



## PRESS RELEASE

### MEDIA MONITORING REPORT

Published: 11 March 2026

Headline: BROXO Introduces Brand Update Across Water Treatment Markets



NEW FEATURE

**AI Visibility Score is now in your report !**

23.03.2026

**Press Release:** *BROXO Introduces Brand Update Across Water Treatment Markets*  
**Disseminated on:** *11 March 2026*  
**Target country(ies):** *Belgium*  
**Press Release Package:** *Belgium Basic*  
**Distribution Language(s):** *German, French, Dutch and English*

**I. Brief - PR Results**

*The media monitoring outputs of the press release are summarized in four key metrics.*



**Lalibre.be**

Reaching the Most People



**3**

Websites Have Published



**1.023.165**

Total Potential Audience



**985**

Journalist Views

**II. Distribution Report**

*This section comprehensively outlines the steps for distributing the press release to the media.*

**Recipients**

**Status**

Comtex	<input checked="" type="checkbox"/>	Sent
La Nación	<input checked="" type="checkbox"/>	Sent
Dow Jones	<input checked="" type="checkbox"/>	Sent
LexisNexis	<input checked="" type="checkbox"/>	Sent
Google News	<input checked="" type="checkbox"/>	Sent
Infodesk	<input checked="" type="checkbox"/>	Sent
Thomson Reuters	<input checked="" type="checkbox"/>	Sent
Targeted Media Lists	<input checked="" type="checkbox"/>	Sent

**9 Media lists**

The media lists that the press release was sent includes: Business, Industry, Product, Brand, Innovation, Technology, Manufacturing, Marketing, Sustainability.

**2.013 Press members**

The number of the media members whom its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

### III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.6 / 10



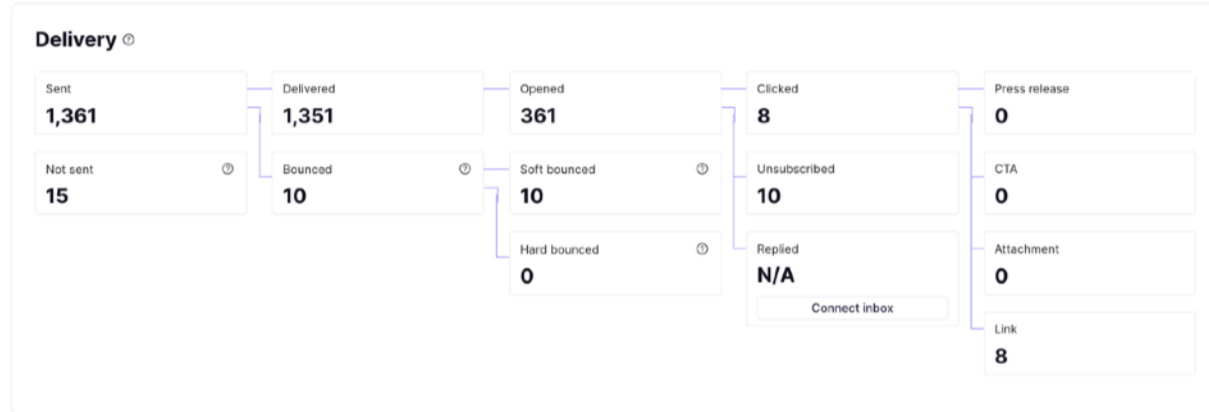
This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

#### How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

**Media List Distribution - Belgium**

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.






**III. Coverage Report**

*In this section, you'll discover a compilation of news websites where the press release is accessible.*

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

**Featured News**

Language	Website	Website Logo	Monthly Traffic	Importance	URL
English	Lalibre.be		9.3M	La Libre Belgique is a long-established French-language daily newspaper in Belgium, founded in 1884 as "Le Patriote" and renamed in 1915. Throughout its history, it has shown center-right and Christian Democrat tendencies, and today it publishes on a more liberal line.	<a href="#">View</a>
English	Lesoir.be		7.8K	Le Soir is a Belgian French-language daily newspaper founded in 1887 by Émile Rossel. Independent and progressive, it is one of the most widely read French-language publications in Brussels and Wallonia.	<a href="#">View</a>
English	DHnet.be		2K	DHnet.be is a Belgium-based established news portal and the digital edition of La Dernière Heure / Les Sports. The site offers news across categories such as current affairs, politics, economy, sports, culture, technology, and lifestyle.	<a href="#">View</a>

Coverage List

*This list includes all websites that the press release has been published.*

No	Website	URL
1	DHNET	<a href="https://bourse.dhnet.be/communiques/-DE/1394097">https://bourse.dhnet.be/communiques/-DE/1394097</a>
2	Lalibre	<a href="https://bourse.lalibre.be/communiques/-DE/1394097">https://bourse.lalibre.be/communiques/-DE/1394097</a>
3	Lesoir	<a href="https://bourse.lesoir.be/communiques/-DE/1394097">https://bourse.lesoir.be/communiques/-DE/1394097</a>