



## PRESS RELEASE

### MEDIA MONITORING REPORT

Published: December 14, 2026 (ET)

Headline: A New Era of Breast Cancer Care: A Breakthrough Targeted Therapy Launched in Iraq



NEW FEATURE

**AI Visibility Score is now in your report !**

25.12.2025

**Press Release:** A New Era of Breast Cancer Care: A Breakthrough Targeted Therapy Launched in Iraq  
**Disseminated on:** 24 December 2025  
**Target country(ies):** Iraq  
**Press Release Package:** Iraq Wire Package  
**Distribution Language(s):** English, Arabic and Kurdish

**I. Brief - PR Results**

The media monitoring outputs of the press release are summarized in four key metrics.



**Nabd.com**

Reaching the Most People



**28**

Websites Have Published



**9.057.290**

Total Potential Audience



**3.201**

Journalist Views

**II. Distribution Report**

This section comprehensively outlines the steps for distributing the press release to the media.

**Recipients**

**Status**

|                         |                                     |      |
|-------------------------|-------------------------------------|------|
| Associated Press (AP)   | <input checked="" type="checkbox"/> | Sent |
| Bloomberg               | <input checked="" type="checkbox"/> | Sent |
| Comtex                  | <input checked="" type="checkbox"/> | Sent |
| Dow Jones Factiva       | <input checked="" type="checkbox"/> | Sent |
| Google News             | <input checked="" type="checkbox"/> | Sent |
| InfoDesk                | <input checked="" type="checkbox"/> | Sent |
| Iraqi News Agency (WAM) | <input checked="" type="checkbox"/> | Sent |
| LexisNexis              | <input checked="" type="checkbox"/> | Sent |
| Targeted Media Lists    | <input checked="" type="checkbox"/> | Sent |
| Thomson Reuters         | <input checked="" type="checkbox"/> | Sent |

**9 Media lists**

The media lists that the press release was sent includes: Health, Medicine, Respiratory, Treatment, Innovation, Healthcare, Pharmaceuticals, Clinical Research, Public Health

**5.700 Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.2 / 10

 ChatGPT

 Gemini

 perplexity

 Claude

This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

### III. Coverage Report

*In this section, you'll discover a compilation of news websites where the press release is accessible.*

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

#### Featured News

| Language                       | Website          | Montly Traffic                                                                             | Importance                                                                                                                                                                                                                                                                                                                                                | URL                                                                               |
|--------------------------------|------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Arabic                         | Nabd.com         |  4M       | Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.              | Web: <a href="#">View</a><br>App: <a href="#">View</a>                            |
| Arabic                         | Dorar-aliraq.net |  355K   | Dorar-Aliraq is one of the most visited news provider bases in Iraq providing news from the Middle East and Africa region.                                                                                                                                                                                                                                | <a href="#">View</a>                                                              |
| English/<br>Arabic/<br>Kurdish | Hathalyoum.net   |  352.8K | Hatha al-Youm is one of the platforms of the Hatha al-Youm Media Group, which was founded in 2009. They are an Arabic, Kurdish, and English news aggregation service covering Middle Eastern issues.                                                                                                                                                      | EN: <a href="#">View</a><br>AR: <a href="#">View</a><br>KRD: <a href="#">View</a> |
| Arabic                         | Ahewar.org       |  199K   | Ahewar.org is actually a general news website that covers a broad range of topics including politics, society, culture, and international affairs. It aims to provide in-depth analysis an reporting on current events, offering conten that is both informative and thought-provoking, appealing to a wide audience interested in global and local news. | <a href="#">View</a>                                                              |
| Arabic                         | Sehatok.com      |  135.1K | Sehatok.com is a digital news website that shares current updates and topical stories. The site covers society, lifestyle and general news topics. It provides readers with a clear and easy-to-follow news feed.                                                                                                                                         | <a href="#">View</a>                                                              |
| Arabic                         | Mangish.net      |  42.3K  | Mangish.net is a local news website that focuses on community stories, cultural identity, and social events. It serves as a digital space to promote dialogue, heritage, and awareness among readers.                                                                                                                                                     | <a href="#">View</a>                                                              |
| Arabic                         | Mustaqila.com    |  19K    | Mustaqila.com is a digital news website offering a wide range of content including current news, analyses, and interviews. It covers various topics such as politics, economy, society, culture, and technology.                                                                                                                                          | <a href="#">View</a>                                                              |
| Kurdish                        | Kurdlinx.com     |  4K     | Kurdlinx.com is an online news portal that delivers updates on politics, economy, and social life. It highlights regional developments and provides diverse perspectives through reports, interviews, and analysis.                                                                                                                                       | <a href="#">View</a>                                                              |
| Arabic                         | Alkhutaa.news    |  3.8K   | Alkhutaa.news is an Arabic-language news website focusing on Middle Eastern and global news, including politics, economics, and cultural topics.                                                                                                                                                                                                          | <a href="#">View</a>                                                              |

|        |                  |                                                                                    |      |                                                                                                                                                                                                                                  |                      |
|--------|------------------|------------------------------------------------------------------------------------|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Arabic | Iraqgatenews.com |   | 3.2K | Iraqgatenews.com is a comprehensive online news platform covering politics, economy, technology, and society. It offers objective reporting, commentary, and analysis of national and international developments.                | <a href="#">View</a> |
| Arabic | Basranews.iq     |   | 2.9K | Basranews.iq is a digital news platform offering up-to-date coverage of political, economic, and local developments. It provides accurate reporting and commentary that reflect the dynamics of daily life.                      | <a href="#">View</a> |
| Arabic | Knookmedia.iq    |   | 2.5K | Knookmedia.iq is a multimedia news outlet providing coverage on political, cultural, and economic events. It combines written reports with video and digital content to deliver a modern news experience.                        | <a href="#">View</a> |
| Arabic | Iraq-angel.com   |  | 2.2K | Iraq-angel.com publishes news, reports, and commentary related to society, economy, and cultural life. The platform aims to highlight positive community initiatives and humanitarian efforts alongside general current affairs. | <a href="#">View</a> |

## Coverage List - English

*This list includes all websites that the press release has been published.*

| No | Website    | URL                                                                                               |
|----|------------|---------------------------------------------------------------------------------------------------|
| 1  | Hatholyoum | <a href="https://en.hathalyoum.net/articles/234731">https://en.hathalyoum.net/articles/234731</a> |

## Coverage List - Arabic

*This list includes all websites that the press release has been published.*

[illegible]

|                                      |                                                                                   |                                                                                                       |                                                                                                 |
|--------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| <b>B2PRESS</b><br>Online PR Platform | B2Press   Media Coverage Report                                                   |                                                                                                       | AstraZeneca  |
| Coverage List - Kurdish              |                                                                                   | This list includes all websites that the press release has been published.                            |                                                                                                 |
| No                                   | Website                                                                           | URL                                                                                                   |                                                                                                 |
| 1                                    | Hathalyoum                                                                        | <a href="https://krd.hathalyoum.net/articles/1008766">https://krd.hathalyoum.net/articles/1008766</a> |                                                                                                 |
| 2                                    | Kurdinx                                                                           | <a href="https://kurdlinx.com/local/2871/">https://kurdlinx.com/local/2871/</a>                       |                                                                                                 |
| <b>B2PRESS</b><br>Online PR Platform | A New Era of Breast Cancer Care: A Breakthrough Targeted Therapy Launched in Iraq |                                                                                                       | AstraZeneca  |

|                                      |                                                                                   |                                                                                                                                                                                 |                                                                                                   |
|--------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <b>B2PRESS</b><br>Online PR Platform | B2Press   Press Coverage Report                                                   |                                                                                                                                                                                 | AstraZeneca  |
| IV. Social Media List                |                                                                                   | This section includes social media posts along with the press release.                                                                                                          |                                                                                                   |
| No                                   | Social Network                                                                    | URL                                                                                                                                                                             |                                                                                                   |
| 1                                    | عربية kurdiu.org                                                                  | <a href="https://www.facebook.com/kurdiu.org.ar/posts/pfbid02DqdLapJK4Xa5RZ8xxaAdcPauhrSE">https://www.facebook.com/kurdiu.org.ar/posts/pfbid02DqdLapJK4Xa5RZ8xxaAdcPauhrSE</a> |                                                                                                   |
| <b>B2PRESS</b><br>Online PR Platform | A New Era of Breast Cancer Care: A Breakthrough Targeted Therapy Launched in Iraq |                                                                                                                                                                                 | AstraZeneca  |