



PRESS RELEASE

MEDIA MONITORING REPORT

Published: May 14, 2025 (ET)

Headline: Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu



NEW FEATURE

AI Visibility Score is now in your report !

21.05.2025

Press Release: Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu
Press Release Package: Malaysia Premium Package
Target country(ies): Malaysia
Distribution Language(s): Malay and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Newswav.com

Reaching the Most People



14

Websites Have Published



614.156

Total Potential Audience



1.278

Journalist Views

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Recipients

Status

Beamstart	✓	Sent
Bername News Agency	✓	Sent
Business Today	✓	Sent
Comtex	✓	Sent
Dow Jones	✓	Sent
LexisNexis	✓	Sent
Google News	✓	Sent
InfoDesk	✓	Sent
SME	✓	Sent
Thomson Reuters	✓	Sent
Targeted Media Lists	✓	Sent

6

Media lists

The media lists that the press release was sent includes: Aviation, Business Expansion, Logistics, Transportation, Supply Chain, International News

3.128

Press members

The number of the media members whom its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.6 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?













The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
Malay	Newswav.com	 387K	Newswav is an online content aggregator and obtains its content from a wide variety of online sources.	View
English	Businesstoday.com.my	 174.6K	Being the "Pulse of Corporate Malaysia", BusinessToday offers current news and insightful topics on business evolution, especially in this changing landscape.	View
Malay	DagangNews.com	 52.6K	DagangNews is a trusted news platform on the rise with Malaysian readership.	View
Malay	Beamstart.com	 52K	BEAMSTART is a global entrepreneurship community, serving as a catalyst for innovation and collaboration.	View
English	CJ.my	 31.6K	The underlying objective of CJ is to create good, responsible, ethical and unbiased Citizen Journalists.	View
English	SME.Asia	 19.1K	SME & Entrepreneurship Magazine is Southeast Asia's best selling business magazine. Dedicated to business owners and entrepreneurs.	View
English	Gayatravel.com.my	 12K	Gaya Travel Magazine is a travel and tourism magazine based in Malaysia. It publishes in both print and digital formats, providing its readers with destination introductions, hotel and restaurant reviews, cultural events and travel tips.	View
Malay	Malaysian-business.com	 9.2K	Malaysian Business (malaysian-business.com) is one of Malaysia's most established business magazines, founded in 1972. Published by Amanie Media Sdn. Bhd., in addition to its monthly printed issues, the magazine also serves its readers through its online platform, which is updated daily.	View
Malay	Prebiu.com	 6K	Prebiu offers professional coverage from a wide variety of topics and locations in Malaysia.	View
English	Businessnews.com.my	 3.4K	All things business find their way as quality news onto Businessnews.com.my.	View
Malay	AksesMalaysia.my	 3K	AksesMalaysia provides excellent coverage from across Malaysia periodically.	View
Malay	LatestMalaysia.com	 2.4K	Presenting the latest on what is happening in Malaysia and across the world is what LatestMalaysia does.	View

Coverage List - Malay

This list includes all websites that the press release has been published.

No	Website	URL
1	Akses Malaysia	https://www.aksesmalaysia.my/celebi-aviation-lancar-terminal-kargo-baharu-di-kualanamu
2	Beamstart	https://beamstart.com/news/elebi-aviation-launches-cargo-operations-174721177
3	Dagang News	https://www.dagangnews.com/article/terkini/celebi-aviation-kukuhkan-kehadiran-di-indone
4	Latest Malaysia	https://latestmalaysia.com/2025/05/14/celebi-aviation-kehadirannya-indo/
5	Malaysian Business	https://www.malaysian-business.com/index.php/wordpress/item/10588-celebi-aviation-str
6	Newswav	https://newswav.com/article/%C3%87elebi-aviation-kukuhkan-kehadiran-di-indonesia-den
7	Prebiu	https://prebiu.com/2025/05/15/celebi-aviation-memperkukuhkan-kehadirannya-di-indonesi

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	Business News	https://businessnews.com.my/2025/05/14/celebi-aviation-indonesia-cargo-terminal/
2	Business Today	https://www.businesstoday.com.my/2025/05/14/celebi-aviation-launches-cargo-operations
3	Citizens Journal	https://cj.my/154062/celebi-aviation-expands-with-new-cargo-terminal-in-kualanamu/
4	Gaya Travel	https://www.gayatravel.com.my/celebi-aviation-strengthens-its-presence-in-indonesia-with
5	Newstreamasia	https://newstreamasia.com/biz/celebi-aviation-strengthens-its-presence-in-indonesia-with
6	publiCT	https://publiCT.io/2025/05/14/celebi-aviation-strengthens-its-presence-in-indonesia-with-ne
7	SME Magazine	https://sme.asia/celebi-aviation-strengthens-its-presence-in-indonesia-with-new-cargo-ter

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Akses Malaysia	https://x.com/AksesMalaysia/status/1925022117026005382
2	Akses Malaysia	https://www.facebook.com/aksesmalaysia/posts/pfbid0AmGrZzkRZLJSQHEuGyGuGQEDc
3	Akses Malaysia	https://www.linkedin.com/posts/akses-malaysia_%C3%A7elebi-aviation-lancar-terminal-ka
4	Business News	https://www.facebook.com/share/p/12MKer7utVG/
5	Business Today	https://x.com/BusinessTodayM1/status/1922576450453971011
6	Business Today	https://www.facebook.com/share/p/18q275hBTq/
7	Dagang News	https://x.com/DagangNews/status/1922568011988320264
8	Dagang News	https://www.facebook.com/share/p/1AhiGx5irG/
9	Gaya Travel	https://x.com/gayatravel/status/1922554219241799818
10	Gaya Travel	https://www.facebook.com/gayatravel/posts/pfbid0PCGxN8PhwSmsToP4Wh1H1HEQHU
11	Gaya Travel	https://www.linkedin.com/feed/update/urn:li:share:7328320707065475072/?actorCompany
12	Latest Malaysia	https://www.facebook.com/share/p/19QK23qqqH/
13	Prebiu	https://x.com/prebiu/status/1922837292193853546
14	Prebiu	https://www.facebook.com/share/p/1FWCxH3ptS/
15	Suara Merdeka	https://www.facebook.com/suaramer/posts/pfbid05gxDuojobvFyatnE9TsLiBuV7PPHadjy4r
16	Citizens Journal Malaysia	https://www.facebook.com/CitizenJournalistsMalaysia/posts/pfbid02TX8k7YsmXayvgj7tXS