

Press Release: Spider Labs herpositioneert zich als Marketing Security Platform
Disseminated on: 18 September 2025
Target country(ies): The Netherlands
Distribution Language(s): Dutch

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Drimble.nl

Reaching the Most People



8

Websites Have Published



594.209

Total Potential Audience



5.279

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
ANP	<input checked="" type="checkbox"/> Sent
Comtex	<input checked="" type="checkbox"/> Sent
NOS	<input checked="" type="checkbox"/> Sent
Infodesk	<input checked="" type="checkbox"/> Sent
Google News	<input checked="" type="checkbox"/> Sent
Lexis Nexis	<input checked="" type="checkbox"/> Sent
Targeted Media List	<input checked="" type="checkbox"/> Sent
Thomson Reuters	<input checked="" type="checkbox"/> Sent

6 Media lists

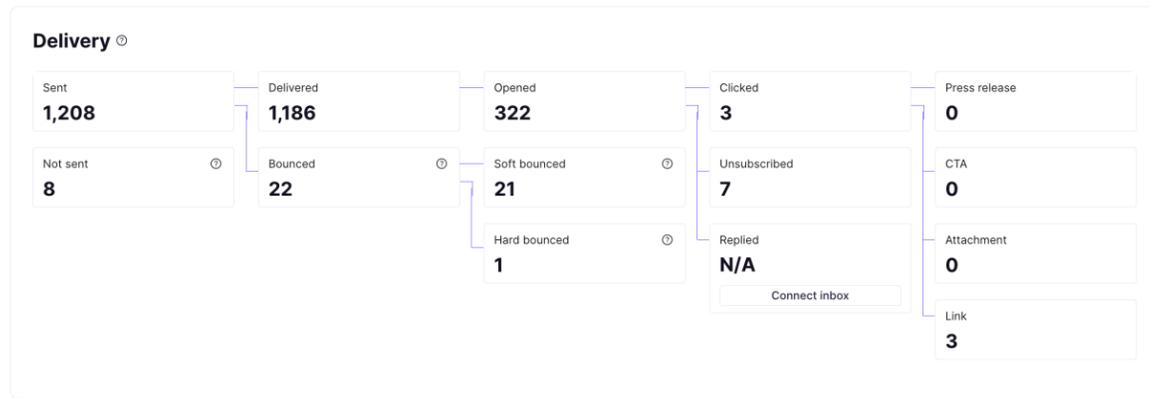
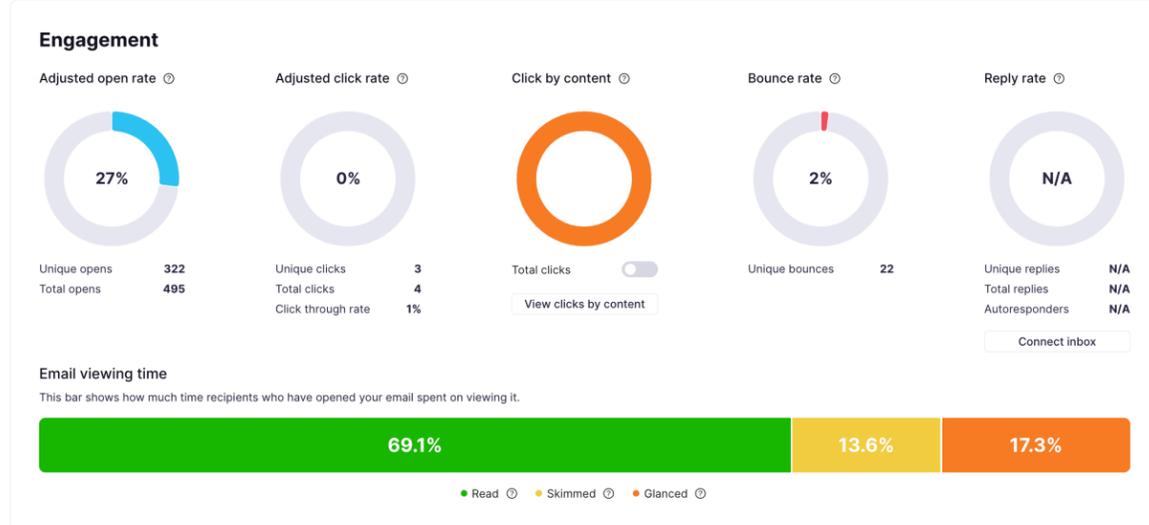
The media lists that the press release was sent includes: Technology, Rebranding, Artificial Intelligence, Marketing, Security, Expansion

8.455 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Website Logo	Montly Traffic	Importance	URL
Dutch	Drimble.nl		1.2M	Since 2010, Drimble has been bringing together information from many different public information and news sources.	View
Dutch	Persportaal.ANP.nl		122K	Since its founding in 1934, the ANP has been committed to factually checked news from one independent source, so that every news medium can build on this.	View
Dutch	Alblasserdamsnieuws.nl		97K	Alblasserdamsnieuws.nl is a local news website focusing on the Alblasserdam region of the Netherlands. It provides coverage on municipal activities, community events, regional developments, and emergency news.	View
Dutch	Dutchmultimedia.nl		16.2K	Dutchmultimedia.nl is a platform that produces content on technology, digital culture, and the media world. It delivers informative news on software, internet trends, digital marketing, and innovations in the tech industry.	View
Dutch	Ondernemersbelang.nl		15K	Through both national and regional campaigns, Hét Ondernemersbelang keeps entrepreneurs up to date with the latest news.	View
Dutch	Regioonline.nl		12K	Regioonline.nl is a digital news portal highlighting local and regional news across the Netherlands. It offers comprehensive coverage ranging from political developments and community news to economy, culture, and everyday life.	View
Dutch	Maassluis.nu		7.8K	Maassluis.nu is a digital publication providing local news for the city of Maassluis in the Netherlands. It focuses on cultural events, community projects, politics, and sports within the city.	View

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	Alblasserdamsnieuws	https://www.alblasserdamsnieuws.nl/wordpress/2025/08/24/spider-labs-herpositioneert-zic
2	ANP	https://persportaal.anp.nl/artikel/a8b52cdc-eb4e-442b-8cfa-6f1e5d6b6029/spider-labs-her
3	Digitalebodegraafsekrant	https://www.digitalebodegraafsekrant.nl/pages/posts/spider-labs-herpositioneert-zich-als-r
4	Drimble	https://drimble.nl/dossiers/overige/103758968/spider-labs-herpositioneert-zich-als-marketi
5	Dutchmultimedia	https://www.dutchmultimedia.nl/spider-labs-herpositioneert-zich-als-marketing-security-pla
6	Maassluis	https://www.maassluis.nu/nieuws/spider-labs-herpositioneert-zich-als-marketing-security-p
7	Ondernemersbelang	https://www.ondernemersbelang.nl/nieuws/spider-labs-herpositioneert-zich-als-marketing-
8	Regioonline	https://regioonline.nl/binnenland/spider-labs-marketing-security/

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Daan De Jong	https://www.facebook.com/daandejongDMM/posts/pfbid026jR8EAfvc6oLVdarxLda92RGiA
2	Maassluis.nu	https://www.facebook.com/Maassluisnu/posts/pfbid02inF6b1S4QCKjPPigWokhS8tB7VaYc
3	Maassluis.nu	https://x.com/MaassluisNu/status/1970397744062730371