



Dataroid

PRESS RELEASE MEDIA MONITORING REPORT

Published: January 19, 2025 (ET)

Headline: Digital analytics platform Dataroid raises \$6.6M to boost global expansion



NEW FEATURE

AI Visibility Score is now in your report !

21.01.2026

Press Release: Digital analytics platform Dataroid raises \$6.6M to boost global expansion
Press Release Package: Saudi Arabia Wire Package
Target country(ies): Saudi Arabia
Distribution Language(s): English and Arabic

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Nabd.com

Reaching the Most People



17

Websites Have Published



14.265.345

Total Potential Audience



3.267

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	☒ Sent
Bloomberg	☒ Sent
Comtex	☒ Sent
Dow Jones Factiva	☒ Sent
Emirates News Agency (WAM)	☒ Sent
Google News	☒ Sent
InfoDesk	☒ Sent
LexisNexis	☒ Sent
Targeted Media Lists	☒ Sent
Thomson Reuters	☒ Sent

6 Media lists

The media lists that the press release was sent includes: Business, Technology, Finance, Financial Services, AI-Technologies, IT Solutions

5.254 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

7.9 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
Arabic	Nabd.com		4.6M	Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.	Web: View App: View
Arabic	Mstaml.com		193.1K	Mstaml & New is the site for searching any goods offered by their owners near you, or sell any item you have as soon as possible, and browse the offers in the cars, mobile phones, hardware, real estate, and many other departments. It also provides news and updates about Saudi Arabia and Middle East.	View
English/ Arabic	Eyeofriyadh.com		181.1K	Eye of Riyadh supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
Arabic	25h.app		18K	25h.app is a digital media platform that delivers current news across various categories such as technology, culture, business, and lifestyle.	View
English/ Arabic	Saudishopper.com.sa		17K	Saudishopper.com.sa is a digital platform offering shopping, product highlights and consumer-focused content. The site features trending products, deals and market updates.	EN: View AR: View
Arabic	Shafaq-e.sa		10K	Shafaq-e.sa is a Saudi-based news platform covering a variety of topics, including politics, economy, and local events.	View
Arabic	Saudia360news.com		2K	Saudia360news.com is a news portal covering Saudi Arabia's latest updates in politics, business, sports, and entertainment.	View

B2PRESS Online PR Platform	B2Press Media Coverage Report	
Coverage List - English	This list includes all websites that the press release has been published.	
No	Website	URL
1	Eye of Riyadh	https://www.eyeofriyadh.com/news/details/digital-analytics-platform-dataroid-raises-6-6m-
2	Saudi ICT Shopper News صحيفة سعودي شوبر	https://en.saudishopper.com.sa/dataroid-raises-6-6m-global-expansion/
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B2PRESS Online PR Platform	B2Press Media Coverage Report	
Coverage List - Arabic	This list includes all websites that the press release has been published.	
No	Website	URL
1	25h	https://25h.app/2026/01/20/%d9%85%d9%86%d8%b5%d8%a9-%d8%a7%d9%84%d8%
2	Arabic-trend	https://www.arabic-trend.com/2026/01/dataroid-growth-funding.html
3	Eyeofriyadh	https://www.eyeofriyadh.com/ar/news/details/1768829580-
4	Khaleajvoice	https://www.khaleajvoice.com/2026/01/dataroid-global-expansion.html
5	Mstaml	https://www.mstaml.com/iq/post/%D8%A7%D9%84%D8%B9%D8%B1%D8%A7%D9%
6	Nabd	https://nabd.com/s/166856695-19cf3f
7	Nabdapp	https://nabdapp.com/t/166856695
8	Okazmedia	https://www.okazmedia.com/2026/01/dataroid-analytics-funding.html
9	Riyadhalyoum	https://www.riyadhalyoum.com/2026/01/dataroid-6m-investment.html
10	Saudi ICT Shopper News صحيفة سعودي شوبر	https://saudiict.com/dataroid-raises-6-6m-global-expansion-ar/
11	Saudi-directory	https://www.saudi-directory.net/2026/01/dataroid-66.html
12	Saudi-home	https://saudi-home.com/digital-analytics-platform-dataroid-raises-6-6m-to-boost-global-e>
13	Saudia360news	https://saudia360news.com/%d9%85%d9%86%d8%b5%d8%a9-%d8%a7%d9%84%d8%
14	Saudiawadi	https://www.saudiawadi.com/2026/01/dataroid-funding-round.html
15	Shafaq-e	https://shafaq-e.sa/452877.html
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IV. Social Media List	This section includes social media posts along with the press release.	
No	Social Network	URL
1	25H Business	https://x.com/25h_business/status/2013576843794801119?s=20
2	25H Business	https://www.linkedin.com/posts/the25h_%D9%85%D9%86%D8%B5%D8%A9-%D8%A7
3	Saudi ICT Shopper News صحيفة سعودي شوبر	https://x.com/ssict/status/2013268554062131645?s=20
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