

Media Coverage Report

Giant

Press Release: GIANT Raikan 81 Tahun Kecemerlangan Runcit dengan Majlis Makan Malam Anugerah Rakan Niaga dan Visi Baharu untuk Masa Depan
Disseminated on: 3 November 2025
Target country(ies): Malaysia
Distribution Language(s): Malay and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Bernamea.com

Reaching the Most People



20

Websites Have Published



4.186.342

Total Potential Audience



4.776

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Beamstart	✓ Sent
Bernamea News Agency	✓ Sent
Business Today	✓ Sent
Comtex	✓ Sent
Dow Jones	✓ Sent
LexisNexis	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
SME	✓ Sent
Thomson Reuters	✓ Sent
Targeted Media Lists	✓ Sent

9 Media lists

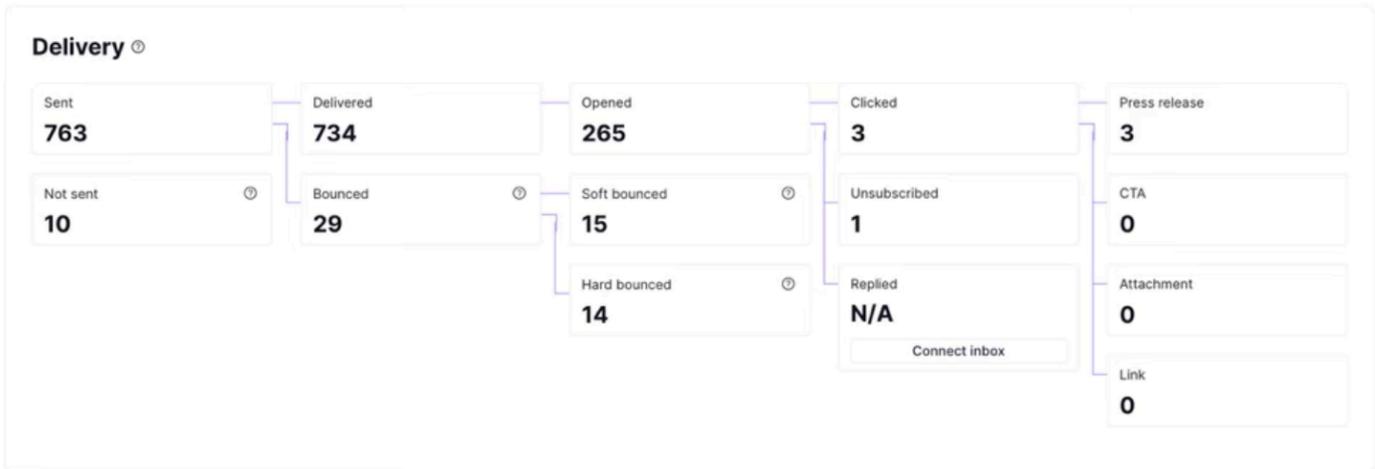
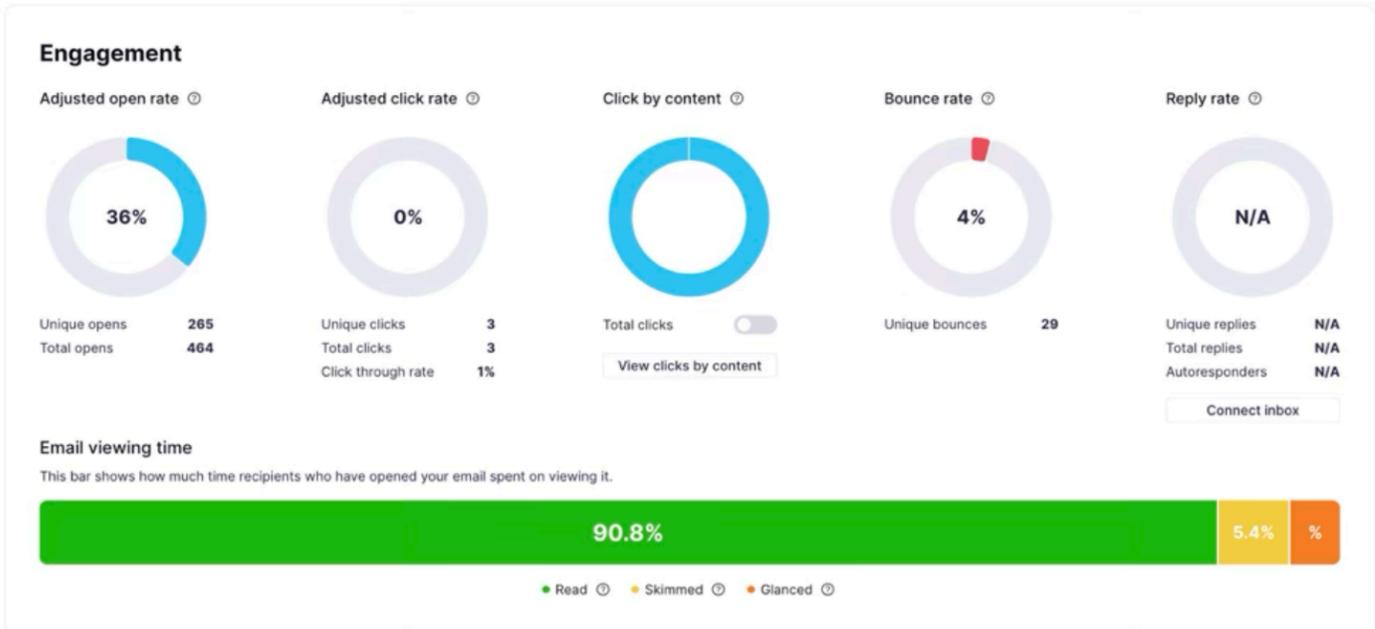
The media lists that the press release was sent includes: Retail, Business, Partnership, Awards, Supermarket, Innovation, Collaboration, Expansion, Consumer Experience

6.450 Press members

The number of the media members whom its affiliates emailed your press releases.

Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Monthly Traffic	Importance	URL
English	Bernama.com 	1.9M	BERNAMA is widely recognized as a trusted and up-to-date news source, serving a diverse clientele ranging from local and international media to government agencies, corporations, universities, and individuals.	View
English	TheMalaysianReserve.com 	163.3K	TheMalaysianReserve.com is a leading financial and business news outlet in Malaysia, covering markets, investments, and corporate developments. It provides in-depth analysis and expert commentary for professionals and investors.	View
Malay	DagangNews.com 	72.5K	DagangNews is a trusted news platform on the rise with Malaysian readership.	View
English	Luminews.my 	64.1K	Luminews.my is a Malaysian digital media platform that aggregates news from various local and international sources. It provides users with an easy way to access verified news and trending stories through its innovative and reader-friendly interface.	View
English	CJ.my 	35.2K	The underlying objective of CJ is to create good, responsible, ethical and unbiased Citizen Journalists.	View
Malay	Suaramerdeka.com.my 	32.5K	Suara Merdeka is an independent news portal in Malaysia. It offers a wide range of content including politics, economics, education, lifestyle and international developments.	View
English	SME.Asia 	28K	SME & Entrepreneurship Magazine is Southeast Asia's best selling business magazine. Dedicated to business owners and entrepreneurs.	View
English	Wargabiz.com.my 	19K	Wargabiz.com.my focuses on entrepreneurship, business innovation, and economic trends, highlighting inspiring stories from Malaysia's business community. It aims to promote local enterprises and share success stories across industries.	View

English	Malaysian-Business.com		6.3K	Malaysian-business.com is an online platform dedicated to providing insights, news, and analysis on various aspects of the Malaysian business landscape. From emerging industries to market trends, the website offers valuable resources.	View
Malay/ English	Refleks.my		5K	Refleks.my is a Malaysia-based digital news portal established in December 2022 by experienced media professionals.	MY: View EN: View
Malay	LatestMalaysia.com		4K	Presenting the latest on what is happening in Malaysia and across the world is what LatestMalaysia does.	View
Malay	Edisi9.com.my		2.5K	Edisi9.com.my is a comprehensive Malaysian news portal offering updates on politics, business, lifestyle, health, and technology. The site provides timely and reliable news coverage aimed at informing and engaging readers across diverse interests.	View
Malay	Prebiu.com		2.5K	Prebiu.com is a Malaysian online news platform delivering reports on current affairs, politics, business, lifestyle, and technology. The site provides a blend of news and opinion pieces, offering readers comprehensive perspectives on national and international developments.	View
English	Businessnews.com.my		2.5K	Businessnews.com.my is a Malaysian business and finance news portal providing insights into corporate trends, market movements, and entrepreneurial stories. It caters to professionals, investors, and decision-makers seeking reliable economic analysis.	View
Malay	AksesMalaysia.my		2.3K	AksesMalaysia.my is a Malaysian online publication featuring news on politics, society, economy, and technology. The platform emphasizes transparency and public awareness, offering analytical reports and updates on national developments.	View
English	Newstreamasia.com		2K	NewstreamAsia.com is a Malaysia-based content distribution platform. The site provides news across various categories, including business, lifestyle, health, community, and opinion. It also allows users to publish and track their press releases.	View

Media Coverage Report



Coverage List - Malay

This list includes all websites that the press release has been published.

No	Website	URL
1	Akses Malaysia	https://www.aksesmalaysia.my/giant-rai-81-tahun-kecemerlangan-runcit-dengan-majlis-ma
2	Dagang News	https://www.dagangnews.com/article/terkini/giant-raikan-81-tahun-kecemerlangan-runcit-c
3	Edisi9	https://www.edisi9.com.my/2025/11/giant-rai-81-tahun-kecemerlangan-kukuhkan-keduduk
4	Latest Malaysia	https://latestmalaysia.com/2025/11/04/giant-81-tahun-kecemerlangan/
5	Prebiu	https://prebiu.com/2025/11/04/giant-raikan-81-tahun-kecemerlangan-runcit/
6	Refleks	https://refleks.my/giant-raikan-81-tahun-kecemerlangan-runcit-dengan-majlis-makan-mala
7	Suara Merdeka	https://suaramerdeka.com.my/giant-meraikan-81-tahun-legasi-runcit-perkukuh-kolaborasi-

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Media Coverage Report



Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	Bernama MREM	https://mrem.bernama.com/viewsm.php?idm=52670
2	Business News	https://businessnews.com.my/giant-81st-anniversary-partners-awards/
3	Citizens Journal	https://cj.my/155718/giant-celebrates-81-years-of-retail-excellence/
4	Life is Ohsem	https://life.ohsem.me/giant-celebrates-81-years-of-retail-excellence/
5	Lumi News Malaysia	https://luminews.my/news/3716560
6	Malaysia Business	http://www.malaysian-business.com/index.php/wordpress/item/10877-giant-celebrates-81
7	NAM News Network	http://www.namnewsnetwork.org/?p=316091
8	New Stream Asia	https://newstreamasia.com/biz/giant-celebrates-81-years-of-retail-excellence-with-busines
9	Publict	https://publict.io/2025/11/11/giant-celebrates-81-years-of-retail-excellence-with-business-
10	Refleks	https://refleks.my/giant-raikan-81-tahun-kecemerlangan-runcit-dengan-majlis-makan-mala
11	SME	https://sme.asia/giant-celebrates-81-years-of-retail-excellence-with-business-partners-aw
12	The Malaysian Reserve	https://themalaysianreserve.com/2025/11/04/giant-marks-81-years-of-retail-excellence-wit
13	WargaBiz	https://wargabiz.com.my/2025/11/04/giant-celebrates-81-years-of-retail-excellence-with-b

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IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Akses Malaysia	https://x.com/AksesMalaysia/status/1985600810814996508
2	Akses Malaysia	https://www.facebook.com/share/p/1CtUyk1PWU/
3	Akses Malaysia	https://www.linkedin.com/posts/akses-malaysia_giant-rai-81-tahun-kecemerlangan-runcit-
4	Business News	https://www.facebook.com/share/p/1BWRXh3vZ1/
5	Citizens Journal	https://www.facebook.com/share/p/1DWQQ1bRg4/
6	Dagang News	https://www.facebook.com/share/p/1D7AQvsE8h/
7	Edisi9	https://x.com/myedisi9/status/1985555293812769136?s=46&t=P_EDoEXCqRRNQW0zzNV
8	PREBIU.com	https://x.com/prebiu/status/1985519509982294185?s=20
9	Refleks	https://www.facebook.com/share/p/1JbD4bFbAn/
10	Refleks	https://www.instagram.com/refleksmy/p/DQnjYKxk51e/
11	Suara Merdeka	https://www.facebook.com/share/p/1BCmCvG99F/
12	The Malaysian Reserve	https://www.facebook.com/TMReserve/posts/pfbid02NAJxUvr85kVW1P67oreLsYJFtzS9Jl
13	The Malaysian Reserve	https://x.com/TMReserve/status/1985651316098810072?s=20

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