

# Media Coverage Report



**Press Release:** AYS Developers bakal mencipta Rekod Dunia Guinness untuk Sesi Latihan Hartanah Terbesar di Dunia  
**Disseminated on:** 27 May 2025  
**Target country(ies):** Malaysia  
**Distribution Language(s):** Malay and English

## I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



**Newswav.com**

Reaching the Most People



**10**

Websites Have Published



**550.327**

Total Potential Audience



**3.389**

Journalist Views

## II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Beamstart	<input checked="" type="checkbox"/> Sent
Bername News Agency	<input checked="" type="checkbox"/> Sent
Business Today	<input checked="" type="checkbox"/> Sent
Comtex	<input checked="" type="checkbox"/> Sent
Dow Jones	<input checked="" type="checkbox"/> Sent
LexisNexis	<input checked="" type="checkbox"/> Sent
Google News	<input checked="" type="checkbox"/> Sent
InfoDesk	<input checked="" type="checkbox"/> Sent
SME	<input checked="" type="checkbox"/> Sent
Thomson Reuters	<input checked="" type="checkbox"/> Sent
Targeted Media Lists	<input checked="" type="checkbox"/> Sent

**6 Media lists**

The media lists that the press release was sent includes: Real Estate, Training, Record Attempt, Business, Event, International News

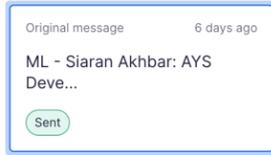
**5.620 Press members**

The number of the media members whom its affiliates emailed your press releases.

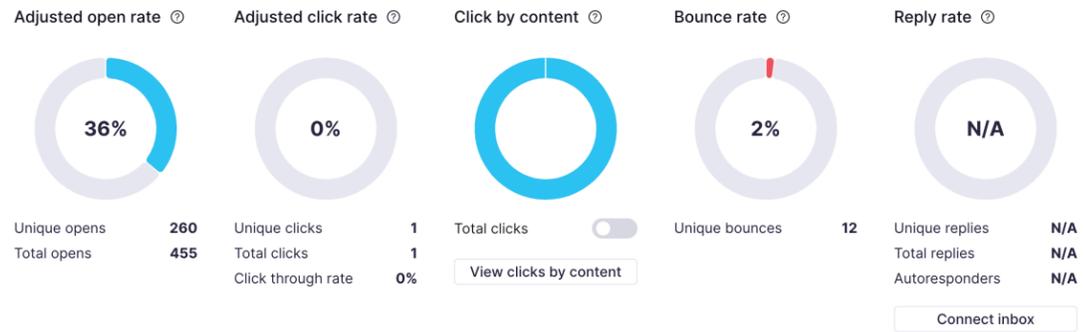
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Media List Distribution

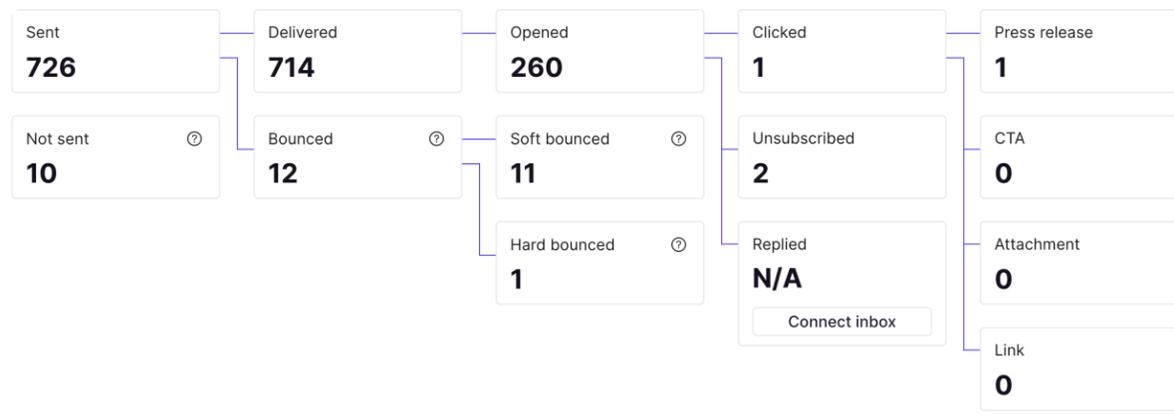
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



Engagement



Delivery <sup>?</sup>



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### III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

#### Featured News

Language	Website		Montly Traffic	Importance	URL
Malay	Newswav.com		387 K	Newswav is an online content aggregator and obtains its content from a wide variety of online sources.	<a href="#">View</a>
English	Businesstoday.com.my		175 K	Being the "Pulse of Corporate Malaysia", BusinessToday offers current news and insightful topics on business evolution, especially in this changing landscape.	<a href="#">View</a>
Malay	DagangNews.com		53 K	DagangNews is a trusted news platform on the rise with Malaysian readership.	<a href="#">View</a>
Malay	SME.Asia		20 K	SME & Entrepreneurship Magazine is Southeast Asia's best selling business magazine. Dedicated to business owners and entrepreneurs.	<a href="#">View</a>
Malay	Prebiu.com		6 K	Prebiu offers professional coverage from a wide variety of topics and locations in Malaysia.	<a href="#">View</a>
Malay/ English	Businessnews.com.my		4 K	All things business find their way as quality news onto Businessnews.com.my.	ML: <a href="#">View</a> EN: <a href="#">View</a>
Malay	Refleks.my		2K	Refleks.my is a Malaysia-based digital news portal established in December 2022 by experienced media professionals.	<a href="#">View</a>
English	Newstreamasia.com		2K	NewstreamAsia.com is a Malaysia-based content distribution platform. The site provides news across various categories, including business, lifestyle, health, community, and opinion. It also allows users to publish and track their press releases.	<a href="#">View</a>

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## Media Coverage Report



### Coverage List: Malay

*This list includes all websites that the press release has been published.*

No	Website	URL
1	Business News	<a href="https://businessnews.com.my/2025/05/28/ays-developers-guinness-real-estate/">https://businessnews.com.my/2025/05/28/ays-developers-guinness-real-estate/</a>
2	Dagang News	<a href="https://dagangnews.com/article/terkini/ays-developers-bakal-pecahkan-rekod-dunia-guinn">https://dagangnews.com/article/terkini/ays-developers-bakal-pecahkan-rekod-dunia-guinn</a>
3	Newswav	<a href="https://newswav.com/article/ays-developers-bakal-pecahkan-rekod-dunia-guinness-untuk">https://newswav.com/article/ays-developers-bakal-pecahkan-rekod-dunia-guinness-untuk</a>
4	Prebiu	<a href="https://prebiu.com/2025/05/29/ays-developers-bakal-cipta-rekod-dunia-guinness-untuk-se">https://prebiu.com/2025/05/29/ays-developers-bakal-cipta-rekod-dunia-guinness-untuk-se</a>
5	Refleks	<a href="https://refleks.my/ays-developers-bakal-mencipta-rekod-dunia-guinness-untuk-sesi-latihar">https://refleks.my/ays-developers-bakal-mencipta-rekod-dunia-guinness-untuk-sesi-latihar</a>
6	SME Magazine	<a href="https://sme.asia/ays-developers-set-to-break-a-guinness-world-record-for-the-worlds-large">https://sme.asia/ays-developers-set-to-break-a-guinness-world-record-for-the-worlds-large</a>

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## Media Coverage Report



### Coverage List: English

*This list includes all websites that the press release has been published.*

No	Website	URL
1	Business News	<a href="https://businessnews.com.my/2025/05/28/ays-developers-guinness-real-estate/">https://businessnews.com.my/2025/05/28/ays-developers-guinness-real-estate/</a>
2	Business Today	<a href="https://www.businesstoday.com.my/2025/05/28/dubai-to-host-guinness-world-record-atte">https://www.businesstoday.com.my/2025/05/28/dubai-to-host-guinness-world-record-atte</a>
3	Newstreamasia	<a href="https://newstreamasia.com/biz/ays-developers-set-to-break-a-guinness-world-record-for-t">https://newstreamasia.com/biz/ays-developers-set-to-break-a-guinness-world-record-for-t</a>
4	publiCT.io	<a href="https://publict.io/2025/05/28/ays-developers-set-to-break-a-guinness-world-record-for-the">https://publict.io/2025/05/28/ays-developers-set-to-break-a-guinness-world-record-for-the</a>

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## Media Coverage Report



### IV. Social Media List

*This section includes social media posts along with the press release.*

No	Social Network	URL
1	Business Today	<a href="https://x.com/BusinessTodayM1/status/1927540446726623280">https://x.com/BusinessTodayM1/status/1927540446726623280</a>
2	Business Today	<a href="https://www.facebook.com/share/p/19C5iubNni/">https://www.facebook.com/share/p/19C5iubNni/</a>
3	Business Today	<a href="https://www.instagram.com/p/DKLueQkTr7J/?igsh=MWJmbmg4YWJsaWhxdA==">https://www.instagram.com/p/DKLueQkTr7J/?igsh=MWJmbmg4YWJsaWhxdA==</a>
4	Dagang News	<a href="https://www.facebook.com/share/p/19NbStAxN8/">https://www.facebook.com/share/p/19NbStAxN8/</a>
5	Business	<a href="https://www.facebook.com/share/p/12FkNeDmZKp/">https://www.facebook.com/share/p/12FkNeDmZKp/</a>
6	Prebiu	<a href="https://x.com/prebiu/status/1927855934287536340">https://x.com/prebiu/status/1927855934287536340</a>
7	Prebiu	<a href="https://www.facebook.com/share/p/16VEdeJPUM/">https://www.facebook.com/share/p/16VEdeJPUM/</a>
8	Refleks	<a href="https://www.facebook.com/share/p/17GfY8F8ZQ/">https://www.facebook.com/share/p/17GfY8F8ZQ/</a>
9	Refleks	<a href="https://www.instagram.com/p/DKMH7hTc72/">https://www.instagram.com/p/DKMH7hTc72/</a>
10	Refleks	<a href="https://www.threads.com/@refleksmy/post/DKMHfdXTCu1">https://www.threads.com/@refleksmy/post/DKMHfdXTCu1</a>

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