

Media Coverage Report

Press Release: *Moscow Strengthens Tourism Ties with Saudi Arabia as Visitor Numbers Surge by 5.7 Times*
Disseminated on: *19 May 2025*
Target country(ies): *Saudi Arabia*
Distribution Language(s): *English and Arabic*

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



MSN

Reaching the Most People



54

Websites Have Published



33.817.095

Total Potential Audience



6.023

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	✓ Sent
Bloomberg	✓ Sent
Comtex	✓ Sent
Dow Jones Factiva	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
LexisNexis	✓ Sent
Qatar News Agency	✓ Sent
Saudi Press Agency	✓ Sent
Targeted Media Lists	✓ Sent
Thomson Reuters	✓ Sent

7 **Media lists**

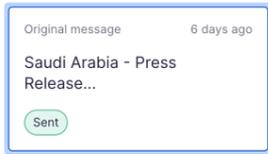
The media lists that the press release was sent includes: Tourism, Culture, Events, Lifestyle, International News, Luxury, Hospitality

8.273 **Press members**

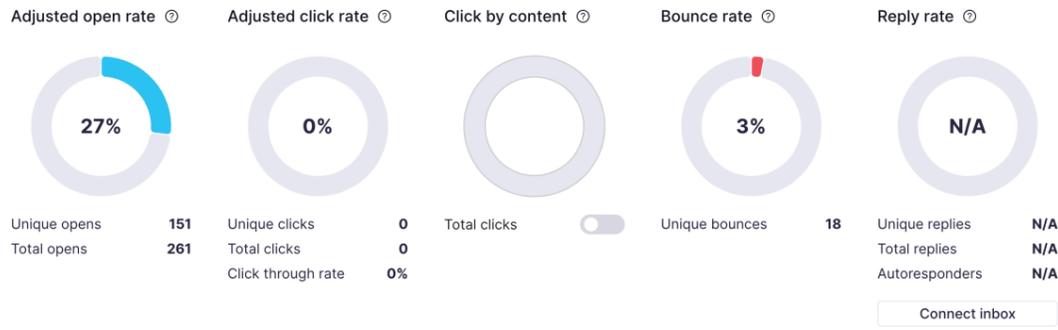
The number of the media members whom its affiliates emailed your press releases.

Media List Distribution:
Saudi Arabia

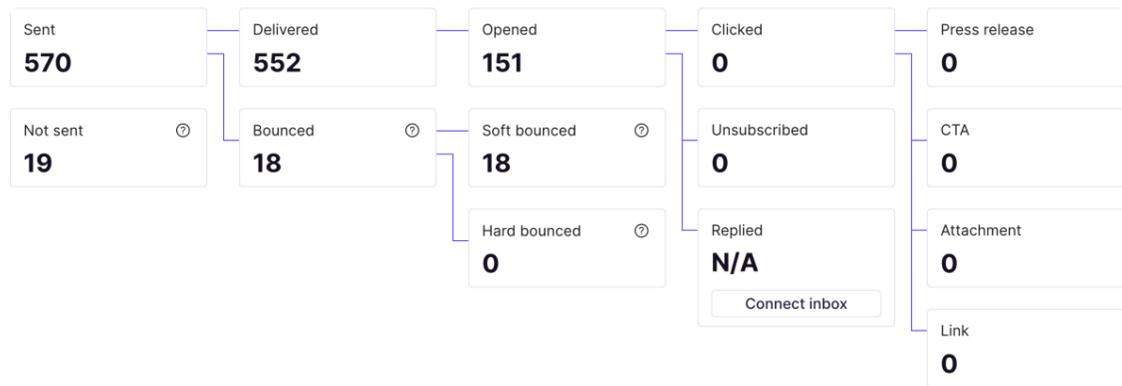
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



Engagement



Delivery ②



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III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News					
Language	Website		Montly Traffic	Importance	URL
Arabic	Msn.com		510.8M	The website provides high-quality content and online experiences, personalized and tailored for individual user interests. It works with over 1,300 premium publishers representing more than 4,500 brands in major global markets to aggregate the best news, videos, photos and other content and deliver it, for free, to people all over the world.	View
Arabic	Sabq.org		8.8M	It is one of the leading digital newspapers in Saudi Arabia. It provides local and international news, interviews and analyses.	View
Arabic	Arabic.rt.com		7.4M	It is the Arabic-language arm of Russia-based RT. It presents global news in Arabic.	View
Arabic	Nabd.com		5.5M	Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.	Web: View App: View
Arabic	Aawsat.com		4.2M	Asharq Al-Awsat is an international Arabic newspaper based in London, providing comprehensive news coverage on topics such as politics, economics and culture.	View
English	Zawya.com		650.3K	ZAWYA, by LSEG, is a leading and trusted source of regional news and intelligence for millions of professionals across the UAE, Saudi Arabia, Egypt, the Middle East and Africa. The website provides real-time updates on equities, commodities, and currencies from regional and global markets throughout the day.	View
English/ Arabic	MENAFN.com		411.5K	The Middle East North Africa Financial Network, Inc. (MENAFN) is the leading provider of online and wireless financial content and financial technology platforms to leading institutions and consumers around the Arab world.	EN: View AR: View
English/ Arabic	Eyeofriyadh.com		145K	Eye of Riyadh supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
Arabic	Shafaq-e.sa		34.8K	Shafaq-e.sa is a Saudi-based news platform covering a variety of topics, including politics, economy, and local events.	View
English/ Arabic	Eyeofdubai.ae		24.8K	Eye of Dubai supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
English	ABC-GCC.net		21.7K	Arabian Business Community (ABC) is a marketing and business directory platform for companies operating in Gulf countries such as Bahrain, Saudi Arabia, UAE, Qatar, Kuwait and Oman.	View
Arabic	Saudia360news.com		21.2K	Saudia360news.com is a news portal covering Saudi Arabia's latest updates in politics, business, sports, and entertainment.	View

Arabic	Tourismdailynews.com		20K	Based in Egypt, this platform provides content on tourism industry news, hotels and resorts, global travel trends and aviation industry developments.	View
Arabic	Alghd.com.sa		16.3K	Alghad, a Saudi Arabia-based media club, aims to produce media content in line with the Kingdom Vision 2030.	View
Arabic	Sada-tabuk.com		14K	It is a local news platform focusing on the Tabuk region of Saudi Arabia. It provides information about regional developments and events.	View
English	TradeArabia.com		13.8K	It is a news platform that shares up-to-date news and analysis on business, finance, industry, construction and tourism sectors in the Middle East and North Africa (MENA) region.	View
Arabic	Alsaudiapress.com		12.3K	Alsaudiapress.com is an online news website delivering Saudi Arabia's latest political, economic, and social developments.	View
Arabic	Modonnew.com		11K	This Egypt-based platform provides news on topics such as property, economy, technology and tourism.	View
English	TTNworldwide.com		8.8K	It is one of the most established tourism publications in the Middle East. It provides news and analyses on airlines, hotels, travel agencies and destination marketing.	View
Arabic	Gulftech-news.com		3.7K	Gulftech-news.com a platform that follows technology and innovation developments in the Middle East. It provides news on artificial intelligence, digital transformation, mobile technologies and regional technology events.	View
English	Tourismbreakingnews		2.3K	Provides up-to-date news on travel agencies, airlines, hotels and destination marketing. Includes information about collaborations and events with organisations such as VFS Global and TAAI.	View
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Media Coverage Report			
Coverage List - English			<i>This list includes all websites that the press release has been published.</i>
No	Website	URL	
1	1Arabia	https://www.1arabia.com/2025/05/moscow-deepens-ties-with-saudi-arabia.html	
2	Ainalalam	https://ainalalam.com/?p=99761	
3	Almamlaka	https://www.almamlaka.news/moscow-strengthens-tourism-ties-with-saudi-arabia-as-visit	
4	Arabian Business Community	https://abc-gcc.net/News/1/385628	
5	Asdaf News	https://asdafnews.com/moscow-strengthens-tourism-ties-with-saudi-arabia-as-visitor-num	
6	Eye of Dubai	https://www.eyeofdubai.ae/news/details/moscow-strengthens-tourism-ties-with-saudi-arak	
7	Eye of Riyadh	https://www.eyeofriyadh.com/news/details/moscow-strengthens-tourism-ties-with-saudi-a	
8	Gulf Times Arabia	https://gulftimesarabia.com/moscow-strengthens-tourism-ties-with-saudi-arabia-as-visitor-	
9	MenaFN	https://menafn.com/1109566382/moscow-strengthens-tourism-ties-with-saudi-arabia-as-v	
10	Tourism Breaking News	https://tourismbreakingnews.ae/moscow-strengthens-tourism-ties-with-saudi-arabia-as-vis	
11	Trade Arabia	https://www.tradearabia.com/touch/article/ttn/433456	
12	TTN World Wide	https://www.ttnworldwide.com/article/385628/moscow-boosts-ties-with-saudi-arabia-as-vi	
13	Zawya	https://www.zawya.com/en/press-release/companies-news/moscow-strengthens-tourism-i	
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IV. Social Media List*This section includes social media posts along with the press release.*

No	Social Network	URL
1	اليوم نيوز	https://www.facebook.com/permalink.php?story_fbid=pfbid02SDZY5msvmosZF4H1Mk1q7
2	جريدة الخبر اليوم	https://www.facebook.com/alkhabrelyoumgate/posts/pfbid029MNEJUibNHWN3Poj1XvQN
3	صحيفة سبق الإلكترونية	https://x.com/sabqorg/status/1924774604351955066

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