



## PRESS RELEASE

### MEDIA MONITORING REPORT

Published: 12 March 2026

Headline: BROXO Perkenal Penjenamaan Semula, Fokus Kualiti Rawatan Air Bertaraf Premium



NEW FEATURE

**AI Visibility Score is now in your report !**

23.03.2026

**Press Release:** BROXO Perkenal Penjenamaan Semula, Fokus Kualiti Rawatan Air Bertaraf Premium  
**Disseminated on:** 12 March 2026  
**Target country(ies):** Malaysia  
**Press Release Package:** Malaysia Exclusive  
**Distribution Language(s):** Malaysian and English

**I. Brief - PR Results**

The media monitoring outputs of the press release are summarized in four key metrics.



**CJ.my**

Reaching the Most People



**9**

Websites Have Published



**11.804.612**

Total Potential Audience



**5.402**

Journalist Views

**II. Distribution Report**

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Beamstart	✓ Sent
Bername News Agency	✓ Sent
Business Today	✓ Sent
Comtex	✓ Sent
Dow Jones	✓ Sent
LexisNexis	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
SME	✓ Sent
Thomson Reuters	✓ Sent
Targeted Media Lists	✓ Sent

**9 Media lists**

The media lists that the press release was sent includes: Business, Industry, Product, Brand, Innovation, Technology, Manufacturing, Marketing, Sustainability.

**8.612 Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

### III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.6 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

#### How the AI Visibility Score Is Calculated?








The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

### III. Coverage Report

*In this section, you'll discover a compilation of news websites where the press release is accessible.*

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

#### Featured News

Language	Website	Website Logo	Monthly Traffic	Importance	URL
English			40K	The underlying objective of CJ is to create good, responsible, ethical and unbiased Citizen Journalists.	<a href="#">View</a>
English	SME.Asia		23.1K	SME & Entrepreneurship Magazine is Southeast Asia's best selling business magazine. Dedicated to business owners and entrepreneurs.	<a href="#">View</a>
Malay	Suaramerdeka.com.my		20.1K	Suara Merdeka is an independent news portal in Malaysia. It offers a wide range of content including politics, economics, education, lifestyle and international developments.	<a href="#">View</a>
Malay	Kitareporters.com		4K	Kitareporters.com is a digital content platform featuring news and current developments. The site publishes articles and commentary related to society, lifestyle and trending topics. It provides readers with informative coverage of current events.	<a href="#">View</a>
Malay	Refleks.my		3.2K	Refleks.my is a Malaysia-based digital news portal established in December 2022 by experienced media professionals.	<a href="#">View</a>
English	Newstreamasia.com		2.1K	NewstreamAsia.com is a Malaysia-based content distribution platform. The site provides news across various categories, including business, lifestyle, health, community, and opinion. It also allows users to publish and track their press releases.	<a href="#">View</a>
English	LatestMalaysia.com		2K	Presenting the latest on what is happening in Malaysia and across the world is what LatestMalaysia does.	<a href="#">View</a>

## Coverage List - Malaysian

*This list includes all websites that the press release has been published.*

No	Website	URL
1	Arkian	<a href="https://arkian.my/broxo-memperkenalkan-penjenamaan-semula-di-pasaran-rawatan-air-gl">https://arkian.my/broxo-memperkenalkan-penjenamaan-semula-di-pasaran-rawatan-air-gl</a>
2	Kita Reporters	<a href="https://kitareporters.com/niaga/jneg5MJjw">https://kitareporters.com/niaga/jneg5MJjw</a>
3	Refleks	<a href="https://refleks.my/broxo-memperkenalkan-penjenamaan-semula-di-pasaran-rawatan-air-gl">https://refleks.my/broxo-memperkenalkan-penjenamaan-semula-di-pasaran-rawatan-air-gl</a>
4	Suara Merdeka	<a href="https://suaramerdeka.com.my/broxo-perkenal-penjenamaan-semula-fokus-kualiti-rawatan-">https://suaramerdeka.com.my/broxo-perkenal-penjenamaan-semula-fokus-kualiti-rawatan-</a>

## Coverage List - English

*This list includes all websites that the press release has been published.*

No	Website	URL
1	Citizen Journal	<a href="https://cj.my/156625/broxo-refreshes-brand-identity-eyes-expansion-into-malaysia/">https://cj.my/156625/broxo-refreshes-brand-identity-eyes-expansion-into-malaysia/</a>
2	Latest Malaysia	<a href="https://latestmalaysia.com/broxo-introduces-brand-update-across-global-water-treatment-">https://latestmalaysia.com/broxo-introduces-brand-update-across-global-water-treatment-</a>
3	Life News Agency	<a href="https://lifenewsagency.com/broxo-introduces-brand-update-across-global-water-treatment">https://lifenewsagency.com/broxo-introduces-brand-update-across-global-water-treatment</a>
4	Newstreamasia	<a href="https://newstreamasia.com/biz/broxo-refreshes-brand-eyes-expansion-in-malaysia-and-inc">https://newstreamasia.com/biz/broxo-refreshes-brand-eyes-expansion-in-malaysia-and-inc</a>
5	SME	<a href="https://sme.asia/broxo-introduces-brand-update-across-global-water-treatment-markets/">https://sme.asia/broxo-introduces-brand-update-across-global-water-treatment-markets/</a>

**IV. Social Media List**

*This section includes social media posts along with the press release.*

No	Social Network	URL
1	Arkian	<a href="https://www.facebook.com/beritaarkian/posts/pfbid0afY5816KaRAzpgchfbUimorRWW61p">https://www.facebook.com/beritaarkian/posts/pfbid0afY5816KaRAzpgchfbUimorRWW61p</a>
2	Businessnews.com.my	<a href="https://www.linkedin.com/posts/broxo-introduces-brand-update-across-global-share-7437">https://www.linkedin.com/posts/broxo-introduces-brand-update-across-global-share-7437</a>
3	Citizens Journal	<a href="https://www.facebook.com/share/p/1H2u3JJy1D/">https://www.facebook.com/share/p/1H2u3JJy1D/</a>
4	KitaReporters	<a href="https://www.mopress.io/search?search=BROXO#/">https://www.mopress.io/search?search=BROXO#/</a>
5	KitaReporters	<a href="https://share.upscrolled.com/en/post/a2924fe0-1f92-11f1-8080-800114d59381">https://share.upscrolled.com/en/post/a2924fe0-1f92-11f1-8080-800114d59381</a>
6	KitaReporters	<a href="https://www.facebook.com/BeritaKitaReporters/posts/pfbid02Dy6ueeBZjyHQwfo8bfKqYPC">https://www.facebook.com/BeritaKitaReporters/posts/pfbid02Dy6ueeBZjyHQwfo8bfKqYPC</a>
7	KitaReporters	<a href="https://www.instagram.com/p/DV3KGlaD0SK/?utm_source=ig_web_copy_link&amp;igsh=NTc4M">https://www.instagram.com/p/DV3KGlaD0SK/?utm_source=ig_web_copy_link&amp;igsh=NTc4M</a>
8	KitaReporters	<a href="https://www.linkedin.com/posts/kita-reporters-635448193_penampilan-baharu-broxo-perki">https://www.linkedin.com/posts/kita-reporters-635448193_penampilan-baharu-broxo-perki</a>
9	KitaReporters	<a href="https://x.com/kitareporters/status/2032769451670884759?s=20">https://x.com/kitareporters/status/2032769451670884759?s=20</a>
10	KitaReporters	<a href="https://www.threads.com/@kitareporters/post/DV3KMOUEoa4?xmt=AQF00tK4V7CTYbPzx">https://www.threads.com/@kitareporters/post/DV3KMOUEoa4?xmt=AQF00tK4V7CTYbPzx</a>
11	KitaReporters	<a href="https://www.tiktok.com/@kitareporters/photo/7617060398189104385?is_from_webapp=1&amp;">https://www.tiktok.com/@kitareporters/photo/7617060398189104385?is_from_webapp=1&amp;</a>
12	Latest Malaysia	<a href="https://www.facebook.com/share/1HYsaTcUkB/?mibextid=wwXlfr">https://www.facebook.com/share/1HYsaTcUkB/?mibextid=wwXlfr</a>
13	Life News Agency	<a href="https://x.com/lifenevcomx/status/2031960337722065130?s=20">https://x.com/lifenevcomx/status/2031960337722065130?s=20</a>
14	Life News Agency	<a href="https://www.facebook.com/lifenevagencycom/posts/pfbid02MNQM6yecmPDfmMMjQSS">https://www.facebook.com/lifenevagencycom/posts/pfbid02MNQM6yecmPDfmMMjQSS</a>
15	Life News Agency	<a href="https://www.threads.com/@lifenevagencycom/post/DVxZUxIDNfV/broxo-one-of-europes-">https://www.threads.com/@lifenevagencycom/post/DVxZUxIDNfV/broxo-one-of-europes-</a>
16	Life News Agency	<a href="https://www.instagram.com/p/DVxZTDEDFjU/?utm_source=ig_web_copy_link&amp;igsh=NTc4M">https://www.instagram.com/p/DVxZTDEDFjU/?utm_source=ig_web_copy_link&amp;igsh=NTc4M</a>
17	Refleks	<a href="https://www.facebook.com/share/p/1AmMuPgGkF/">https://www.facebook.com/share/p/1AmMuPgGkF/</a>
18	Refleks	<a href="https://www.instagram.com/refleksmy/p/DVxeZPdkzzD/">https://www.instagram.com/refleksmy/p/DVxeZPdkzzD/</a>
19	Suara Merdeka	<a href="https://www.facebook.com/share/p/1AUHNkuzMn/">https://www.facebook.com/share/p/1AUHNkuzMn/</a>