



PRESS RELEASE

MEDIA MONITORING REPORT

Published: 16 March 2026

Headline: BROXO Introduces Brand Update Across Water Treatment Markets



NEW FEATURE

AI Visibility Score is now in your report !

23.03.2026

Press Release: BROXO Introduces Brand Update Across Water Treatment Markets
Disseminated on: 16 March 2026
Target country(ies): Baltic Countries
Press Release Package: Baltic Countries Premium
Distribution Language(s): Latvian, Lithuanian and Estonian

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



15min.It

Reaching the Most People



6

Websites Have Published



2.785.885

Total Potential Audience



2.608

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Status

BNS	<input checked="" type="checkbox"/>	Sent
Comtex	<input checked="" type="checkbox"/>	Sent
La Nación	<input checked="" type="checkbox"/>	Sent
Dow Jones	<input checked="" type="checkbox"/>	Sent
LexisNexis	<input checked="" type="checkbox"/>	Sent
Google News	<input checked="" type="checkbox"/>	Sent
Infodesk	<input checked="" type="checkbox"/>	Sent
Thomson Reuters	<input checked="" type="checkbox"/>	Sent
Targeted Media Lists	<input checked="" type="checkbox"/>	Sent

9 Media lists

The media lists that the press release was sent includes: Business, Industry, Product, Brand, Innovation, Technology, Manufacturing, Marketing, Sustainability.

3.814 Press members

The number of the media members whom its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.6 / 10



This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?





The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Website Icon	Montly Traffic	Importance	URL
Lithuanian	15min.lt		17.5M	15min.lt is a Lithuania-based digital news and media platform. The site covers a wide range of topics including politics, economy, sports, culture and social developments. It provides readers with fast and informative coverage of national and international news.	View
Latvian/ Lithuanian/ Estonian	BNS.lt		61.1K	BNS.lt is a Baltic-based news agency providing a digital platform for current developments. The site publishes content on politics, economy, sports and social events. It offers readers reliable and timely news coverage.	LV: View LT: View ET: View
Lithuanian	Infoerdve.lt		6.2K	Infoerdve.lt is a Lithuania-based digital platform providing current news and information. The site covers politics, economy, society and culture. It offers readers informative coverage of national and regional developments.	View
Estonian	Ziniu.lt		2K	Ziniu.lt is a Lithuania-based news and information portal. The site covers national and international developments, economy, politics and culture. It provides readers with up-to-date and informative news coverage.	View

Coverage List - Latvian

This list includes all websites that the press release has been published.

No	Website	URL
1	BNS	https://sc.bns.lt/view/item/broxo-n-k-klaj-ar-z-mola-atjaunin-jumu-nostiprinot-to-ar-vair-k-r

Coverage List - Lithuanian

This list includes all websites that the press release has been published.

No	Website	URL
1	15mi	https://www.15min.lt/verslas/naujiena/bns-spaudos-centras/broxo-pristato-atnaujinta-preki
2	BNS	https://sc.bns.lt/view/item/broxo-pristato-atnaujinta-prekes-zenkla-dar-karta-patvirtindama
3	Info Erdve	https://infoerdve.lt/broxo-atsinaujina-100-metu-patirtis-kovai-su-kalkemis-2/

Coverage List - Estonian

This list includes all websites that the press release has been published.

No	Website	URL
1	BNS	https://sc.bns.lt/view/item/broxo-tutvustab-uuendatud-br-ndi-kinnitades-enam-kui-100-aas
2	Ziniu	https://ziniu.lt/2026/03/broxo-tutvustab-uuendatud-brandi-kinnitades-enam-kui-100-aasta-