



# Dataroid

## PRESS RELEASE MEDIA MONITORING REPORT

Published: January 14, 2026 (ET)

Headline: Digital analytics platform Dataroid raises \$6.6M to boost global expansion



NEW FEATURE

**AI Visibility Score is now in your report !**

16.01.2026

Press Release:

Digital analytics platform Dataroid raises \$6.6M to boost global expansion

Press Release Package:

United Kingdom Premium Package

Target country(ies):

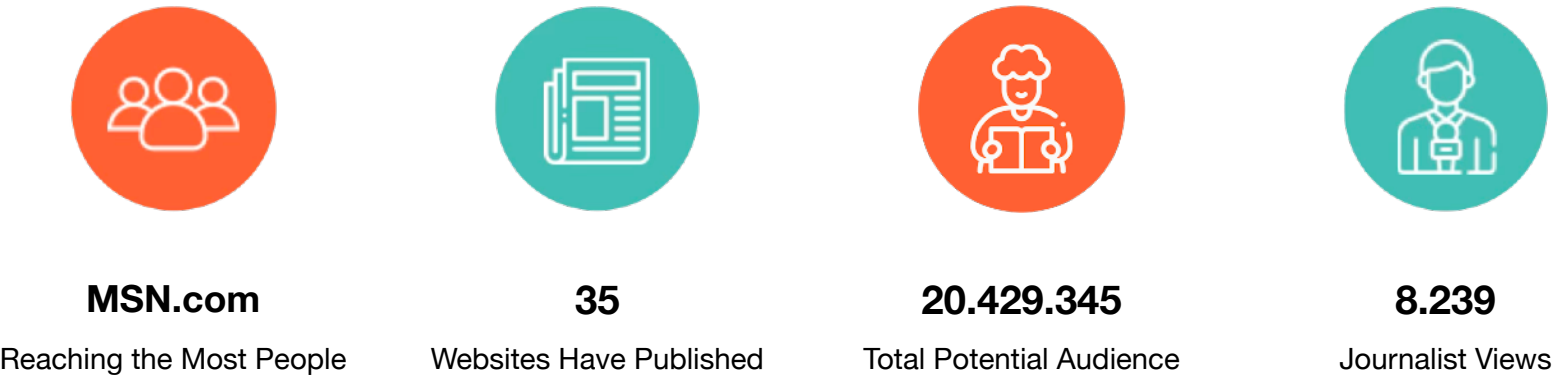
United Kingdom

Distribution Language(s):

English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.





New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.1 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

## IV. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

### Featured News

| Language | Website              |                                                                                      | Montly Traffic | Importance                                                                                                                                                                                                                                                                                                         | URL                  |
|----------|----------------------|--------------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| English  | MSN.com              |    | 496.9M         | MSN is an Global web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.                                                                                                                                            | <a href="#">View</a> |
| English  | Financial-News.co.uk |  | 22.3K          | Financial-News.co.uk is a UK-based website providing the latest financial, business, and industry news, covering sectors like banking, technology, and aviation. It offers updates on market trends, corporate developments, and economic insights.                                                                | <a href="#">View</a> |
| English  | Founderstoday.news   |  | 17.2K          | Founderstoday.news is a platform that publishes news, interviews, and success stories from the startup and entrepreneurship world. It focuses on innovation, investment trends, and emerging opportunities in the global startup ecosystem.                                                                        | <a href="#">View</a> |
| English  | Fortuneherald.com    |  | 10.1K          | Fortuneherald.com is a digital news website covering current developments in business and economy. The site features content on finance, company news and market analysis. It provides readers with a structured and informative news feed.                                                                        | <a href="#">View</a> |
| English  | Biznas.co.uk         |  | 8.5K           | Biznas is a UK-based platform that offers business news, insights, and resources tailored for small businesses, with a focus on entrepreneurship and growth strategies.                                                                                                                                            | <a href="#">View</a> |
| English  | Minutehack.com       |  | 8.3K           | Worldpoint.eu is a digital news platform sharing current developments and analysis on global topics. The site covers content related to economy, politics and international affairs. It provides readers with a structured and informative news feed.                                                              | <a href="#">View</a> |
| English  | ABCMoney.co.uk       |  | 8K             | ABC Money delivers business and finance news, analysis and opinion pieces from markets and industries from around the world.                                                                                                                                                                                       | <a href="#">View</a> |
| English  | EMCUK.co.uk          |  | 5.4K           | EMC UK (emcuk.co.uk) is a platform focused on delivering comprehensive news and analysis across various domains, including business, politics, health and fitness, lifestyle, finance, entertainment, and events. It emphasizes providing readers with insightful coverage of key trends and happenings in the UK. | <a href="#">View</a> |

|         |                           |                                                                                      |      |                                                                                                                                                                                                                                                                     |                      |
|---------|---------------------------|--------------------------------------------------------------------------------------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| English | Brittanybathgate.co.uk    |    | 5.1K | Brittany Bathgate (brittanybathgate.co.uk) is a UK-based website dedicated to the work and services of Brittany Bathgate, a professional artist and creative consultant.                                                                                            | <a href="#">View</a> |
| English | NewsAnyway.com            |    | 4.7K | NewsAnyway.com is a platform that delivers a wide range of news and information, covering various topics including current events, lifestyle, and entertainment. It aims to provide timely updates and engaging content for its readers across different interests. | <a href="#">View</a> |
| English | UAVA.org.uk               |    | 4.6K | UAVA.org.uk is an information and support platform offering guidance and resources on safety, wellbeing, and community services across the UK.                                                                                                                      | <a href="#">View</a> |
| English | Commuterclub.co.uk        |  | 3.5K | Commuterclub.co.uk is a subscription service that makes public transport costs more affordable by offering UK commuters annual transport passes with monthly payment plans.                                                                                         | <a href="#">View</a> |
| English | Lowcarbonbuildings.org.uk |  | 3K   | Lowcarbonbuildings.org.uk is a platform that provides informative content on sustainability and low-carbon building solutions. The site shares articles and updates about energy efficiency, eco-friendly buildings and green technologies.                         | <a href="#">View</a> |
| English | Newstoday.co.uk           |  | 2K   | Newstoday.co.uk is a UK-based news website that covers current news from around the world. It aims to provide reliable and fast news flow to its readers in various fields such as politics, economy, technology, health and culture.                               | <a href="#">View</a> |

| <div><div>B2PRESS</div><div>Online PR Platform</div></div> |                     | B2Press   Media Coverage Report                                                             |  | <div><div></div><div>Dataroid</div></div> |
|------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------|--|-------------------------------------------|
| Coverage List                                              |                     | This list includes all websites that the press release has been published.                  |  |                                           |
| No                                                         | Website             | URL                                                                                         |  |                                           |
| 1                                                          | Abcmoney            | https://www.abcmoney.co.uk/2026/01/dataroid-raises-6-6m-in-pre-series-a-funding-to-exp      |  |                                           |
| 2                                                          | Activenewcastle     | https://www.activenewcastle.co.uk/dataroid-secures-6-6m-to-accelerate-international-exp     |  |                                           |
| 3                                                          | Agf                 | https://agf.org.uk/business/dataroid-attracts-6-6m-funding-to-support-global-scale-up-pla   |  |                                           |
| 4                                                          | Asb                 | https://asb.org.uk/business/01/2026/dataroid-closes-6-6m-funding-round-to-accelerate-int    |  |                                           |
| 5                                                          | Biggreenswitch      | https://www.biggreenswitch.co.uk/ai-analytics-platform-dataroid-raises-6-6m-for-global-ex   |  |                                           |
| 6                                                          | Biznas              | https://www.biznas.co.uk/business/dataroid-raises-6-6m-to-strengthen-global-growth-plan     |  |                                           |
| 7                                                          | Bizpr               | https://bizpr.co.uk/business/dataroid-attracts-6-6m-to-support-international-growth-strateg |  |                                           |
| 8                                                          | Brittanybathgate    | https://www.brittanybathgate.co.uk/dataroid-secures-6-6m-pre-series-a-funding-to-drive-g    |  |                                           |
| 9                                                          | Buzzmanchester      | https://www.buzzmanchester.co.uk/business/dataroid-raises-6-6m-to-drive-overseas-mark       |  |                                           |
| 10                                                         | Columnist24         | https://www.columnist24.com/business/8861/dataroid-attracts-6-6m-to-power-global-exp        |  |                                           |
| 11                                                         | Commuterclub        | https://www.commuterclub.co.uk/dataroid-raises-6-6m-to-accelerate-overseas-expansion/       |  |                                           |
| 12                                                         | Cryptonexa          | https://www.cryptonexa.com/dataroid-raises-6-6m-to-strengthen-presence-across-emea-a        |  |                                           |
| 13                                                         | Emcuk               | https://emcuk.co.uk/business/dataroid-secures-6-6m-to-boost-global-operations               |  |                                           |
| 14                                                         | Financial-news      | https://www.financial-news.co.uk/ai-analytics-platform-dataroid-lands-6-6m-to-fuel-global-  |  |                                           |
| 15                                                         | Financialinvestor24 | https://www.financialinvestor24.com/2026/01/14/dataroid-completes-6-6m-funding-round-       |  |                                           |
| 16                                                         | Fitariffs           | https://www.fitariffs.co.uk/dataroid-bags-6-6m-funding-round-to-support-international-scal  |  |                                           |
| 17                                                         | Fortuneherald       | https://fortuneherald.com/business/ai-analytics-firm-dataroid-secures-6-6m-for-global-exp   |  |                                           |
| 18                                                         | Founderstoday       | https://www.founderstoday.news/dataroid-secures-over-6m-in-funding/                         |  |                                           |
| 19                                                         | Introducinglive     | https://www.introducinglive.co.uk/2026/01/14/dataroid-secures-6-6m-funding-to-accelerat     |  |                                           |
| 20                                                         | Learn-ict           | https://www.learn-ict.org.uk/business/dataroid-lands-6-6m-pre-series-a-to-support-interna   |  |                                           |
| 21                                                         | Longbridge          | https://longbridge.com/en/news/272579130?channel=WHAB0001                                   |  |                                           |
| 22                                                         | Lowcarbonbuildings  | https://www.lowcarbonbuildings.org.uk/business/01/2026/dataroid-closes-6-6m-pre-series      |  |                                           |
| 23                                                         | Mbmagazine          | https://www.mbmagazine.co.uk/2026/01/dataroid-completes-6-6m-funding-round-to-fuel-g        |  |                                           |
| 24                                                         | Minutehack          | https://minutehack.com/news/dataroid-raises-6-6m-to-fund-international-expansion-and-a      |  |                                           |
| 25                                                         | Mozbot              | https://www.mozbot.co.uk/2026/01/14/dataroid-secures-6-6m-to-strengthen-international-      |  |                                           |
| 26                                                         | MSN                 | https://www.msn.com/en-us/money/smallbusiness/digital-analytics-platform-dataroid-raise     |  |                                           |
| 27                                                         | Newsanyway          | https://www.newsanyway.com/2026/01/14/dataroid-secures-6-6m-investment-to-drive-inte        |  |                                           |
| 28                                                         | Newstoday           | https://www.newstoday.co.uk/2026/01/dataroid-secures-fresh-6-6m-investment-to-drive-o       |  |                                           |
| 29                                                         | Onlinejournal       | https://www.onlinejournal.org.uk/2026/01/14/ai-analytics-firm-dataroid-raises-6-6m-to-acc   |  |                                           |
| 30                                                         | Seethru             | https://www.seethru.co.uk/2026/01/14/dataroid-raises-6-6m-as-it-eyes-expansion-across-i     |  |                                           |
| 31                                                         | Senseaboutscience   | https://www.senseaboutscience.org.uk/dataroid-attracts-6-6m-pre-series-a-funding-for-int    |  |                                           |
| 32                                                         | Travel News         | https://travel-news.co.uk/business/dataroid-secures-6-6m-funding-round-to-accelerate-int    |  |                                           |
| 33                                                         | Uava                | https://uava.org.uk/business/dataroid-closes-6-6m-pre-series-a-to-strengthen-global-footp   |  |                                           |
| 34                                                         | Universenewsnetwork | https://www.universenewsnetwork.com/2026/01/14/dataroid-lands-6-6m-investment-to-bc         |  |                                           |
| 35                                                         | Word-power          | https://word-power.co.uk/dataroid-raises-6-6m-to-accelerate-global-market-expansion/        |  |                                           |
| <div><div>B2PRESS</div><div>Online PR Platform</div></div> |                     | Digital analytics platform Dataroid raises \$6.6M to boost global expansion                 |  | <div><div></div><div>Dataroid</div></div> |