

Press Release: *Spider Labs se reposiciona como Marketing Security Platform con enfoque en IA*
Disseminated on: *19 September 2025*
Target country(ies): *Mexico*
Distribution Language(s): *Spanish and English*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Yahoo!

Reaching the Most People



76

Websites Have Published



32.094.758

Total Potential Audience



10.583

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Agencia EFE	✓ Sent
Comtex	✓ Sent
Dow Jones	✓ Sent
Google News	✓ Sent
Infodesk	✓ Sent
Thomson Reuters	✓ Sent
LexisNexis	✓ Sent
TradingView	✓ Sent
Yahoo Finance	✓ Sent
Targeted Media Lists	✓ Sent

6 Media lists

The media lists that the press release was sent includes: Technology, Rebranding, Artificial Intelligence, Marketing, Security, Expansion

13.628 Press members

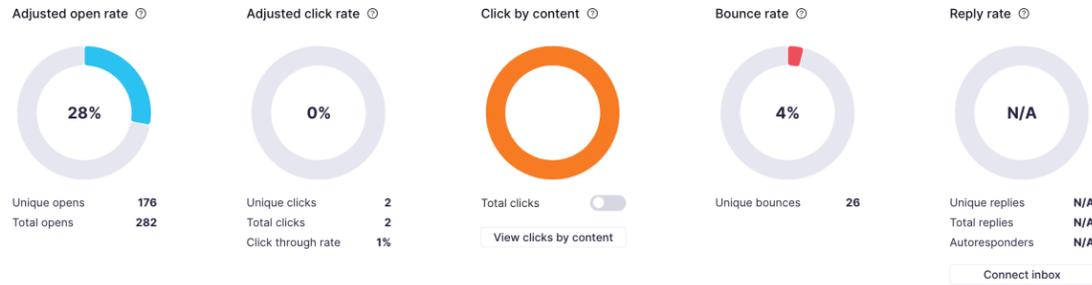
The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

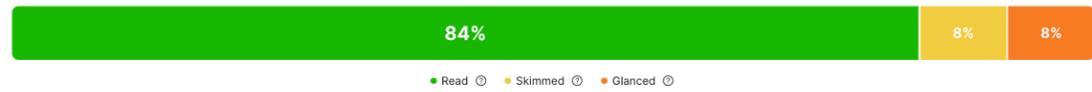


Engagement

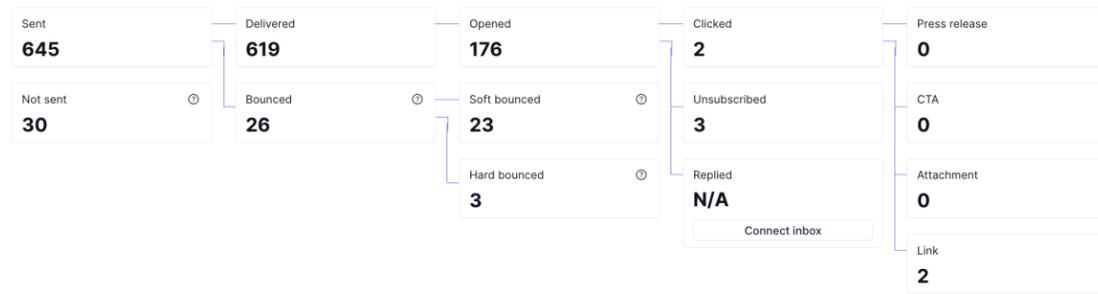


Email viewing time

This bar shows how much time recipients who have opened your email spent on viewing it.



Delivery



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
Spanish/ English	Yahoo.com		3.1B	Yahoo! Finance rolled out shortly after Yahoo!'s debut in 1994. Yahoo! bills its Finance portal as its industry-leading business and financial news product, and the service has evolved from its desktop origins to utilize mobile and tablet apps.	ES: View EN: View
Spanish	MSN.com		548.5M	MSN is an Global web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.	View
Spanish	Elimparcial.com		12.5M	Elimparcial.com is a long-established Spanish-language news website. It covers a wide range of topics including politics, economy, culture, sports, and current affairs.	View
English	Benzinga.com		6M	Benzinga is a financial news and analysis service providing timely, actionable insights for investors. It is a dynamic and innovative financial media outlet that empowers investors with unique content that is coveted by Wall Street's top traders	View
Spanish/ English	Efe.com		1.4M	EFE is Spain's leading international news agency and one of the largest in the Spanish-speaking world. It provides comprehensive coverage of global news, including politics, economy, culture, and sports.	ES: View EN: View
Spanish	Efeservicios.com		396K	Efeservicios.com is the digital content platform of Agencia EFE, Spain's leading news agency. The platform offers access and downloads of high quality news content for media organisations, companies and individual users.	View

English	Startupnews.fyi		370K	Startupnews.fyi is a news website focusing on entrepreneurship and the start-up ecosystem. It covers new investments, start-up stories, innovation updates, and developments in the tech world.	View
Spanish	TyNmagazine.com		40K	TyN Magazine is a digital publication focusing on technology and its impact on daily life. It covers topics such as artificial intelligence, fintech, cybersecurity, and digital economy, offering analysis and opinion pieces.	View
Spanish	Notipress.mx		40K	NotiPress is a Mexican digital media outlet that offers news and analysis on current events, technology, health, and business. It aims to provide readers with timely and relevant information across various sectors.	View
Spanish	24matins.es		12K	24matins.es is a Spain-based digital news platform published by ADN CONTENTS. The site offers up-to-date news across a broad spectrum, including politics, economy, international developments, sports, culture, technology, and science.	View
Spanish	Marketingtechinsights.com		3K	Marketingtechinsights.com is a platform focused on marketing, advertising, and technology. It offers content on digital marketing strategies, AI solutions, software trends, and innovative technologies for the business world.	View
Spanish	Latinamericanewsagency.com		2K	Latin America News Agency provides news coverage across Latin America, focusing on topics like politics, economy, culture, and human rights. It offers articles, photos, and videos to keep readers informed about regional developments.	ES: View EN: View

Coverage List - Spanish

This list includes all websites that the press release has been published.

No	Website	URL
1	24Matins	https://www.24matins.es/pr/spider-labs-se-reposiciona-como-marketing-security-platform-
2	arc-cdn.net	https://elimparcial-elimparcial-prod.web.arc-cdn.net/mundo/2025/09/24/spider-labs-se-rep
3	Banking Press Releases	http://www.bankingpressreleases.com/article/850654783-spider-labs-se-reposiciona-como
4	Daily Guardian	https://dailyguardian.ca/spider-labs-rebrands-as-marketing-security-platform-to-strengthen
5	Efe	https://efecomunica.efe.com/spider-labs-se-reposiciona-como-marketing-security-platform
6	EFE Servicios	https://efs.efeservicios.com/en/noticia-multimedia/spider-labs-reposiciona-marketing-secu
7	Elimparcial	https://www.elimparcial.com/mundo/2025/09/24/spider-labs-se-reposiciona-como-marketi
8	Global Tech Times	https://www.globaltechtimes.com/article/850654783-spider-labs-se-reposiciona-como-mar
9	GlobeNewswire	https://www.globenewswire.com/news-release/2025/09/19/3153263/0/es/Spider-Labs-se-r
10	Investor World Review	https://www.investorworldreview.com/article/850654783-spider-labs-se-reposiciona-como-
11	IT Press Releases	http://www.itpressreleases.com/article/850654783-spider-labs-se-reposiciona-como-marke
12	Latin America Business Today	https://www.latinamericabusinesses.com/article/850654783-spider-labs-se-reposiciona-
13	Latin America News Agency	https://www.latinamericanewsagency.com/west/ampliada/12564/spider-labs-se-reposicion
14	Minnesotabusinessreporter	https://www.minnesotabusinessreporter.com/article/850654783-spider-labs-se-reposiciona
15	Modern Finance Online	https://www.modernfinanceonline.com/article/850654783-spider-labs-se-reposiciona-como
16	MSN	https://www.msn.com/es-mx/dinero/noticias/spider-labs-se-reposiciona-como-marketing-s
17	Newhampshirestemnews	https://www.newhampshirestemnews.com/article/850654783-spider-labs-se-reposiciona-c
18	Newmexicobusinesstoday	https://www.newmexicobusinesstoday.com/article/850654783-spider-labs-se-reposiciona-
19	Notipress	https://notipress.mx/comunicados/pr?id=19456
20	Saotomeandprincipetech	https://www.saotomeandprincipetech.com/article/850654783-spider-labs-se-reposiciona-c
21	Small Business News Today	https://www.smallbusinessnewstoday.com/article/850654783-spider-labs-se-reposiciona-c
22	Techbulletinbarbados	https://www.techbulletinbarbados.com/article/850654783-spider-labs-se-reposiciona-como
23	Techjournalcolorado	https://www.techjournalcolorado.com/article/850654783-spider-labs-se-reposiciona-como-
24	Techpresslaos	https://techpresslaos.com/article/850654783-spider-labs-se-reposiciona-como-marketing-
25	Tennesseejournaloftechnology	https://www.tennesseejournaloftechnology.com/article/850654783-spider-labs-se-reposic
26	The Marketing Communicator	https://www.themarketingcommunicator.com/article/850654783-spider-labs-se-reposicione
27	Today In Banking	http://www.todayinbanking.com/article/850654783-spider-labs-se-reposiciona-como-mark
28	Tongatechpress	https://www.tongatechpress.com/article/850654783-spider-labs-se-reposiciona-como-mar
29	Tyn Magazine	https://tynmagazine.com/spider-labs-se-reposiciona-como-marketing-security-platform-co
30	World Wealth Journal	https://www.worldwealthjournal.com/article/850654783-spider-labs-se-reposiciona-como-r
31	Yahoo! ES	https://es.finance.yahoo.com/noticias/spider-labs-reposiciona-marketing-security-1500009

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	24/7 Business Reporter	https://www.247businessreporter.com/article/850654763-spider-labs-rebrands-as-marketir
2	ASEAN Gazette	https://www.aseangazette.com/tmt-newswire/globe-newswire/2025/09/19/spider-labs-rebr
3	Banking Press Releases	http://www.bankingpressreleases.com/article/850654763-spider-labs-rebrands-as-marketir
4	Benzinga	https://www.benzinga.com/pressreleases/25/09/g47764401/spider-labs-rebrands-as-mark
5	BizWire Express	http://www.bizwireexpress.com/showstoryGNW.php?storyid=1052706
6	Business Times Journal	https://www.businesstimesjournal.com/article/850654763-spider-labs-rebrands-as-marketi
7	Cbs42	https://www.cbs42.com/business/press-releases/ein-presswire/843815836/spider-labs-reb
8	Crunchbase	https://www.crunchbase.com/organization/spider-labs#:~:text=News-,News%20and%20Pi
9	Daily Guardian	https://dailyguardian.ca/spider-labs-rebrands-as-marketing-security-platform-to-strength
10	Economic Policy Times	https://www.economicpolicytimes.com/article/850654763-spider-labs-rebrands-as-marketi
11	Economy Press Releases	http://www.economypressreleases.com/article/850654763-spider-labs-rebrands-as-market
12	Efe	https://efecomunica.efe.com/en/spider-labs-rebrands-as-marketing-security-platform-to-st
13	Finance Times Gazette	https://www.financetimesgazette.com/article/850654763-spider-labs-rebrands-as-marketin
14	Financial Markets Network	https://www.financialmarketsnetwork.com/article/850654763-spider-labs-rebrands-as-marl
15	Fintech World Post	https://www.fintechworldpost.com/article/850654763-spider-labs-rebrands-as-marketing-s
16	Fox40	https://fox40.com/business/press-releases/ein-presswire/843815836/spider-labs-rebrands-
17	Fox4kc	https://fox4kc.com/business/press-releases/ein-presswire/843815836/spider-labs-rebrand
18	Global Tech Reporter	https://www.globaltechreporter.com/article/850654763-spider-labs-rebrands-as-marketing-
19	Global Tech Times	https://www.globaltechtimes.com/article/850654763-spider-labs-rebrands-as-marketing-se
20	GlobeNewswire	https://www.globenewswire.com/news-release/2025/09/19/3153263/0/en/Spider-Labs-Ret
21	Investor World Review	https://www.investorworldreview.com/article/850654763-spider-labs-rebrands-as-marketin
22	IT News Online	https://www.itnewsonline.com/GlobeNewswire/Spider-Labs-Rebrands-as-Marketing-Secur
23	IT Press Releases	http://www.itpressreleases.com/article/850654763-spider-labs-rebrands-as-marketing-sec
24	Kark	https://www.kark.com/business/press-releases/ein-presswire/843815836/spider-labs-rebra
25	Ktla	https://ktla.com/business/press-releases/ein-presswire/843815836/spider-labs-rebrands-a
26	Latin America Business Today	https://www.latinamericabusinesstoday.com/article/850654763-spider-labs-rebrands-as-m
27	Latin America News Agency	https://www.latinamericanewsagency.com/west/ampliada/12563/spider-labs-rebrands-as-r
28	Life Care News	https://lifecarenews.in/spider-labs-rebrands-as-marketing-security-platform-to-strengthen-
29	Manila Times	https://www.manilatimes.net/2025/09/19/tmt-newswire/globenewswire/spider-labs-rebrand
30	Marketingtechinsights	https://marketingtechinsights.com/spider-labs-rebrands-as-marketing-security-platform-t
31	Martech Cube	https://www.martechcube.com/spider-labs-rebrands-to-marketing-security-platform-for-ai
32	Menafn	https://menafn.com/1110095920/Spider-Labs-Rebrands-As-Marketing-Security-Platform-T
33	Modern Finance Online	https://www.modernfinanceonline.com/article/850654763-spider-labs-rebrands-as-marketi
34	Philippine Financial News	https://seatickers.com/business/spider-labs-rebrands-as-a-marketing-security-platform-to
35	Philippines Business News	https://phbiznews.com/business/spider-labs-rebrands-as-a-marketing-security-platform-to
36	Secureitworld	https://www.secureitworld.com/news-post/spider-labs-rebrands-as-marketing-security-pla
37	Small Businesses in the News	https://www.smallbusinessesinthenews.com/article/850654763-spider-labs-rebrands-as-m
38	StartupNews	https://startupnews.fyi/2025/09/19/spider-labs-rebrands-as-marketing-security-platform-to
39	Technology Press Releases	http://www.technologypressreleases.com/article/850654763-spider-labs-rebrands-as-mark
40	The Marketing Communicator	https://www.themarketingcommunicator.com/article/850654763-spider-labs-rebrands-as-r
41	Today In Banking	http://www.todayinbanking.com/article/850654763-spider-labs-rebrands-as-marketing-sec
42	Value Spectrum	https://www.valuespectrum.com/corporate_news/1326029-spider-labs-rebrands-as-marke
43	Wjbf	https://www.wjbf.com/business/press-releases/ein-presswire/843815836/spider-labs-rebra
44	Wjhl	https://www.wjhl.com/business/press-releases/ein-presswire/843815836/spider-labs-rebra
45	Yahoo! Finance	https://finance.yahoo.com/news/spider-labs-rebrands-marketing-security-150000847.html

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	MarTech_In	https://x.com/MarTech_In/status/1970187343396249772
2	Martech.AI	https://www.facebook.com/permalink.php?story_fbid=pfbid02d4uCbMCwZomoYYcbH4Ju
3	Martech.AI	https://www.instagram.com/p/DO-yHPWkxp7/?utm_source=ig_web_copy_link&igsh=MzRl