EXECUTIVE SUMMARY

Press Release: *Villeroy & Boch tiles win Red Dot Design Award*

Disseminated on: *30 April - 6 May 2025*

Target country(ies): *English Global Media, United Kingdom, Germany, France and Benelux*

Distribution Language(s): *English, German and French*

TOTAL - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

226
Websites Have Published

126.480.569
Total Potential Audience

41.591
Journalist Views

ENGLISH GLOBAL MEDIA

Press Release: *Villeroy & Boch tiles win Red Dot Design Award*

Target country(ies): *English Global Media*

Distribution Language(s): English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Yahoo! / Global
Reaching the Most People

123
Websites Have Published

48.098.029
Total Potential Audience

15.172
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	Sent
Barchart & Globeinvestor	Sent
Benzinga	Sent
Business Insider	Sent
CentralCharts	Sent
Comtex	Sent
Digital Journal	Sent
Dow Jones	Sent
Google News	Sent
Infodesk	Sent
Investors Observer	Sent
LexisNexis	Sent
PostMedia	Sent
QuoteMedia	Sent
Stock House	Sent
StreetInsider	Sent
Thomson Reuters	Sent
Yahoo Finance	Sent

7 **Media lists**

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Awards

17.837 **Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
English	Yahoo.com/Gobal	3.2B	Yahoo! Finance rolled out shortly after Yahoo!'s debut in 1994. Yahoo! bills its Finance portal as its industry-leading business and financial news product, and the service has evolved from its desktop origins to utilize mobile and tablet apps.	View
English	MSN.com	526.1M	MSN is an American web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.	View
English	Tradingview.com	201M	TradingView, a charting platform and social network used by 60M+ traders and investors worldwide to spot opportunities across global markets.	View
English	APnews.com	139.9M	The Associated Press is an American non-profit news agency headquartered in New York City. Stay informed and read the latest news today from The Associated Press, the definitive source for independent journalism from every corner of the globe.	View
English	BusinessInsider.com	68.1M	Business Insider is an American financial and business news website founded in 2007. It is one of the most visited sites for business news in North America. Press releases sent to Business Insider are made available on its web site and tend to be highly ranked by search engines.	View
English	MarketWatch.com	44.6M	MarketWatch lists public company profiles and news releases which are available to its 10 million monthly visitors. It boasts 94 million pageviews each month.. These visitors are potential investors, poised to make a purchase decision based on the news available.	View
English	TheGlobeandMail.com	18.9M	Globe Investor offers the most current and up-to-date information on stocks and markets from The Globe and Mail. Find personal finance, mortgage, investment ideas, market information, and stock pick news and analysis from Canada and the world.	View
English	NationalPost.com	15M	The National Post is a Canadian English-language broadsheet newspaper and the flagship publication of Postmedia Network. The Postmedia Network is one of Canada's largest news networks.	View
English	Barchart.com	8.5M	Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Barchart engages active traders, casual investors and professionals through its website where it recognizes 1 million visitors and 20 million page views each month.	View
English	VancouverSun.com	3.7M	The Vancouver Sun, also known as the Sun, is a daily broadsheet newspaper based in Vancouver, British Columbia, Canada. The newspaper is currently published by the Pacific Newspaper Group, a division of Postmedia Network, and is the largest newspaper in western Canada by circulation.	View
English	CEO.CA	1.3M	CEO.CA is a Canadian financial news and investment platform that provides content focused on stock markets, investment opportunities, and insights into publicly traded companies, particularly in the resource sector.	View

English	**StreetInsider.com**	StreetInsider.com	574.6K	StreetInsider.com is a next-generation stock market news and analysis service, separating itself from other news services in its commitment to focus only on market moving events and analyze news in real-time. These viewers are potential investors, poised to make a purchase decision based on the news available.	*View*
English	**Mymotherlode.com**	myMOTHERLODE.COM	367K	mymotherlode.com is a local news website serving California's Gold Country, providing comprehensive coverage of regional news, events, weather, and community information. It aims to keep residents informed and engaged while offering resources for visitors and businesses.	*View*
English	TheObserver.ca	THE OBSERVER	243K	The Observer has been serving since 1853 and publishes five times per week, Tuesday through Saturday.	*View*
English	**DigitalJournal.com**	DIGITAL JOURNAL	160.8K	Digital Journal is a global digital media network with contributors from around the world. Reaching an audience of millions of monthly visitors, Digital Journal blends breaking news coverage of politics, business, world news, tech, entertainment and more from reporters around the world.	*View*
English	**Intelligencer.ca**	THE INTELLIGENCER	87K	Intelligencer.ca is the online version of The Belleville Intelligencer, a Canadian newspaper serving the Belleville, Ontario area.	*View*
English	**Stoculator.com**	Stoculator	40K	Stoculator is a platform offering the latest insights and updates on the logistics, supply chain, and automation industries. Focusing on industry trends, technological innovations, and business solutions, Stoculator provides valuable resources for professionals looking to stay ahead in the rapidly evolving supply chain sector.	*View*

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	Airdrie Echo	http://airdrieecho.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
2	Associated Press	https://apnews.com/press-release/newsfile/villeroy-boch-tiles-win-red-dot-design-award-3
3	Barchart.com	https://www.barchart.com/story/news/32181381/villeroy-boch-tiles-win-red-dot-design-aw
4	Belleville Intelligencer	http://intelligencer.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
5	Benton Courier	http://business.bentoncourier.com/bentoncourier/article/newsfile-2025-5-2-villeroy-and-bo
6	Big Spring Herald	https://business.bigspringherald.com/bigspringherald/article/newsfile-2025-5-2-villeroy-an
7	Boston Herald	https://markets.financialcontent.com/bostonherald/article/newsfile-2025-5-2-villeroy-and-b
8	Brockville Recorder & Times	http://recorder.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
9	Burlingame.com	https://finance.burlingame.com/camedia.burlingame/article/newsfile-2025-5-2-villeroy-and-
10	Business Insider	https://markets.businessinsider.com/news/stocks/villeroy-boch-tiles-win-red-dot-design-av
11	Calgary Sun	https://calgarysun.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desigr
12	Canada.com	https://o.canada.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-
13	Canoe.com	https://canoe.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
14	CEO CA	https://ceo.ca/@newsfile/villeroy-boch-tiles-win-red-dot-design-award
15	Chatham Daily News	http://chathamdailynews.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
16	Chatham This Week	http://chathamthisweek.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
17	Cochrane Times-Post	http://cochranetimespost.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
18	Cornwall Standard-Freeholder	http://standard-freeholder.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-A
19	County Market	http://countymarket.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
20	Daily Times Leader	https://business.dailytimesleader.com/dailytimesleader/article/newsfile-2025-5-2-villeroy-ar
21	DalyCity.com	http://finance.dalycity.com/camedia.dalycity/article/newsfile-2025-5-2-villeroy-and-boch-til

22	Decatur Daily Democrat	https://business.decaturdailydemocrat.com/decaturdailydemocrat/article/newsfile-2025-5-
23	Digital Journal	https://www.digitaljournal.com/pr/news/newsfile/villeroy-boch-tiles-win-185159091.html
24	Drayton Valley Western Review	http://draytonvalleywesternreview.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-
25	Edmonton Journal	https://edmontonjournal.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-
26	Edmonton Sun	https://edmontonsun.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Des
27	Exeter Lakeshore Times Advance	http://lakeshoreadvance.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Av
28	Financial Post	https://financialpost.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desi
29	Goderich Signal Star	http://goderichsignalstar.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Av
30	Grande Prairie Daily Herald Tribune	http://dailyheraldtribune.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
31	Grey Bruce This Week	http://greybrucethisweek.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
32	Hanna Herald	http://hannaherald.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
33	Hanover Post	http://thepost.on.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
34	High River Times	http://highrivertimes.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
35	Inyo Register	https://business.inyoregister.com/inyoregister/article/newsfile-2025-5-2-villeroy-and-boch-t
36	Jotup	https://jotup.co/node/3449180
37	Kane Republican	https://business.kanerepublican.com/kanerepublican/article/newsfile-2025-5-2-villeroy-and
38	Kincardine News	http://kincardinenews.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
39	La Nouvelle Beaumont News	http://thebeaumontnews.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
40	Livermore.com	http://finance.livermore.com/camedia.livermore/article/newsfile-2025-5-2-villeroy-and-boch
41	London Free Press	https://lfpress.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
42	LosAltos.com	https://finance.losaltos.com/camedia.losaltos/article/newsfile-2025-5-2-villeroy-and-boch-t
43	Lucknow Sentinel	http://lucknowsentinel.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
44	Malvern Daily Record	http://business.malvern-online.com/malvern-online/article/newsfile-2025-5-2-villeroy-and-b
45	Mammoth Times	https://business.mammothtimes.com/mammothtimes/article/newsfile-2025-5-2-villeroy-an
46	Marketwatch	https://www.marketwatch.com/press-release/villeroy-boch-tiles-win-red-dot-design-award-
47	Melfort Journal	http://melfortjournal.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
48	MenloPark.com	http://finance.menlopark.com/camedia.menlopark/article/newsfile-2025-5-2-villeroy-and-bo
49	Mid-North Monitor	http://midnorthmonitor.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
50	MillValley.com	http://finance.millvalley.com/camedia.millvalley/article/newsfile-2025-5-2-villeroy-and-boch
51	Minster Community Post	https://business.minstercommunitypost.com/minstercommunitypost/article/newsfile-2025-
52	Montreal Gazette	https://montrealgazette.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-
53	Msn	https://www.msn.com/en-us/news/technology/villeroy-boch-tiles-win-red-dot-design-awar
54	myMotherLode	http://money.mymotherlode.com/clarkebroadcasting.mymotherlode/article/newsfile-2025-5
55	Nanton News	http://nantonnews.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
56	National Post	https://nationalpost.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desi
57	Newsfile	https://www.newsfilecorp.com/release/250595
58	Nipawin Journal	http://nipawinjournal.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
59	Northern News	http://northernnews.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
60	Observer News Enterprise	https://business.observernewsonline.com/observernewsonline/article/newsfile-2025-5-2-vi
61	Peace River Record Gazette	http://prrecordgazette.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
62	Pleasanton.com	http://finance.pleasanton.com/camedia.pleasanton/article/newsfile-2025-5-2-villeroy-and-b
63	Poteau Daily News	https://business.poteaudailynews.com/poteaudailynews/article/newsfile-2025-5-2-villeroy-
64	Ridgway Record	https://business.ridgwayrecord.com/ridgwayrecord/article/newsfile-2025-5-2-villeroy-and-b
65	SanAnselmo.com	http://finance.sananselmo.com/camedia.sananselmo/article/newsfile-2025-5-2-villeroy-and
66	SanRafael.com	http://finance.sanrafael.com/camedia.sanrafael/article/newsfile-2025-5-2-villeroy-and-boch
67	SantaClara.com	http://finance.santaclara.com/camedia.santaclara/article/newsfile-2025-5-2-villeroy-and-bo
68	Sarnia & Lambton County This Week	http://sarniathisweek.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
69	Saskatoon Star Phoenix	https://thestarphoenix.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-De
70	Sault Star	http://saultstar.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
71	Sault This Week	http://saultthisweek.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
72	Sausalito.com	http://finance.sausalito.com/camedia.sausalito/article/newsfile-2025-5-2-villeroy-and-boch-
73	Seaforth Huron Expositor	http://seaforthhuronexpositor.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
74	Sherwood Park News	http://sherwoodparknews.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-
75	Simcoe Reformer	http://simcoereformer.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award

76	Spruce Grove Examiner	http://sprucegroveexaminer.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design
77	St. Thomas Times-Journal	http://stthomastimesjournal.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design
78	Starkville Daily News	https://business.starkvilledailynews.com/starkvilledailynews/article/newsfile-2025-5-2-viller
79	Stoculator	https://stoculator.com/news/villeroy--boch-tiles-win-red-dot-design-award
80	Stony Plain Reporter	http://stonyplainreporter.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
81	Strathroy Age Dispatch	http://strathroyagedispatch.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design
82	StreetInsider.com	https://www.streetinsider.com/Newsfile/Villeroy+%26+Boch+Tiles+Win+Red+Dot+Design+
83	Sudbury Star	http://thesudburystar.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
84	Sunnyvale.com	http://finance.sunnyvale.com/camedia.sunnyvale/article/newsfile-2025-5-2-villeroy-and-bo
85	Sweetwater Reporter	https://business.sweetwaterreporter.com/sweetwaterreporter/article/newsfile-2025-5-2-ville
86	The Antlers American	https://business.theantlersamerican.com/theantlersamerican/article/newsfile-2025-5-2-ville
87	The Chronicle Journal	https://markets.chroniclejournal.com/chroniclejournal/article/newsfile-2025-5-2-villeroy-an
88	The Community Press	http://communitypress.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
89	The County Weekly News	http://countyweeklynews.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
90	The Daily Press	https://business.smdailypress.com/smdailypress/article/newsfile-2025-5-2-villeroy-and-bo
91	The Evening Leader	https://business.theeveningleader.com/theeveningleader/article/newsfile-2025-5-2-villeroy-
92	The Globe and Mail	https://www.theglobeandmail.com/investing/markets/markets-news/Newsfile/32181382/vill
93	The Graphic Leader	http://thegraphicleader.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
94	The Kingston Whig Standard	http://thewhig.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
95	The Londoner	http://thelondoner.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
96	The Napanee Guide	http://napaneeguide.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
97	The Newport Daily Express	http://business.newportvermontdailyexpress.com/newportvermontdailyexpress/article/new
98	The Paris Star	http://parisstaronline.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
99	The Peace Country Sun	http://peacecountrysun.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
100	The Pilot News	https://business.thepilotnews.com/thepilotnews/article/newsfile-2025-5-2-villeroy-and-boc
101	The Province	https://theprovince.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
102	The Punxsutawney Spirit	https://business.punxsutawneyspirit.com/punxsutawneyspirit/article/newsfile-2025-5-2-ville
103	The Sarnia Observer	http://theobserver.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
104	The Shoreline Beacon	http://shorelinebeacon.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
105	The Stratford Beacon Herald	http://stratfordbeaconherald.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
106	The West Elgin Chronicle	http://thechronicle-online.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-A
107	The Woodstock Sentinel Review	http://woodstocksentinelreview.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
108	Tillsonburg News	http://norfolkandtillsonburgnews.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-D
109	Timmins Times	http://timminstimes.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
110	Toronto Sun	https://torontosun.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
111	TradingView	https://www.tradingview.com/news/reuters.com,2025-05-02:newsml_NFC1Fg26g:0-villero
112	Trenton Trentonian	http://trentonian.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
113	Valley City Times-Record	https://business.times-online.com/times-online/article/newsfile-2025-5-2-villeroy-and-boch
114	Vancouver Sun	https://vancouversun.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-De
115	Vermilion Standard	http://vermilionstandard.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
116	WalnutCreekGuide.com	http://finance.walnutcreekguide.com/camedia.walnutcreekguide/article/newsfile-2025-5-2-
117	Wapakoneta Daily News	https://business.wapakdailynews.com/wapakdailynews/article/newsfile-2025-5-2-villeroy-a
118	Wetaskiwin Times	http://wetaskiwintimes.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
119	Whitecourt Star	http://whitecourtstar.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
120	Wiarton Echo	http://wiartonecho.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
121	Windsor Star	https://windsorstar.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
122	Winnipeg Sun	https://winnipegsun.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desi
123	Yahoo!	https://finance.yahoo.com/news/villeroy-boch-tiles-win-red-120000476.html

Press Release: *Villeroy & Boch tiles win Red Dot Design Award*

Target country(ies): *United Kingdom*

Distribution Language(s): *English*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Morning Star
Reaching the Most People

51
Websites Have Published

24.891.083
Total Potential Audience

10.726
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
AcquireMedia	Sent
AIM News Agency Terminal	Sent
Associated Press - AP	Sent
Comtex	Sent
DowJones Factiva	Sent
Google News	Sent
InfoDesk	Sent
LexisNexis	Sent
MSN	Sent
NewsNow	Sent
Press Association Terminal	Sent
Proquest	Sent
Thomson Reuters	Sent
Targeted Media List	Sent

7 **Media lists**

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Awards

14.316 **Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 8 days ago

UK - Press Release: Villeroy...

Sent

Engagement

Adjusted open rate	Adjusted click rate	Click by content	Bounce rate	Reply rate
31%	0%		1%	N/A
Unique opens 350	Unique clicks 1	Total clicks	Unique bounces 9	Unique replies N/A
Total opens 566	Total clicks 1	View clicks by content		Total replies N/A
	Click through rate 0%			Autoresponders N/A
				Connect inbox

Delivery

Sent 1,139	Delivered 1,130	Opened 350	Clicked 1	Press release 0
Not sent 21	Bounced 9	Soft bounced 9	Unsubscribed 1	CTA 0
		Hard bounced 0	Replied N/A Connect inbox	Attachment 0
				Link 1

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
English	**Morningstar.co.uk**	MORNINGSTAR	1.3M	Morningstar, Inc. is a leading provider of independent investment insights in North America, Europe, Australia, and Asia.	View
English	**IBTimes.co.uk**	INTERNATIONAL BUSINESS TIMES	742K	International Business Times UK is a modern digital business publication, oriented to the British market, part of a portfolio that includes 4 other editions published independently in 4 countries.	View
English	**Sharesmagazine.co.uk**	SHARES	120K	Shares is a leading online resource for private investors and is read by tens of thousands of individuals managing their own money.	View
English	**Feast-Magazine**	feast	37.8K	As one of the UK's leading trade publications, FEAST Magazine is one of the most highly regarded sources of the latest and greatest industry developments. FEAST Magazine is a comprehensive source of industry information.	View
English	**Financial-News.co.uk**	Financial News	34.3K	Financial-News.co.uk is a UK-based website providing the latest financial, business, and industry news, covering sectors like banking, technology, and aviation. It offers updates on market trends, corporate developments, and economic insights.	View
English	**Buzzmanchester.co.uk**	Buzz Manchester	19.3K	BuzzManchester.co.uk is a UK-based online platform that provides a mix of news, lifestyle, and entertainment content.	View
English	**Biznas.co.uk**	biznas	17.4K	Biznas is a UK-based platform that offers business news, insights, and resources tailored for small businesses, with a focus on entrepreneurship and growth strategies.	View
English	**BusinessMole**	businessmole	16.6K	BusinessMole is an independent online news platform focused on the business landscape of the United Kingdom and Europe, while also incorporating a global perspective.	View
English	**PadMagazine.co.uk**	PROPERTY & DEVELOPMENT THE UK'S GUIDE TO RESIDENTIAL	13.3K	Property & Development Magazine is a market-leading group of media platforms, dedicated to the complete Residential Sector with a combined reach in excess of 50,000+ industry professionals.	View
English	**NewsAnyway.com**	NEWS ANYWAY	8.2K	NewsAnyway.com is a platform that delivers a wide range of news and information, covering various topics including current events, lifestyle, and entertainment. It aims to provide timely updates and engaging content for its readers across different interests.	View
English	**UAVA.org.uk**	UAVA	4.8K	UAVA.org.uk is the website for the United Against Violence and Abuse (UAVA) partnership, which supports individuals and families affected by domestic abuse and sexual violence in the UK.	View

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	Activenewcastle	https://www.activenewcastle.co.uk/metalcraft-by-villeroy-boch-wins-coveted-2025-red-dot
2	Agf	https://agf.org.uk/awards/villeroy-boch-metalcraft-collection-receives-red-dot-design-hono
3	Bingham News Chronicle	https://business.am-news.com/am-news/article/newsfile-2025-5-2-villeroy-and-boch-tiles-
4	Biznas	https://www.biznas.co.uk/business/villeroy-bochs-metalcraft-series-earns-international-red
5	Borger News-Herald	http://business.borgernewsherald.com/borgernewsherald/article/newsfile-2025-5-2-villeroy
6	Brantford Expositor	http://brantfordexpositor.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
7	Brittanybathgate	https://www.brittanybathgate.co.uk/villeroy-boch-metalcraft-wins-red-dot-2025-for-outstan
8	Businessmole	https://www.businessmole.com/villeroy-boch-wins-red-dot-design-award-2025-for-metalcr
9	Businesstalk	https://www.businesstalk.news/villeroy-bochs-metalcraft-tile-range-awarded-2025-red-dot-
10	Buzzmanchester	https://www.buzzmanchester.co.uk/business/red-dot-design-award-2025-goes-to-villeroy-l
11	Calgary Herald	https://calgaryherald.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Des
12	Carbontrack	https://www.carbontrack.co.uk/business-money/villeroy-boch-wins-red-dot-2025-for-strikir
13	Clinton News Record	http://clintonnewsrecord.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Av
14	Cochrane Times	http://cochranetimes.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awarc
15	Cold Lake Sun	http://coldlakesun.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
16	CorteMadera.com	http://finance.cortemadera.com/camedia.cortemadera/article/newsfile-2025-5-2-villeroy-an
17	Deer Park Tribune	https://business.dptribune.com/dptribune/article/newsfile-2025-5-2-villeroy-and-boch-tiles-
18	Devon Dispatch	http://devondispatch.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
19	Edmonton Examiner	http://edmontonexaminer.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-A
20	Elliot Lake Standard	http://elliotlakestandard.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awar
21	Fairview Post	http://fairviewpost.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
22	Feast-magazine	https://www.feast-magazine.co.uk/business/metalcraft-collection-from-villeroy-boch-honou
23	Financial-news	https://www.financial-news.co.uk/villeroy-boch-tiles-clinch-2025-red-dot-award-for-metalc
24	Financialinvestor24	https://www.financialinvestor24.com/2025/04/30/villeroy-bochs-metalcraft-tiles-win-esteem
25	Fort Mcmurray Today	http://fortmcmurraytoday.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-A
26	Fort Saskatchewan Record	http://fortsaskatchewanrecord.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Des
27	Gananoque Reporter	http://gananoquereporter.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-A
28	Hesperherald	https://www.hesperherald.com/business/5385/metalcraft-range-by-villeroy-boch-wins-202
29	International Business Times	https://markets.financialcontent.com/ibtimes/article/newsfile-2025-5-2-villeroy-and-boch-ti
30	Introducinglive	https://www.introducinglive.co.uk/2025/04/30/metalcraft-tiles-from-villeroy-boch-win-prest
31	Kenora Miner	http://kenoraminerandnews.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design
32	Kingston/Frontenac This Week	http://kingstonthisweek.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
33	Leduc Representative	http://leducrep.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Award
34	Mayerthorpe Freelancer	http://mayerthorpefreelancer.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
35	Mitchell Advocate	http://mitchelladvocate.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
36	Morningstar	https://tools.morningstar.co.uk/uk/stockreport/newsItem.aspx?id=DGAP_corporate_21313
37	Newsanyway	https://www.newsanyway.com/2025/04/30/villeroy-bochs-metalcraft-secures-red-dot-honc
38	Newstoday	https://www.newstoday.co.uk/2025/04/red-dot-win-for-villeroy-bochs-metalcraft-tile-collec
39	Owen Sound Sun Times	http://owensoundsuntimes.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-
40	Padmagazine	https://www.padmagazine.co.uk/business-money-legal-jobs/villeroy-boch-celebrates-red-c
41	Pembroke Observer	http://pembrokeobserver.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Av
42	Pincher Creek Echo	http://pinchercreekecho.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Aw
43	Prince George Post	https://princegeorgepost.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-
44	Regina Leader Post	https://leaderpost.com/author/wsnewsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desigr
45	Sharesmagazine	https://www.sharesmagazine.co.uk/news/market/DGAP_corporate_2131354_en/villeroy-bo
46	Socialequality	https://socialequality.org.uk/business/villeroy-bochs-metalcraft-series-claims-red-dot-desig

47	Themixedzone	https://www.themixedzone.co.uk/villeroy-bochs-metalcraft-design-wins-coveted-2025-red-
48	Uava	https://uava.org.uk/award/villeroy-boch-receives-red-dot-award-2025-for-metalcraft-tile-de
49	Vulcan Advocate	http://vulcanadvocate.com/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Design-Awa
50	Wallaceburg Courier Press	http://wallaceburgcourierpress.ca/newsfile/250595-Villeroy-Boch-Tiles-Win-Red-Dot-Desig
51	Wideworldmag	https://wideworldmag.co.uk/business/villeroy-boch-metalcraft-series-earns-2025-red-dot-

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Financial News	https://www.facebook.com/financialnewsUK/posts/pfbid0EdarTH6o9wiCbg8ugxZQmPcqL

Press Release: *Villeroy & Boch Fliesen gewinnt Red Dot Design Award*

Disseminated on: *6 May 2025*

Target country(ies): *Germany*

Distribution Language(s): *German and English*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Onvista.de
Reaching the Most People

30
Websites Have Published

21.002.313
Total Potential Audience

6.823
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Bloomberg Terminal	Sent
Comdirect	Sent
Comtex	Sent
DGAP	Sent
Dow Jones Terminal	Sent
EQS	Sent
Financial Times	Sent
Google News	Sent
Infodesk	Sent
Investing DE	Sent
LexisNexis	Sent
Refinitiv Eikon	Sent
Targeted Media List	Sent
Thomson Reuters	Sent
vwd	Sent
Yahoo Finance	Sent

7 **Media lists**

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Awards

7.018 **Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 2 days ago

DE - Pressemitteilung: Ville...

Sent

Engagement

Adjusted open rate		Adjusted click rate		Click by content	Bounce rate		Reply rate	
26%		1%			2%		N/A	
Unique opens	339	Unique clicks	9	Total clicks	Unique bounces	28	Unique replies	N/A
Total opens	532	Total clicks	15	View clicks by content			Total replies	N/A
		Click through rate	3%				Autoresponders	N/A
							Connect inbox	

Delivery

Sent	Delivered	Opened	Clicked	Press release
1,331	1,303	339	9	0
Not sent	**Bounced**	**Soft bounced**	**Unsubscribed**	**CTA**
28	28	17	2	0
		Hard bounced	**Replied**	**Attachment**
		11	N/A	0
			Connect inbox	**Link**
				9

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
German	**Onvista.de**	7.2M	With many years of financial expertise, Onvista is one of the first points of contact for marketing in the areas of stock markets and finance.	*View*
German/ English	**Wallstreet-online.de**	6.5M	Wallstreet:online AG, based in Berlin , emerged from GIS Wirtschaftsdaten GmbH, which was founded in 1998. The main business activity was the marketing of the financial portal wallstreet-online.de.	***DE:*** *View* ***EN:*** *View*
German	**Boerse.de**	5.6M	boerse.de is a financial portal founded in 1994 and operated by boerse.de Finanzportal GmbH , based in Rosenheim.	*View*
German/ English	**Stock3.com**	5M	stock3 (formerly BörseGo AG with the GodmodeTrader and Guidants portals) is the home base for traders and active investors.	***DE:*** *View* ***EN:*** *View*
German/ English	**Finanznachrichten.de**	4.3M	Finanznachrichten.de offers over 12,000 German and English-language news from over 600 international media every day.	***DE:*** *View* ***EN:*** *View*
German	**Ariva.de**	3M	ARIVA is a bank-independent service provider that offers financial information and IT services to financial institutions and private individuals.	*View*
English	**Markets.ft.com**	2.5M	Markets.ft.com is the Financial Times' digital platform for comprehensive data and analysis of global financial markets. It provides investors and financial professionals with up-to-date and detailed information on a range of asset classes, including stocks, bonds, currencies, commodities and mutual funds.	*View*
German	**Klamm.de**	890K	Klamm.de is a German web portal that offers a variety of services, including news aggregation, a community forum, and online games.	*View*
German/ English	**Centralcharts.com**	207.2K	The CentralCharts tool allows you to stay informed about new trade opportunities on your markets by following your favorite products and/or traders.	***DE:*** *View* ***EN:*** *View*
German/ English	**Eqs-news.com**	183.1K	With its high-traffic website, highly respected media partners and high-quality operations, EQS News is a leading news platform in Germany.	***DE:*** *View* ***EN:*** *View*
German	**Ad-hoc-news.de**	158.4K	Ad-Hoc-News.de is a German news portal offering real-time news and stock market information. The platform covers a wide range of topics, including economy, politics, sports, science, and entertainment.	*View*
German	**Lifepr.de**	40K	lifePR.de is a digital press release and public relations (PR) platform based in Germany. Specializing in consumer-oriented topics, lifePR allows companies and agencies to publish their press releases.	*View*
English	**Ayondo.com**	34.3K	Ayondo is a platform that enables traders to trade the financial markets. By utilizing social trading features, users can follow the strategies of experienced traders and earn profits.	*View*

Coverage List: German

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad Hoc News	https://www.ad-hoc-news.de/boerse/news/corporate-news/v-and-b-fliesen-gmbh/6722615
2	Ariva	https://www.ariva.de/news/villeroy-boch-fliesen-gewinnt-red-dot-design-award-11624758
3	Boerse	https://www.boerse.de/nachrichten/Villeroy-und-Boch-Fliesen-gewinnt-Red-Dot-Design-Av
4	Boersennews	https://www.boersennews.de/nachrichten/meldungen/eqs/villeroy-und-boch-fliesen-gewinr
5	Centralcharts	https://www.centralcharts.com/fr/news/5108031-villeroy-boch-fliesen-gewinnt-red-dot-des
6	Deutsche Presseindex	https://www.deutscherpresseindex.de/2025/05/06/villeroy-boch-fliesen-gewinnt-red-dot-de
7	Eigenheim-magazin	https://eigenheim-magazin.com/villeroy-boch-fliesen-gewinnt-red-dot-design-award/9385/
8	EQS	https://www.eqs-news.com/de/news/media/villeroy-boch-tiles-win-red-dot-design-award/2
9	Finanznachrichten	https://www.finanznachrichten.de/nachrichten-2025-05/65317518-eqs-media-villeroy-boch
10	Immittelstand	https://www.immittelstand.de/2025/05/06/villeroy-boch-fliesen-gewinnt-red-dot-design-aw
11	It-it-prof	https://www.it-it-prof.de/2025/05/06/villeroy-boch-fliesen-gewinnt-red-dot-design-award/
12	Klamm	https://www.klamm.de/news/villeroy-boch-fliesen-gewinnt-red-dot-design-award-19N1022
13	Lifepr	https://www.lifepr.de/pressemitteilung/vb-fliesen-gmbh/Villeroy-Boch-Fliesen-gewinnt-Red-
14	Mastertraders	https://www.mastertraders.de/newsticker/villeroy-boch-fliesen-gewinnt-red-dot-design-awa
15	Mynewschannel	https://www.mynewschannel.net/2025/05/villeroy-boch-fliesen-gewinnt-red-dot-design-aw
16	News-blast	https://www.news-blast.com/2025/05/villeroy-boch-fliesen-gewinnt-red-dot-design-award/
17	News-research	https://www.news-research.net/2025/05/villeroy-boch-fliesen-gewinnt-red-dot-design-awa
18	Newsonline24	https://www.newsonline24.net/2025/05/villeroy-boch-fliesen-gewinnt-red-dot-design-awar
19	Onvista	https://www.onvista.de/news/2025/05-06-villeroy-boch-fliesen-gewinnt-red-dot-design-aw
20	Stock3	https://stock3.com/news/villeroy-boch-fliesen-gewinnt-red-dot-design-award-16344693
21	Wallstreet-online	https://www.wallstreet-online.de/nachricht/19313581-villeroy-boch-fliesen-gewinnt-red-dot

Coverage List: English

This list includes all websites that the press release has been published.

No	Website	URL
1	Ayondo	https://ayondo.com/en/news/EQS006052025/v-b-fliesen-gmbh/villeroy-boch-tiles-win-red-
2	Central Charts	https://www.centralcharts.com/en/news/5102564-villeroy-boch-tiles-win-red-dot-design-av
3	EQS	https://www.eqs-news.com/company/v-b-fliesen-gmbh/news/622f4785-41c4-1015-9e3a-a
4	Financial Times	https://markets.ft.com/data/announce/detail?dockey=600-202505061046DGAP____CORPI
5	FinanzNachrichten	https://www.finanznachrichten.de/nachrichten-2025-05/65288178-b2press-bv-villeroy-bocl
6	Finanzwire	https://www.finanzwire.com/press-release/villeroy-boch-tiles-win-red-dot-design-award-1C
7	Stock3	https://stock3.com/news/villeroy-boch-tiles-win-red-dot-design-award-16344696
8	Wallstreet-online	https://www.wallstreet-online.de/nachricht/19301221-villeroy-boch-tiles-win-red-dot-desig
9	Web-disclosure	https://www.webdisclosure.com/press-release/villeroy-boch-tiles-win-red-dot-design-awar

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	LifePR.de - News	https://www.facebook.com/permalink.php?story_fbid=pfbid0cDtzWWHYcQGcNQg7t5LAm
2	LifePR.de Bauen & Wohnen	https://www.facebook.com/permalink.php?story_fbid=pfbid02YG1UEffnxfbBAGKp7zcbZH

Press Release: *Villeroy & Boch Carrelage remporte le Red Dot Design Award*

Target country(ies): *France*

Distribution Language(s): *French and English*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Yahoo!/FR
Reaching the Most People

19
Websites Have Published

25.167.102
Total Potential Audience

5.932
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
AcquireMedia	✔ Sent
AFP Terminal	✔ Sent
Associated Press (AP)	✔ Sent
Bloomberg	✔ Sent
Comtex	✔ Sent
Dow Jones Factiva	✔ Sent
Google News	✔ Sent
InfoDesk	✔ Sent
LexisNexis	✔ Sent
NewsNow	✔ Sent
Proquest	✔ Sent
Targeted Media List	✔ Sent
Thomson Reuters	✔ Sent

7 **Media lists**

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Awards

7.436 **Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 8 days ago

FR - Communiqué de Presse: V...

Sent

Engagement

Adjusted open rate		Adjusted click rate		Click by content	Bounce rate		Reply rate	
42%		0%			2%		N/A	
Unique opens	562	Unique clicks	2	Total clicks	Unique bounces	22	Unique replies	N/A
Total opens	883	Total clicks	2	View clicks by content			Total replies	N/A
		Click through rate	0%				Autoresponders	N/A
							Connect inbox	

Delivery

Sent 1,370	Delivered 1,348	Opened 562	Clicked 2	Press release 0
Not sent 23	Bounced 22	Soft bounced 21	Unsubscribed 4	CTA 0
		Hard bounced 1	Replied N/A Connect inbox	Attachment 0
				Link 2

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
French	**Yahoo.com/FR**	3.2B	Yahoo! Finance rolled out shortly after Yahoo!'s debut in 1994. Yahoo! bills its Finance portal as its industry-leading business and financial news product, and the service has evolved from its desktop origins to utilize mobile and tablet apps.	View
English	**Lefigaro.fr**	94.5M	LeFigaro.fr is a leading French news website that provides comprehensive coverage of national and international news.	View
English	**Lesechos.fr**	17.1M	Lesechos.fr is France's leading economic and business news source. It provides up-to-date news, analyses and reports on finance, economics, politics, technology and business.	View
French	**Lunion.fr**	5.2M	L'Union is a French regional newspaper published in the Marne, Aisne and Ardennes regions. Founded in 1944, it is owned by Groupe Rossel and based in Reims.	View
English	**Lavenir.net**	4.7M	L'Avenir is a French-language daily newspaper founded in Namur in 1918 with nine regional editions and a strong local media network in Wallonia. It is a leader in regions such as Namur and Luxembourg and plays an important role in regional journalism.	View
French	**Lest-eclair.fr**	1.3M	L'Est Éclair is a French regional newspaper published in the department of Aube. Founded in 1945, it is owned by Groupe Rossel and based in Troyes.	View
French	**Lardennais.fr**	877.2K	L'Ardennais is a French regional newspaper published in the Ardennes region. Based in Charleville-Mézières, it is owned by Groupe Rossel and has five local editions.	View
French	**Lelezard.com**	22.2K	Le Lézard is a technologies and scientific news website. n June 2003, Le Lézard associated with Génération Flash. The mission: to make Le Lézard even better. In 2006, press releases are added to the website. At the start of 2013, it becomes the website's main focus.	View
French	**Infos.fr**	2.3K	Infos.fr is a French-language online news platform. The site offers up-to-date news in various categories such as politics, economy, culture and sports.	View
French	**Toutleski.com**	2K	ToutleSki.com is a French website dedicated to skiing and winter sports.	View

Coverage List - French

This list includes all websites that the press release has been published.

No	Website	URL
1	Ailleurs	http://amandinedublogailleurs.blogspot.com/p/infos-dailleurs.html?rkey=20250430FR7667
2	Art Trends	https://art-trends.com/infos-en-continu-ps-newswire/?rkey=20250430FR76672&filter=2521
3	Bayariq	https://www.bayariq.net/p/france.html?rkey=20250430FR76672&filter=26009
4	Infos	https://www.infos.fr/offres-conseils/2025/05/07/red-dot-design-award-le-grand-gagnant-de
5	international leader	https://international-leader.com/breves/?rkey=20250430FR76672&filter=22413
6	L'union	https://www.lunion.fr/id712738/article/2025-05-05/villeroy-boch-carrelage-remporte-le-red-
7	Lardennais	https://www.lardennais.fr/id712738/article/2025-05-05/villeroy-boch-carrelage-remporte-le-
8	Lelezard	https://www.lelezard.com/communique-21797011.html
9	Liberation-champagne	https://www.liberation-champagne.fr/id712738/article/2025-05-05/villeroy-boch-carrelage-r
10	Mudwen	https://www.mudwen.net/p/france.html?rkey=20250430FR76672&filter=25875
11	My Hipster Square	http://myhipstersquare.com/news/?rkey=20250430FR76672&filter=17689
12	Patrimoine de France	https://patrimoinedefrance.fr/pr-newswire.html?rkey=20250430FR76672&filter=18891
13	PR Newswire	https://www.prnewswire.com/fr/communiques-de-presse/villeroy--boch-carrelage-remport
14	Prestige Traditions	https://prestigetraditions.com/infos-en-continu-ps-newswire/?rkey=20250430FR76672&filt
15	Tout le Ski	https://toutleski.com/entreprises-de-la-montagne/?rkey=20250430FR76672&filter=27069
16	Yahoo! Finance France	https://fr.finance.yahoo.com/actualites/villeroy-boch-carrelage-remporte-red-094300547.ht

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	L'enevir	https://bourse.lavenir.net/news/V-et-B-Fliesen-GmbH//DE/1332321/Villeroy-et-Boch-tiles-w
2	Le Figaro	https://data-bourse.lefigaro.fr/communiques/-DE/1332321
3	Les Echos	https://lesechos-comfi.lesechos.fr/press-release/villeroy-boch-tiles-win-red-dot-design-aw

Press Release: *Villeroy & Boch tiles win Red Dot Design Award*

Target country(ies): *Benelux*

Distribution Language(s): *English, German and French*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.

Lesoir.be
Reaching the Most People

3
Websites Have Published

7.322.042
Total Potential Audience

2.938
Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
ANP	✔ Sent
Comtex	✔ Sent
NOS	✔ Sent
Infodesk	✔ Sent
Google News	✔ Sent
Lexis Nexis	✔ Sent
Targeted Media List	✔ Sent
Thomson Reuters	✔ Sent

7 **Media lists**

The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Awards

5.356 **Press members**

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution: Benelux

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 8 days ago

Benelux - Communiqué de Pres...

Sent

Engagement

Adjusted open rate	Adjusted click rate	Click by content	Bounce rate	Reply rate
31%	0%		2%	N/A
Unique opens 367	Unique clicks 5	Total clicks	Unique bounces 18	Unique replies N/A
Total opens 626	Total clicks 9	View clicks by content		Total replies N/A
	Click through rate 1%			Autoresponders N/A
				Connect inbox

Delivery

Sent 1,197	Delivered 1,179	Opened 367	Clicked 5	Press release 0
Not sent 21	Bounced 18	Soft bounced 17	Unsubscribed 4	CTA 0
		Hard bounced 1	Replied N/A Connect inbox	Attachment 0
				Link 5

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
English	**Lesoir.be**	11.9M	Le Soir is a Belgian French-language daily newspaper founded in 1887 by Émile Rossel. Independent and progressive, it is one of the most widely read French-language publications in Brussels and Wallonia.	*View*
English	**Lalibre.be**	8.8M	La Libre Belgique is a long-established French-language daily newspaper in Belgium, founded in 1884 as “Le Patriote” and renamed in 1915. Throughout its history, it has shown center-right and Christian Democrat tendencies, and today it publishes on a more liberal line.	*View*

Coverage List: English

This list includes all websites that the press release has been published.

No	Website	URL
1	DH Net	https://bourse.dhnet.be/communiques/-DE/1332321
2	La Libre	https://bourse.lalibre.be/communiques/-DE/1332321
3	Le Soer	https://bourse.lesoir.be/communiques/-DE/1332321