

Press Release:	VitrA Fliesen auf der Cersaie 2025: Pionierarbeit mit „100% recycelten Porzellanfliesen“ zwischen Innovation und immersiven Erlebnissen
Disseminated on:	6 October 2025
Target country(ies):	Germany
Distribution Language(s):	German and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Tradingview.com/DE
Reaching the Most People



26
Websites Have Published



21.788.541
Total Potential Audience



6.837
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Bloomberg Terminal
Comdirect
Comtex
DGAP
Dow Jones Terminal
EQS
Financial Times
Google News
Infodesk
Investing DE
LexisNexis
Refinitiv Eikon
Targeted Media List
Thomson Reuters
vwd
Yahoo Finance

Status

✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent
✓	Sent

7

Media lists

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Exhibition

7.967

Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

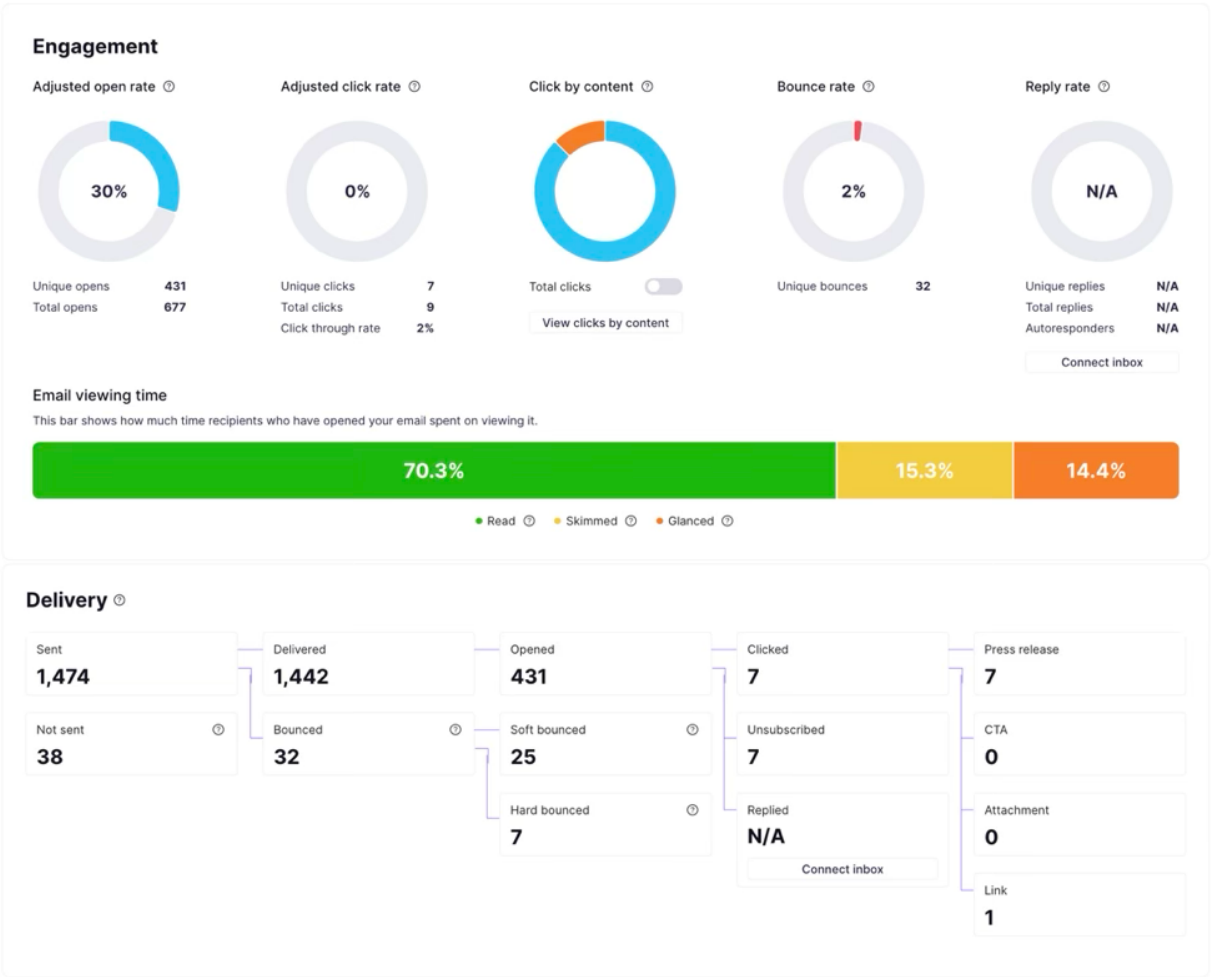
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message

6 days ago

DE - Press Release: VitrA Fl...

Sent



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
German/ English	Tradingview.com/DE	 TradingView	223.7M	TradingView, a charting platform and social network used by 60M+ traders and investors worldwide to spot opportunities across global markets.	DE: View EN: View
German	Finanzen.net		17.3M	Finanzen.net is the financial portal of finanzen.net GmbH, a subsidiary of Axel Springer SE, based in Karlsruhe. It was founded in 2000 and is considered the largest online financial portal in Germany.	View
German/ English	Handelsblatt.com		14.7M	The Handelsblatt (literally "commerce paper" in English) is a German-language business newspaper published in Düsseldorf by Handelsblatt Media Group.	DE: View EN: View
German	Onvista.de		7.4M	With many years of financial expertise, Onvista is one of the first points of contact for marketing in the areas of stock markets and finance.	View
German/ English	Wallstreet-online.de		6.1M	Wallstreet:online AG, based in Berlin , emerged from GIS Wirtschaftsdaten GmbH, which was founded in 1998. The main business activity was the marketing of the financial portal wallstreet-online.de.	DE: View EN: View
German	Ariva.de		3.6M	ARIVA is a bank-independent service provider that offers financial information and IT services to financial institutions and private individuals.	View
German	boerse.de		3.5M	boerse.de is a financial portal founded in 1994 and operated by boerse.de Finanzportal GmbH , based in Rosenheim.	View
German/ English	Finanznachrichten.de		3M	Finanznachrichten.de offers over 12,000 German and English-language news from over 600 international media every day.	DE: View EN: View

German	Boersennews.de		1.7M	Boersennews.de is a comprehensive platform providing news on finance, economy, and the stock market. It delivers up-to-date information on stocks, cryptocurrencies, forex markets, and investment trends.	View
English	Tradingcharts.com		198K	TradingCharts.com is a comprehensive online platform offering free market quotes, charts, and news across various financial instruments, including commodities, futures, forex, and stocks.	View
German/ English	Centralcharts.com		174K	The CentralCharts tool allows you to stay informed about new trade opportunities on your markets by following your favorite products and/or traders.	DE: View EN: View
German/ English	Ad-hoc-news.de		167.2K	Ad-Hoc-News.de is a German news portal offering real-time news and stock market information. The platform covers a wide range of topics, including economy, politics, sports, science, and entertainment.	DE: View EN: View
German/ English	Eqs-news.com		148K	With its high-traffic website, highly respected media partners and high-quality operations, EQS News is a leading news platform in Germany.	DE: View EN: View
English	Ayondo.com		45K	Ayondo is a platform that enables traders to trade the financial markets. By utilizing social trading features, users can follow the strategies of experienced traders and earn profits.	View
English	Finanzwire.com		32K	Finanzwire.fr is an online news platform providing up-to-date news, analyses and trends on finance, economics and business.	View

Coverage List: German

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad-hoc-news	https://www.ad-hoc-news.de/boerse/news/corporate-news/vitra/68252301
2	Anlegerplus	https://anlegerplus.de/vitra-fliesen-auf-der-cersaie-2025-pionierarbeit-mit-100-recyclelten-p
3	Ariva	https://www.ariva.de/news/eqs-news-vitra-fliesen-auf-der-cersaie-2025-pionierarbeit-1177
4	Boerse	https://www.boerse.de/nachrichten/EQS-News-VitrA-Fliesen-auf-der-Cersaie-2025-Pionier
5	Boersennews	https://www.boersennews.de/nachrichten/meldungen/eqs/eqs-news-vitra-fliesen-auf-der-c
6	Centralcharts	https://www.centralcharts.com/en/news/5286894-eqs-news-vitra-fliesen-auf-der-cersaie-2l
7	Eqs-news	https://www.eqs-news.com/news/corporate/vitra-fliesen-auf-der-cersaie-2025-pionierarbei
8	Finanzen	https://www.finanzen.net/nachricht/aktien/eqs-news-vitra-fliesen-auf-der-cersaie-2025-pior
9	Finanznachrichten	https://www.finanznachrichten.de/nachrichten-2025-10/66624167-eqs-news-vitra-fliesen-a
10	Handelsblatt	https://ircenter.handelsblatt.com/company/8843ba2a-7e94-1014-a067-a22908a810f2/new
11	Newsdeutschland	https://www.newsdeutschland.com/n/Pressemitteilungen/76f757cfr/VitrA-Fliesen-auf-der-C
12	Onvista	https://www.onvista.de/news/2025/10-06-eqs-news-vitra-fliesen-auf-der-cersaie-2025-pior
13	Tradingview	https://de.tradingview.com/news/eqs:0c1935084600c:0/
14	Wallstreet-online	https://www.wallstreet-online.de/nachricht/20000688-eqs-news-vitra-fliesen-cersaie-2025-

Coverage List: English

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad-hoc-news	https://www.ad-hoc-news.de/boerse/news/corporate-news/vitra/68252300
2	Ayondo	https://ayondo.com/en/news/EQS006102025/vitra/pioneering-100-recycled-porcelain-tile-ε
3	Centralcharts	https://www.centralcharts.com/en/news/5286895-eqs-news-vitra-tiles-at-cersaie-2025-pio
4	Eqs-news	https://www.eqs-news.com/news/corporate/vitra-tiles-at-cersaie-2025-pioneering-100-rec
5	Finanznachrichten	https://www.finanznachrichten.de/nachrichten-2025-10/66624644-vitra-tiles-at-cersaie-20ε
6	Finanzwire	https://www.finanzwire.com/press-release/vitra-tiles-at-cersaie-2025-pioneering-100-recyc
7	Handelsblatt	https://ircenter.handelsblatt.com/en/company/8843ba2a-7e94-1014-a067-a22908a810f2/n
8	Lucknow Sentinel	http://lucknowsentinel.com/newsfile/269259-VitrA-Tiles-at-Cersaie-2025-Pioneering-100-R
9	Tradingcharts	https://futures.tradingcharts.com/news/futures/EQS_News__VitrA_Tiles_at_Cersaie_2025__
10	Tradingview	https://www.tradingview.com/news/eqs:093c01720094b:0-vitra-tiles-at-cersaie-2025-pione
11	Wallstreet-online	https://www.wallstreet-online.de/nachricht/20000685-eqs-news-vitra-tiles-at-cersaie-2025-
12	Webdisclosure	https://www.webdisclosure.com/press-release/vitra-tiles-at-cersaie-2025-pioneering-100-ri