



PRESS RELEASE

MEDIA MONITORING REPORT

Published: May 4, 2026 (ET)

Headline: Asana Names Washmen, a Cloudfresh Customer, the 'AI Breakthrough' in EMEA at the 2026 Work Innovation Awards



NEW FEATURE

AI Visibility Score is now in your report !

06.05.2026

Press Release: Asana Names Washmen, a Cloudfresh Customer, the 'AI Breakthrough' in EMEA at the 2026 Work Innovation Awards
Press Release Package: Gulf Countries Package
Target country(ies): Gulf Countries
Distribution Language(s): English and Arabic

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Gulf News

Reaching the Most People



152

Websites Have Published



18.365.209

Total Potential Audience



9.256

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	✓ Sent
Bahrain News Agency (BNA)	✓ Sent
Bloomberg	✓ Sent
Comtex	✓ Sent
Dow Jones Factiva	✓ Sent
Emirates News Agency (WAM)	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
Kuwait News Agency (KUNA)	✓ Sent
LexisNexis	✓ Sent
Oman News Agency	✓ Sent
Qatar News Agency	✓ Sent
Saudi Press Agency	✓ Sent

7 Media lists

The media lists that the press release was sent includes: Business, Artificial Intelligence, Automation, Digital Transformation, Technology, Innovation, Customer Service

12.011 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.7 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?








The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.







III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
English	Gulfnews.com	 26.4M	GN Media is the publisher of Gulf News, the biggest selling English newspaper in the UAE. It is also home to the most visited news website in the UAE. GN Media is also the home of a contract publishing division, and a magazine arm that publishes, among other titles,	View
Arabic	Nabd.com	 5.9M	Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.	Web: View App: View
Arabic	Dorar-aliraq.net	 531.7K	Dorar-Aliraq is one of the most visited news provider bases in Iraq providing news from the Middle East and Africa region.	View
English/ Arabic	Albawaba.com	 457K	Al Bawaba has grown to become a leading source of Middle East news, analysis and information, with a global team of researchers, journalists, experts and curators bringing regional stories to the wider world.	EN: View AR: View
English/ Arabic	Hathalyoum.net	 286.4K	Hatha al-Youm is one of the platforms of the Hatha al-Youm Media Group, which was founded in 2009. They are an Arabic, Kurdish, and English news aggregation service covering Middle Eastern issues.	EN: View AR: View
Arabic	Mstaml.com	 259.7K	Mstaml & New is the site for searching any goods offered by their owners near you, or sell any item you have as soon as possible, and browse the offers in the cars, mobile phones, hardware, real estate, and many other departments. It also provides news and updates about Saudi Arabia and Middle East.	View
English/ Arabic	MENAFN.com	 254K	The Middle East North Africa Financial Network, Inc. (MENAFN) is the leading provider of online and wireless financial content and financial technology platforms to leading institutions and consumers around the Arab world.	EN: View AR: View

English/ Arabic	Eyeofriyadh.com		167.4K	Eye of Riyadh supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
Arabic	Mangish.net		80K	Mangish.net is a local news website that focuses on community stories, cultural identity, and social events. It serves as a digital space to promote dialogue, heritage, and awareness among readers.	View
English	Blogarama.com		41.7K	Blogarama.com is one of the oldest blog directories on the internet, featuring over 182,000 active and moderated blog listings. It aims to provide a platform where bloggers can submit their blogs for increased visibility and traffic.	View
English/ Arabic	Eyeofdubai.ae		26K	Eye of Dubai supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
English	Bizpreneurme.com		7.8K	Bizpreneurme.com is a digital platform focused on entrepreneurship, business innovation, and leadership in the Middle East and North Africa (MENA) region.	View
Arabic	Mustaqila.com		5.4K	Mustaqila.com is a digital news website offering a wide range of content including current news, analyses, and interviews. It covers various topics such as politics, economy, society, culture, and technology.	View

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	Adenflash	https://adenflash.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-
2	Albawaba	https://www.albawaba.com/business/pr/asana-names-washmen-cloudfresh-customer-162
3	Algeriapioneer	https://algeriapioneer.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
4	Ammanpress	https://ammanpress.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
5	Arabcrusader	https://arabcrusader.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
6	Bahrainbulletin	https://bahrainbulletin.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr
7	Beirutbulletin	https://beirutbulletin.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
8	Bizpreneurme	https://www.bizpreneurme.com/asana-names-washmen-a-cloudfresh-customer-the-ai-bre
9	Blogarama	https://www.blogarama.com/business-blogs/1446059-uae-news-blog/75726596-asana-na
10	Byblosdaily	https://byblosdaily.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
11	Cairoguardian	https://cairoguardian.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
12	Cairoviews	https://cairoviews.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroughl
13	Dohabeacon	https://dohabeacon.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
14	Dubaiiconiclady	https://www.dubaiiconiclady.com/en/2026/05/05/asana-names-washmen-a-cloudfresh-cus
15	Dubairecord	https://dubairecord.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
16	Emiratecho	https://emiratecho.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
17	Eyeofdubai	https://www.eyeofdubai.ae/news/details/asana-names-washmen-a-cloudfresh-customer-td
18	Eyeofriyadh	https://www.eyeofriyadh.com/news/details/asana-names-washmen-a-cloudfresh-customer
19	Frontpagearabia	https://frontpagearabia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakth
20	Gazagazette	https://gazagazette.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
21	Gccexpress	https://gccexpress.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrouc
22	Gccnewscast	https://gccnewscast.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
23	Gcctabloid	https://gcctabloid.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroughl
24	Gcctelegraph	https://gcctelegraph.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
25	Gccupdates	https://gccupdates.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
26	Gccwebmag	https://gccwebmag.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
27	Gizadaily	https://gizadaily.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-i
28	Gulfechoes	https://gulfechoes.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
29	Gulfexpose	https://gulfexpose.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroughl
30	Gulfhype	https://gulfhype.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-i
31	Gulfmn	https://gulfmn.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-in
32	Gulfnews	https://gulfnews.com/business/corporate-news/asana-names-washmen-a-cloudfresh-custc
33	Gulfnewshour	https://gulfnewshour.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
34	Gulfnewsservice	https://gulfnewsservice.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breaktft
35	Gulfopedia	https://gulfopedia.com/2026/05/04/asana-names-washmen-a-cloudfresh-customer-the-ai-t
36	Gulfoutlook	https://gulfoutlook.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
37	Gulfpeninsula	https://gulfpeninsula.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
38	Haifadailynews	https://haifadailynews.com/2026/05/04/asana-names-washmen-a-cloudfresh-customer-the
39	Haladxb	https://haladxb.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-i
40	Hathalyoum	https://en.hathalyoum.net/articles/265062
41	Iraqdawn	https://iraqdawn.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-
42	Jeddahreport	https://jeddahreport.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
43	Ksaglobe	https://ksaglobe.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-
44	Kuwaitbeacon	https://kuwaitbeacon.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr
45	Kuwaitistar	https://kuwaitistar.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroul
46	Lusailmedia	https://lusailmedia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
47	Marrakeshdaily	https://marrakeshdaily.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthi

48	Marrakeshtimes	https://marrakeshtimes.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakth
49	Meanewshub	https://meanewshub.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
50	Menafn	https://menafn.com/1111066499/Asana-Names-Washmen-a-Cloudfresh-Customer-the-AI-
51	Menanews247	https://menanews247.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
52	Moroccoscribe	https://moroccoscribe.com/2026/05/04/asana-names-washmen-a-cloudfresh-customer-the
53	Muscatdispatch	https://muscatdispatch.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakth
54	Newsopersia	https://newsopersia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
55	Newszy	https://newszy.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-in
56	Omanherald	https://omanherald.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
57	Persianreport	https://persianreport.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
58	Portsaiddaily	https://portsaiddaily.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
59	Rabatreport	https://rabatreport.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
60	Saudi60minutes	https://saudi60minutes.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakth
61	Sofi	https://www.sofi.com/invest/stock/ASAN/#:~:text=Asana%20Names%20Washmen%2C%2
62	Somaliadailynews	https://somalidailynews.com/asana-names-washmen-a-cloudfresh-customer-the-ai-break
63	Suezdaily	https://suezdaily.com/2026/05/04/asana-names-washmen-a-cloudfresh-customer-the-ai-bi
64	Sultanatetimes	https://sultanatetimes.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthre
65	Tangierjournal	https://tangierjournal.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
66	Telavivjournal	https://telavivjournal.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
67	Timesofbeirut	https://timesofbeirut.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
68	Tunisiareport	https://tunisiareport.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
69	Uae-photoz	https://uae-photoz.com/en/3908/
70	Uaefinancialtimes	https://uaefinancialtimes.com/asana-names-washmen-a-cloudfresh-customer-the-ai-break
71	Uaeherald	https://uaeherald.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough
72	Uaeinquirer	https://uaeinquirer.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
73	Uaepatriot	https://uaepatriot.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough
74	Uaereporter	https://uaereporter.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrouc
75	Whatsupgulf	https://whatsupgulf.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou

Coverage List - Arabic

This list includes all websites that the press release has been published.

No	Website	URL
1	3raqi-ana	https://3raqi-ana.com/tech/3106/
2	7alena	https://7alena.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-in
3	Abaqalemarat	https://abaqalemarat.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
4	Addoustouralmasri	https://addoustouralmasri.com/asana-names-washmen-a-cloudfresh-customer-the-ai-brea
5	Ajendatelkhabar	https://ajendatelkhabar.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakth
6	Akhbaromani	https://akhbaromani.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
7	Alamalarabi	https://alamalarabi.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
8	Alasrasaudi	https://alasrasaudi.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroug
9	Albawaba	https://www.albawaba.com/ar/%D8%A3%D8%B9%D9%85%D8%A7%D9%84/pr/%D8%
10	Algomhoriahalmisrya	https://algomhoriahalmisrya.com/asana-names-washmen-a-cloudfresh-customer-the-ai-br
11	Alhikaya	https://alhikaya.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-i
12	Aliqtissadiya	https://aliqtissadiya.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
13	Alkhaleejaffairs	https://alkhaleejaffairs.com/international/3117/
14	Alkhutaa	https://alkhutaa.news/%d8%a3%d8%b3%d8%a7%d9%86%d8%a7-%d8%aa%d8%b9
15	Almuraqibalkuwaiti	https://almuraqibalkuwaiti.com/asana-names-washmen-a-cloudfresh-customer-the-ai-brea
16	Alwafdaljadid	https://alwafdaljadid.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
17	Alwafdalyoum	https://alwafdalyoum.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
18	Alyoumalsabea	https://alyoumalsabea.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthi
19	Anahdalmisria	https://anahdalmisria.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
20	Arabnews Substack	https://arabnews.substack.com/p/asana-names-washmen-a-cloudfresh
21	Arabradar	https://www.arabradar.com/2026/05/04/%d8%a3%d8%b3%d8%a7%d9%86%d8%a7-%d8%aa
22	Asabahalarabi	https://asabahalarabi.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
23	Ashshourouk	https://ashshourouk.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
24	Awqatkhaleejia	https://awqatkhaleejia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr
25	Bainahrain	https://bainahrain.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroughl
26	Bayankuwaiti	https://bayankuwaiti.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
27	Behedua	https://behedua.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-
28	Buzugh	https://buzugh.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-in
29	Deerati	https://deerati.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-in
30	Dorar-aliraq	https://www.dorar-aliraq.net/blog/entry.php?b=25228
31	Dubaiiconiclady	https://www.dubaiiconiclady.com/2026/05/05/%d8%a3%d8%b3%d8%a7%d9%86%d8%
32	Egynow	https://www.egynow.net/news/31497548
33	Elmataf	https://elmataf.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-ir
34	Elwafdelmasry	https://elwafdelmasry.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
35	Eyeofdubai	https://www.eyeofdubai.ae/ar/news/details/asana-names-washmen-a-cloudfresh-customer
36	Eyeofriyadh	https://www.eyeofriyadh.com/ar/news/details/asana-names-washmen-a-cloudfresh-custor
37	Hathalyoum	https://hathalyoum.net/articles/4147063
38	Horiyah	https://horiyah.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-ir
39	Independentsaudia	https://independentsaudia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-brea
40	Itha3atal3arab	https://itha3atal3arab.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrc
41	Khabarmisr	https://khabarmisr.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthroughl
42	Kharbashatelkalam	https://kharbashatelkalam.com/asana-names-washmen-a-cloudfresh-customer-the-ai-brea
43	Majalatalmaghrib	https://majalatalmaghrib.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakt
44	Mangish	https://mangish.net/%d8%a3%d8%b3%d8%a7%d9%86%d8%a7-%d8%aa%d8%b9%d
45	Marhabakuwait	https://marhabakuwait.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthi
46	Mawteiny	https://mawteiny.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough
47	Menafn	https://menafn.com/arabic/1111066498/%D8%A3%D8%B3%D8%A7%D9%86%D8%A7

48	Menanewswire	https://menanewswire.me/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
49	Misr24hrs	https://misr24hrs.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough
50	Mowatein	https://mowatein.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough
51	Mstaml	http://mstaml.com/f272711
52	Mustaqila	https://mustaqila.com/%d8%a3%d8%b3%d8%a7%d9%86%d8%a7-%d8%aa%d8%b9
53	Nabd	https://nabd.com/s/172053203-b55f38
54	Nabdapp	https://nabdapp.com/t/172053203
55	Nabdn	https://nabdn.com/post/31497548
56	Naghamelkalima	https://naghamelkalima.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breaktr
57	Nasijelkhabar	https://nasijelkhabar.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
58	Nibrasalhaq	https://nibrasalhaq.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
59	Qimatelshoub	https://qimatelshoub.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
60	Radioalrasheed	https://radioalrasheed.com/tech/3551/
61	Sabahaltahrir	https://sabahaltahrir.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
62	Sahafahh	https://sahafahh.net/story/31497548
63	Sahifamisria	https://sahifamisria.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
64	Sanatalwaqt	https://sanatalwaqt.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
65	Saudi-directory	https://www.saudi-directory.net/2026/05/2026.html
66	Saudi-home	https://saudi-home.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
67	Saudiaty	https://saudiaty.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-i
68	Sawabarabi	https://sawabarabi.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
69	Shababkuwaiti	https://shababkuwaiti.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr
70	Shabaktqatar	https://www.shabaktqatar.com/2026/05/2026.html
71	Sharitakhbar	https://sharitakhbar.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrou
72	Uae-photoz	https://uae-photoz.com/tech/3914/
73	Umalqora	https://umalqora.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthrough-
74	Wakalatalanba	https://wakalatalanba.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr
75	Waraqaawaqalam	https://waraqaawaqalam.com/asana-names-washmen-a-cloudfresh-customer-the-ai-break
76	Watanianews	https://watanianews.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthro
77	Zamanasaudia	https://zamanasaudia.com/asana-names-washmen-a-cloudfresh-customer-the-ai-breakthr