

Press Release: VitrA Tiles at Cersaie 2025: Pioneering "100% Recycled Porcelain Tile" among innovation and immersive experiences
Disseminated on: 6 October 2025
Target country(ies): United Kingdom
Distribution Language(s): English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Yahoo!/UK

Reaching the Most People



45

Websites Have Published



32.782.615

Total Potential Audience



14.398

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Status

AcquireMedia	<input checked="" type="checkbox"/>	Sent
AIM News Agency Terminal	<input checked="" type="checkbox"/>	Sent
Associated Press - AP	<input checked="" type="checkbox"/>	Sent
Comtex	<input checked="" type="checkbox"/>	Sent
DowJones Factiva	<input checked="" type="checkbox"/>	Sent
Google News	<input checked="" type="checkbox"/>	Sent
InfoDesk	<input checked="" type="checkbox"/>	Sent
LexisNexis	<input checked="" type="checkbox"/>	Sent
MSN	<input checked="" type="checkbox"/>	Sent
NewsNow	<input checked="" type="checkbox"/>	Sent
Press Association Terminal	<input checked="" type="checkbox"/>	Sent
Proquest	<input checked="" type="checkbox"/>	Sent
Thomson Reuters	<input checked="" type="checkbox"/>	Sent
Targeted Media List	<input checked="" type="checkbox"/>	Sent

7 Media lists

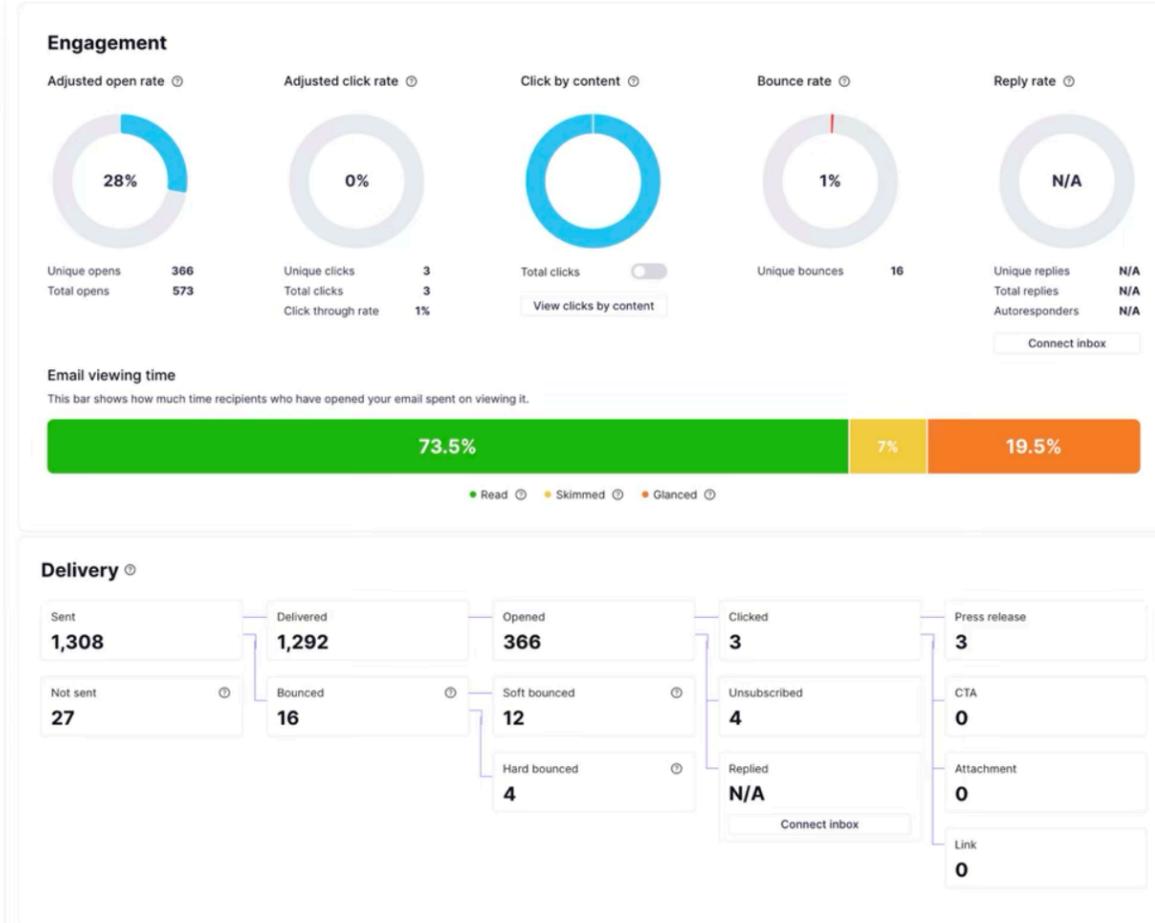
The media lists that the press release was sent includes: Business, Design, Tiles, Home, Innovation, Lifestyle, Exhibition

17.501 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News					
Language	Website		Montly Traffic	Importance	URL
English	Yahoo.com/UK		3.1B	Yahoo! Finance rolled out shortly after Yahoo!'s debut in 1994. Yahoo! bills its Finance portal as its industry-leading business and financial news product, and the service has evolved from its desktop origins to utilize mobile and tablet apps.	View
English	Msn.com/UK		498.5M	The website provides high-quality content and online experiences, personalized and tailored for individual user interests. It works with over 1,300 premium publishers representing more than 4,500 brands in major global markets to aggregate the best news, videos, photos and other content and deliver it, for free, to people all over the world.	View
English	Sharesmagazine.co.uk		108K	Shares is a leading online resource for private investors and is read by tens of thousands of individuals managing their own money.	View
English	Morningstar.co.uk		95K	Morningstar, Inc. is a leading provider of independent investment insights in North America, Europe, Australia, and Asia.	View
English	Financial-News.co.uk		20.6K	Financial-News.co.uk is a UK-based website providing the latest financial, business, and industry news, covering sectors like banking, technology, and aviation. It offers updates on market trends, corporate developments, and economic insights.	View
English	BusinessMole		20K	BusinessMole is an independent online news platform focused on the business landscape of the United Kingdom and Europe, while also incorporating a global perspective.	View
English	ABCMoney		15K	ABC Money delivers business and finance news, analysis and opinion pieces from markets and industries from around the world.	View
English	EMCUK.co.uk		12.3K	EMC UK (emcuk.co.uk) is a platform focused on delivering comprehensive news and analysis across various domains, including business, politics, health and fitness, lifestyle, finance, entertainment, and events. It emphasizes providing readers with insightful coverage of key trends and happenings in the UK.	View

English	Buzzmanchester.co.uk		8.3K	BuzzManchester.co.uk is a UK-based online platform that provides a mix of news, lifestyle, and entertainment content.	View
English	Biznas.co.uk		6.5K	Biznas is a UK-based platform that offers business news, insights, and resources tailored for small businesses, with a focus on entrepreneurship and growth strategies.	View
English	UAVA.org.uk		6K	UAVA.org.uk is the website for the United Against Violence and Abuse (UAVA) partnership, which supports individuals and families affected by domestic abuse and sexual violence in the UK.	View
English	Commuterclub.co.uk		4K	Commuterclub.co.uk is a subscription service that makes public transport costs more affordable by offering UK commuters annual transport passes with monthly payment plans.	View
English	Bathroom-review.co.uk		3K	Bathroom-review.co.uk is a news and review website dedicated to bathroom design, interior decor, and the building industry. It provides detailed insights into bathroom products, innovative designs, brands, and market trends. The site also features product showcases and project highlights that inspire architects, designers, and retailers.	View
English	NewsAnyway.com		3K	NewsAnyway.com is a platform that delivers a wide range of news and information, covering various topics including current events, lifestyle, and entertainment. It aims to provide timely updates and engaging content for its readers across different interests.	View
English	Newstoday.co.uk		3K	Newstoday.co.uk is a UK-based news website that covers current news from around the world. It aims to provide reliable and fast news flow to its readers in various fields such as politics, economy, technology, health and culture.	View

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	Abcmoney	https://www.abcmoney.co.uk/2025/10/cersaie-2025-vitra-tiles-introduces-100-recycled-po
2	Activenewcastle	https://www.activenewcastle.co.uk/cersaie-2025-spotlight-vitra-tiles-launches-100-recycle
3	Agf	https://agf.org.uk/business/vitra-tiles-highlights-100-recycled-porcelain-tile-and-v-tone-inn
4	Asb	https://asb.org.uk/business/10/2025/cersaie-2025-vitra-tiles-reveals-100-recycled-porcelain
5	Bathroom Review	https://bathroom-review.co.uk/vitra-tiles-at-cersaie-2025/
6	Biggreenswitch	https://www.biggreenswitch.co.uk/vitra-tiles-at-cersaie-2025-showcasing-100-recycled-po
7	Biznas	https://www.biznas.co.uk/business/vitra-tiles-at-cersaie-2025-introducing-100-recycled-po
8	Bizpr	https://bizpr.co.uk/business/innovation-on-display-vitra-tiles-presents-100-recycled-porcel
9	Brittanybathgate	https://www.brittanybathgate.co.uk/vitra-tiles-showcases-100-recycled-porcelain-tile-and-1
10	Businessmole	https://www.businessmole.com/innovation-in-focus-vitra-tiles-presents-100-recycled-porcel
11	Businesstalk	https://www.businesstalk.news/cersaie-2025-vitra-tiles-showcases-100-recycled-porcelain
12	Buzzmanchester	https://www.buzzmanchester.co.uk/business/innovation-and-sustainability-meet-at-cersaie
13	Columnist24	https://www.columnist24.com/business/8247/cersaie-2025-vitra-tiles-reveals-100-recycled
14	Commuterclub	https://www.commuterclub.co.uk/vitra-tiles-debuts-100-recycled-porcelain-tile-and-v-tone
15	Cryptonexa	https://www.cryptonexa.com/cutting-edge-sustainability-and-colour-precision-vitra-tiles-pr
16	Emcuk	https://emcuk.co.uk/business/cersaie-2025-vitra-tiles-showcases-100-recycled-porcelain-t
17	Financial-news	https://www.financial-news.co.uk/vitra-tiles-unveils-100-recycled-porcelain-tile-and-v-tone
18	Financialinvestor24	https://www.financialinvestor24.com/2025/10/06/vitra-tiles-brings-100-recycled-porcelain-t
19	Fitariffs	https://www.fitariffs.co.uk/cersaie-2025-vitra-tiles-introduces-100-recycled-porcelain-tile-a
20	Fortuneherald	https://fortuneherald.com/business/vitra-tiles-unveils-v-tone-and-100-recycled-porcelain-ti
21	Introducinglive	https://www.introducinglive.co.uk/2025/10/06/cersaie-2025-vitra-tiles-showcases-100-recy
22	Investmentguide	https://www.investmentguide.co.uk/innovation-at-cersaie-2025-vitra-tiles-reveals-100-recy
23	Lawnews	https://www.lawnews.co.uk/business/vitra-tiles-at-cersaie-2025-introducing-100-recycled-
24	Learn-ict	https://www.learn-ict.org.uk/business/innovation-takes-the-stage-vitra-tiles-presents-100-r
25	Lowcarbonbuildings	https://www.lowcarbonbuildings.org.uk/business/10/2025/100-recycled-porcelain-tile-lead
26	Mbmagazine	https://www.mbmagazine.co.uk/2025/10/pioneering-the-future-vitra-tiles-showcases-100-r
27	Morningstar	https://tools.morningstar.co.uk/uk/stockreport/newsItem.aspx?id=DGAP_corporate_220880
28	Mozbot	https://www.mozbot.co.uk/2025/10/06/cersaie-2025-highlights-vitra-tiles-presents-100-rec
29	Msn	https://www.msn.com/en-us/news/other/vitra-tiles-at-cersaie-2025-pioneering-100-recycle
30	Nationalheadlines	https://www.nationalheadlines.co.uk/2025/10/vitra-tiles-unveils-100-recycled-porcelain-tile
31	Newsanyway	https://www.newsanyway.com/2025/10/06/vitra-tiles-showcases-100-recycled-porcelain-til
32	Newsrt	https://www.newsrt.co.uk/business/pioneering-at-cersaie-2025-vitra-tiles-introduces-100-r
33	Newstoday	https://www.newstoday.co.uk/2025/10/innovation-unveiled-vitra-tiles-presents-100-recycle
34	Onlinejournal	https://www.onlinejournal.org.uk/2025/10/06/pioneering-colour-precision-vitra-tiles-present
35	Popcard	https://www.popcard.org.uk/2025/10/06/vitra-tiles-unveils-100-recycled-porcelain-tile-and-
36	Reporterbyte	https://www.reporterbyte.com/business/9581/pioneering-design-at-cersaie-2025-vitra-tiles
37	Seethru	https://www.seethru.co.uk/2025/10/06/vitra-tiles-brings-100-recycled-porcelain-tile-and-v-
38	Senseaboutscience	https://www.senseaboutscience.org.uk/cersaie-2025-highlights-vitra-tiles-launches-100-re
39	Sharesmagazine	https://www.sharesmagazine.co.uk/news/market/DGAP_corporate_2208808_en/eqs-news-
40	Themixedzone	https://www.themixedzone.co.uk/innovation-and-heritage-combine-vitra-tiles-unveils-100-i
41	Travel-news	https://travel-news.co.uk/business/cersaie-2025-vitra-tiles-showcases-100-recycled-porce
42	Uava	https://uava.org.uk/business/vitra-tiles-unveils-100-recycled-porcelain-tile-and-v-tone-inno
43	Universenewsnetwork	https://www.universenewsnetwork.com/2025/10/06/vitra-tiles-at-cersaie-2025-elevating-ce
44	Word-power	https://word-power.co.uk/vitra-tiles-at-cersaie-2025-showcasing-100-recycled-porcelain-til
45	Yahoo	https://uk.finance.yahoo.com/news/vitra-tiles-cersaie-2025-pioneering-150100462.html

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Bathroom Review	https://www.linkedin.com/posts/bathroomreview_vitra-tiles-at-cersaie-2025-activity-73812f
2	Bathroom Review	https://x.com/Bathroomreview/status/1975522305422803251