com.br is a news website providing local and national news from the state of São Paulo, Brazil. It publishes news on politics, sports and agenda.	View

Portuguese	Odiariodemaringa.com.br		33K	O Diário de Maringá (odiariodemaringa.com.br) is a digital news website from the city of Maringá, in the state of Paraná, Brazil. It provides up-to-date content on local and regional topics such as politics, economy, police events, agriculture and community life.	View
Portuguese	Comunique-se.com.br		29K	Comunique-se.com.br is a Brazilian portal that publishes news and analyses on the media, communication and marketing sector. It produces content specifically aimed at journalists and communication professionals.	View
English/ Portuguese	Efecomunica.efe.com		20K	Efecomunica.efe.com is the communication and corporate news platform of the Spanish news agency EFE. The site provides customised press releases and news content for companies.	EN: View PT: View
Portuguese	Radardigitalbrasil.com.br		18.8K	Radardigitalbrasil.com.br is a digital news and content platform based in Brasília, founded on November 12, 2021, by Gss Representações Marketing e Consultoria Empresarial LTDA.	View
Portuguese	Jornaldebarueri.com		13.4K	Jornal de Barueri is a Brazilian newspaper focusing on news and events in the Barueri region.	View
Portuguese	Ocanal.com		12K	Ocanal.com is a digital media platform that shares news about the world of television and celebrities in Brazil. The site follows developments in the world of series, reality shows and art.	View
Portuguese	Timesbrasil.com.br		16K	Timesbrasil.com.br is a news portal based in Brasília and focuses on political developments in Brazil. It also provides news on economy, culture and health.	View
Portuguese	Botucatuonline.com		6.5K	Botucatu Online is a popular news site that thoroughly covers local and regional developments in the city of Botucatu and its surroundings.	View

Coverage List : English

This list includes all websites that the press release has been published.

No	Website	URL
1	Applied Technology News	https://www.appliedtechnologynews.com/article/839442847-eldorado-gaming-integrates-p
2	Bermudaindustryinsider	https://www.bermudaindustryinsider.com/article/839442847-eldorado-gaming-integrates-p
3	BizWire Express	http://www.bizwireexpress.com/showstoryGNW.php?storyid=1032904
4	Consumer Goods Press Releases	http://www.consumergoodspresreleases.com/article/839442847-eldorado-gaming-integrat
5	Consumer Products In The News	https://www.consumerproductsinthenews.com/article/839442847-eldorado-gaming-integrat
6	Crunchbase	https://www.crunchbase.com/organization/eldorado-gg#:~:text=Eldorado%20Gaming%20C
7	Economic News Observer	https://www.economicnewsobserver.com/article/839442847-eldorado-gaming-integrates-p
8	Economic Policy Times	https://www.economicpolicytimes.com/article/839442847-eldorado-gaming-integrates-pix
9	Efecomunica	https://efecomunica.efe.com/en/eldorado-gaming-integrates-pix-to-enhance-payment-exp
10	Estadão	https://bluestudio.estadao.com.br/agencia-de-comunicacao/releases/releases-geral/eldora
11	Gaming Press Releases	https://www.gamingpressreleases.com/article/839442847-eldorado-gaming-integrates-pix
12	Global Business Watch	https://www.globalbusinesswatch.com/article/839442847-eldorado-gaming-integrates-pix
13	Globenewswire	https://www.globenewswire.com/news-release/2025/08/13/3132613/0/en/Eldorado-Gamin
14	Growing Businesses In The News	https://www.growingbusinessesinthenews.com/article/839442847-eldorado-gaming-integrat
15	International Business Watch	https://www.internationalbusinesswatch.com/article/839442847-eldorado-gaming-integrat
16	IT News Online	https://www.itnewsonline.com/GlobeNewswire/Eldorado-Gaming-integrates-PIX-to-enhanc
17	IT Press Releases	http://www.itpressreleases.com/article/839442847-eldorado-gaming-integrates-pix-to-enh
18	Journal of Business News	https://www.journalofbusinessnews.com/article/839442847-eldorado-gaming-integrates-p
19	LATAM Technology Reporter	https://www.latamtechnologyreporter.com/article/839442847-eldorado-gaming-integrates-
20	Latamtechnologyreporter	https://www.latamtechnologyreporter.com/article/839442847-eldorado-gaming-integrates-
21	Latin America Small Business News	https://www.latinamericasmallbusinessnews.com/article/839442847-eldorado-gaming-inte
22	Lithuaniacommercedaily	https://www.lithuaniacommercedaily.com/article/839442847-eldorado-gaming-integrates-p
23	Market Forecast Analysis	http://www.marketforecastanalysis.com/article/839442847-eldorado-gaming-integrates-pi
24	Marketwatch	https://www.marketwatch.com/press-release/eldorado-gaming-integrates-pix-to-enhance-
25	Media Industry Observer	https://www.mediaindustryobserver.com/article/839442847-eldorado-gaming-integrates-pi
26	MENAFN	https://menafn.com/1109923408/Eldorado-Gaming-Integrates-PIX-To-Enhance-Payment-E
27	Sanmarinoindustrypress	https://www.sanmarinoindustrypress.com/article/839442847-eldorado-gaming-integrates-p
28	TEC (The European Current)	https://www.europeancurrent.com/article/839442847-eldorado-gaming-integrates-pix-to-e
29	The Brazil Report	https://www.thebrazilreport.com/article/839442847-eldorado-gaming-integrates-pix-to-enf
30	The Europe Daily Report	https://www.theeuropedailyreport.com/article/839442847-eldorado-gaming-integrates-pix
31	The Marketing Communicator	https://www.themarketingcommunicator.com/article/839442847-eldorado-gaming-integrat
32	Travel & Tourism News: LATAM	https://www.travelandtourismlatam.com/article/839442847-eldorado-gaming-integrates-pi
33	Yahoo	https://finance.yahoo.com/news/eldorado-gaming-integrates-pix-enhance-130000947.htm

Coverage List : Brazilian Portuguese

This list includes all websites that the press release has been published.

No	Website	URL
1	Agência Emprego Brasil	https://www.agenciaempregobrasil.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
2	Airline Industry Today	http://www.airlineindustrytoday.com/article/839442871-eldorado-gaming-integra-o-pix-par
3	Airline Press Releases	http://www.airlinepressreleases.com/article/839442871-eldorado-gaming-integra-o-pix-pa
4	Amazonia Sem Fronteira	https://amazoniasemfronteira.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimoi
5	Applied Technology News	https://www.appliedtechnologynews.com/article/839442871-eldorado-gaming-integra-o-p
6	Blog do Amazonas	https://blogdoamazonas.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a
7	Blogolândia	https://www.blogolandia.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d7
8	Botucatu Online	https://botucatuonline.com/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-expe
9	Business Times Journal	https://www.businesstimesjournal.com/article/839442871-eldorado-gaming-integra-o-pix-
10	Cadastro	https://www.cadastro.org/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
11	Carro Bonito	https://www.carrobonito.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
12	Castilhops	https://castilhops.com.br/eldorado-gaming-integra-o-pix-para-aprimorar-a-experiencia-de
13	Central De Noticias Do Amazonas	https://centraldenoticiasdoamazonas.com/2025/08/13/319889-eldorado-gaming-integra-o
14	Chemicals Press Releases	http://www.chemicalspresreleases.com/article/839442871-eldorado-gaming-integra-o-pi
15	Comprar Moto	https://www.comprarmoto.org/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
16	Comunique-se	https://portal.comunique-se.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimora
17	Concurso Da Pre Fei Tura	http://www.concursodaprefeitura.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92
18	Conectasc	https://conectasc.com.br/2025/08/13/319889-eldorado-gaming-integra-o-pix-para-aprimo
19	Curso Técnico Brasil	https://www.cursotecnicobrasil.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92
20	Dica App Do Dia	https://dicaappdodia.com/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-experi
21	Dinheiro na Conta	https://www.dinheironaconta.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71k
22	EFEComunica	https://efecomunica.efe.com/pt-pt/eldorado-gaming-integra-o-pix-para-aprimorar-a-exper
23	Epop	https://siteepop.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-experier
24	Estadão	https://bluestudio.estadao.com.br/agencia-de-comunicacao/releases/releases-geral/eldora
25	Estado de Minas	https://www.em.com.br/mundo-corporativo/2025/08/7225029-eldorado-gaming-integra-o
26	Estagiobr	https://www.estagiobr.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
27	GlobeNewswire	https://www.globenewswire.com/news-release/2025/08/13/3132613/0/pt/Eldorado-Gamin
28	GPS da Noticia	https://gpsdanoticia.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-exp
29	Hotel Ep Raia	http://www.hotelepraia.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
30	Imposto IRPF	http://www.impostoirpf.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
31	Jornal Agora	http://jornalhora.com/?page_id=5205&releaseid=319889&title=Eldorado+Gaming+integra
32	Jornal Dia Dia	https://jornaldiadia.com.br/eldorado-gaming-integra-o-pix-para-aprimorar-a-experiencia-d
33	Jornaldebarueri	https://www.jornaldebarueri.com.br/noticias-corporativas-dino/319889-eldorado-gaming-i
34	Leia Notícias	https://leianoticias.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-exper
35	My New Cellular	https://www.meunovocelular.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d7
36	Notícia Na Medida	https://noticianamedida.com.br/2025/08/319889-eldorado-gaming-integra-o-pix-para-apri
37	Noticias do ES	https://noticiasdoes.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-expe
38	Novo S Jog Os	https://www.novosjogos.net/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
39	O Centroeste	https://www.ocentroeste.com.br/p/noticias-dino_29.html?title=eldorado-gaming-integra-o
40	O Diário de Maringá	https://odiariodemaringa.com.br/2025/08/13/319889-eldorado-gaming-integra-o-pix-para
41	O Diario Do Parana	https://odiariodoparana.com.br/noticias-corporativas-dino/2025/08/13/319889-eldorado-g
42	Ocanal	https://ocanal.com/noticias/corporativas/eldorado-gaming-integra-o-pix-para-aprimorar-a
43	Oraculo News	https://oraculonews.com.br/2025/08/13/319889-eldorado-gaming-integra-o-pix-para-aprir
44	Pa Cotes De Ferias	http://www.pacotesdeferias.net/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
45	Pacote Turismo Brasil	http://www.pacoteturismobrasil.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a9
46	Portal do jj	https://portaldojj.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-experie
47	Portal Fnt	https://portalfnt.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-experien
48	Portal São Raimundo de fato	https://portalsaoraimundodefato.com.br/2025/08/319889-eldorado-gaming-integra-o-pix-ç

49	PortallInvestNe	https://portalinvestne.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-ex
50	Precocarros.com	https://www.precocarros.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
51	Precomotos	https://www.precomotos.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
52	Preço Celular Brazil	https://www.precocelular.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
53	Radar Digital Brasília	https://radardigitalbrasil.com.br/noticias-corporativas-dino/319889-eldorado-gaming-inte
54	Real News	https://realnews.com.br/eldorado-gaming-integra-o-pix-para-aprimorar-a-experiencia-de-p
55	Revista Empreende	https://revistaempreende.com.br/eldorado-gaming-integra-o-pix-para-aprimorar-a-experie
56	Sal Ario Minim O	https://www.salariominimo.net/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
57	Seminovos Carros	https://www.seminovoscarros.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92c
58	Sentidohorario	https://sentidohorario.com.br/portal/2025/08/Eldorado_Gaming_integra_o_PIX_para_aprim
59	Signos do Zodíaco	https://www.signosdozodiaco.com/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71
60	Super Rádio Tupi - 96,5 FM	https://www.tupi.fm/mundo-corporativo/eldorado-gaming-integra-o-pix-para-aprimorar-a-e
61	Suzano TV	https://suzano.tv/2025/08/eldorado-gaming-integra-o-pix-para-aprimorar-a-experiencia-de
62	Times Brasília	https://timesbrasil.com.br/noticias-corporativas-dino/319889-eldorado-gaming-integra-o
63	Tintas e Vernizes	https://www.tintas.net.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
64	Today In The News	http://www.todayinthenews.com/article/839442871-eldorado-gaming-integra-o-pix-para-a
65	Today in Business	http://www.todayinbusiness.com/article/839442871-eldorado-gaming-integra-o-pix-para-e
66	Trabalhou Brazil	https://www.trabalhou.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
67	Tv Cidade 10	https://tvcidade10.com.br/2025/08/13/eldorado-gaming-integra-o-pix-para-aprimorar-a-ex
68	UAI	https://www.uai.com.br/app/noticia/mundo-corporativo/2025/08/13/noticia-mundo-corpor
69	Uno Mídias	https://unomidias.com.br/319889-eldorado-gaming-integra-o-pix-para-aprimorar-a-experie
70	Vaga	https://vaga.work/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71b1e
71	Vaga Emprego Brazil	https://www.vagaemprego.com.br/globenewswire/?id=d3ee2b604ed1e046f9fc096a92d71
72	Zipix	https://zipix.com.br/noticias-corporativas-dino/eldorado-gaming-integra-o-pix-para-aprim

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Blog do Amazonas	https://www.facebook.com/blogdoamazonas/posts/pfbid0XnSJA8LU1xLQVfta7JCjWgrZAJ
2	PaymentsNews.com	https://x.com/paymentsnews/status/1955660620759810178
3	Portal Amazônia Sem Fronteira	https://x.com/Amsemfronteira1/status/1955633833253982401
4	Portal Amazônia Sem Fronteira	https://www.facebook.com/amazoniasemfronteira/posts/pfbid02wKTHEX9ZxRPNUWPdxk