

# Media Coverage Report



**Press Release:** KoçDigital advances regional industry at AMPC launch in Riyadh  
**Disseminated on:** 12 June 2025  
**Target country(ies):** Saudi Arabia  
**Distribution Language(s):** English and Arabic

## I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



**Sabq.org**

Reaching the Most People



**29**

Websites Have Published



**21.783.283**

Total Potential Audience



**6.165**

Journalist Views

## II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	✓ Sent
Bloomberg	✓ Sent
Comtex	✓ Sent
Dow Jones Factiva	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
LexisNexis	✓ Sent
Qatar News Agency	✓ Sent
Saudi Press Agency	✓ Sent
Targeted Media Lists	✓ Sent
Thomson Reuters	✓ Sent

**7**

**Media lists**

The media lists that the press release was sent includes: Event, Artificial Intelligence, Business, Digital Transformation, Sustainability, Supply Chain, Technology

**8.572**

**Press members**

The number of the media members whom its affiliates emailed your press releases.

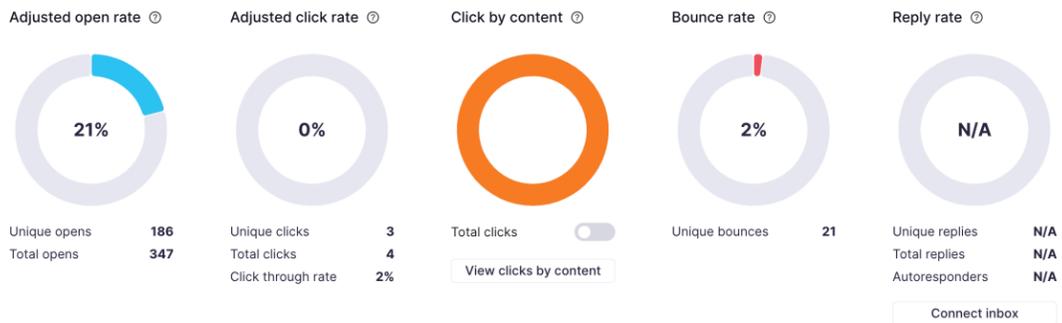


Media List Distribution:  
Saudi Arabia

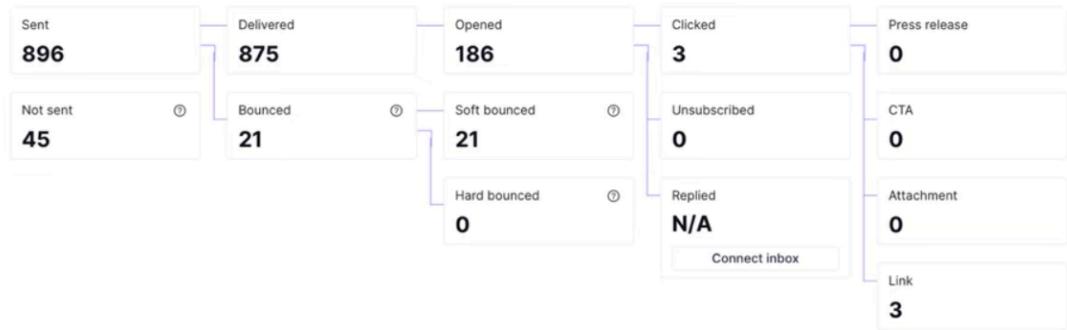
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 6 days ago  
KSA - Press Release: KoçDigi...  
Sent

Engagement



Delivery <sup>ⓘ</sup>



### III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

#### Featured News

Language	Website	Montly Traffic	Importance	URL
Arabic	Sabq.org	 صحيفة سبق الإلكترونية SABQ ONLINE NEWSPAPER	8.6M It is one of the leading digital newspapers in Saudi Arabia. It provides local and international news, interviews and analyses.	<a href="#">View</a>
Arabic	Nabd.com		6M Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.	Web: <a href="#">View</a> App: <a href="#">View</a>
English	Zawya.com		724.1K ZAWYA, by LSEG, is a leading and trusted source of regional news and intelligence for millions of professionals across the UAE, Saudi Arabia, Egypt, the Middle East and Africa. The website provides real-time updates on equities, commodities, and currencies from regional and global markets throughout the day.	<a href="#">View</a>
Arabic	Mstaml.com		434.8K Mstaml.com is a digital news platform that offers up-to-date news in the fields of economy, technology, real estate, automotive and life with a wide range of content. The site provides fast and reliable information flow and instantly transfers regional and sectoral developments to its users.	<a href="#">View</a>
English/ Arabic	MENAFN.com		217.7K The Middle East North Africa Financial Network, Inc. (MENAFN) is the leading provider of online and wireless financial content and financial technology platforms to leading institutions and consumers around the Arab world.	EN: <a href="#">View</a> AR: <a href="#">View</a>
English/ Arabic	Eyeofriyadh.com		146.4K Eye of Riyadh supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: <a href="#">View</a> AR: <a href="#">View</a>
Arabic	Shafaq-e.sa		34.4K Shafaq-e.sa is a Saudi-based news platform covering a variety of topics, including politics, economy, and local events.	<a href="#">View</a>
Arabic	A5r5br.net		30.2K A5r5br.net ('آخر خبر') is a news aggregator and publishing portal with Arabic content. It provides its visitors with fast news access by highlighting regional and international current events - especially security, politics, economy, sports and technology headlines in the Middle East.	<a href="#">View</a>

Arabic	Alsaudiapress.com		28.8K	Alsaudiapress.com is an online news website delivering Saudi Arabia's latest political, economic, and social developments.	<a href="#">View</a>
English	Intlbm.com		20K	International Business Magazine (Intlbm.com) is an online business and economics publication launched in 2018 based in the United Arab Emirates.	<a href="#">View</a>
Arabic	Masralyoum.news		18.1K	Masralyoum.news (Egypt El-Youm) is a comprehensive content platform offering news in Arabic. It publishes current news on a wide range of topics, including Egyptian as well as Gulf countries (Saudi Arabia, UAE, Kuwait, etc.) and international developments, as well as economy, technology, education, culture and arts, sports and humanities.	<a href="#">View</a>
Arabic	Saudia360news.com		11.4K	Saudia360news.com is a news portal covering Saudi Arabia's latest updates in politics, business, sports, and entertainment.	<a href="#">View</a>
Arabic	Ksa2day.net		11K	Ksa2day.net is a digital news platform that publishes current news with a special focus on Saudi Arabia and the region.	<a href="#">View</a>
English/ Arabic	Eyeofdubai.ae		10.2K	Eye of Dubai supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	<a href="#">EN: View</a> <a href="#">AR: View</a>
English	Bizpreneurme.com		8.1K	Bizpreneurme.com is a digital platform focused on entrepreneurship, business innovation, and leadership in the Middle East and North Africa (MENA) region.	<a href="#">View</a>
Arabic	Economy-today.com		5.5K	Economy-Today.com is an economic news platform published under the brand name 'الاقتصاد اليوم' in Arabic. The site aims to increase economic literacy by sharing up-to-date news, economic indicators and in-depth analyses on topics such as finance, investment, energy, technology and international trade.	<a href="#">View</a>

## Media Coverage Report



### Coverage List - English

*This list includes all websites that the press release has been published.*

No	Website	URL
1	Bizpreneurme	<a href="https://www.bizpreneurme.com/kocdigital-advances-regional-industry-at-ampc-launch-in-r">https://www.bizpreneurme.com/kocdigital-advances-regional-industry-at-ampc-launch-in-r</a>
2	Eyeofdubai	<a href="https://www.eyeofdubai.ae/news/details/ko-digital-advances-regional-industry-at-ampc-la">https://www.eyeofdubai.ae/news/details/ko-digital-advances-regional-industry-at-ampc-la</a>
3	Eyeofriyadh	<a href="https://www.eyeofriyadh.com/news/details/ko-digital-advances-regional-industry-at-ampc-">https://www.eyeofriyadh.com/news/details/ko-digital-advances-regional-industry-at-ampc-</a>
4	Intlbm	<a href="https://intlbm.com/2025/06/13/kocdigital-backs-ampc-launch-in-riyadh-to-boost-saudi-ara">https://intlbm.com/2025/06/13/kocdigital-backs-ampc-launch-in-riyadh-to-boost-saudi-ara</a>
5	Menafn	<a href="https://menafn.com/1109675434/Ko%C3%A7Digital-advances-regional-industry-at-AMPC">https://menafn.com/1109675434/Ko%C3%A7Digital-advances-regional-industry-at-AMPC</a>
6	Zawya	<a href="https://www.zawya.com/en/press-release/companies-news/kocdigital-advances-regional-ir">https://www.zawya.com/en/press-release/companies-news/kocdigital-advances-regional-ir</a>

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## Media Coverage Report



### Coverage List - Arabic

*This list includes all websites that the press release has been published.*

No	Website	URL
1	A5r5br.net	<a href="https://a5r5br.net/saudi-arabia/local-news/6184718-kodigital-%D8%AA%D8%B9%D8%B">https://a5r5br.net/saudi-arabia/local-news/6184718-kodigital-%D8%AA%D8%B9%D8%B</a>
2	Alkhabarkw	<a href="https://alkhabarkw.com/saudi/147332.html">https://alkhabarkw.com/saudi/147332.html</a>
3	Alsaudiapress	<a href="https://alsaudiapress.com/kocdigital-%d8%aa%d8%b9%d8%b2%d8%b2-%d8%a7%d9">https://alsaudiapress.com/kocdigital-%d8%aa%d8%b9%d8%b2%d8%b2-%d8%a7%d9</a>
4	Arabic-trend	<a href="https://www.arabic-trend.com/2025/06/kocdigital-strengthens-regional-industry.html">https://www.arabic-trend.com/2025/06/kocdigital-strengthens-regional-industry.html</a>
5	Economy-today	<a href="https://www.economy-today.com/kocdigital-%D8%AA%D8%B7%D9%84%D9%82-%D8">https://www.economy-today.com/kocdigital-%D8%AA%D8%B7%D9%84%D9%82-%D8</a>
6	Eyeofdubai	<a href="https://www.eyeofdubai.ae/ar/news/details/ko-digital-advances-regional-industry-at-ampc-">https://www.eyeofdubai.ae/ar/news/details/ko-digital-advances-regional-industry-at-ampc-</a>
7	Eyeofriyadh	<a href="https://www.eyeofriyadh.com/ar/news/details/ko-digital-advances-regional-industry-at-am">https://www.eyeofriyadh.com/ar/news/details/ko-digital-advances-regional-industry-at-am</a>
8	Khaleajvoice	<a href="https://www.khaleajvoice.com/2025/06/kocdigital-strengthens-regional-industry.html">https://www.khaleajvoice.com/2025/06/kocdigital-strengthens-regional-industry.html</a>
9	Ksa2day	<a href="https://www.ksa2day.net/Home/NewsDetails/38415803">https://www.ksa2day.net/Home/NewsDetails/38415803</a>
10	Masrallyoum	<a href="https://www.masrallyoum.news/12714031">https://www.masrallyoum.news/12714031</a>
11	Menafn	<a href="https://menafn.com/arabic/1109675433/Ko%C3%A7Digital-%D8%AA%D8%B9%D8%B2">https://menafn.com/arabic/1109675433/Ko%C3%A7Digital-%D8%AA%D8%B9%D8%B2</a>
12	Mstaml	<a href="https://www.mstaml.com/ae/post/%D8%A7%D9%84%D8%A5%D9%85%D8%A7%D8%">https://www.mstaml.com/ae/post/%D8%A7%D9%84%D8%A5%D9%85%D8%A7%D8%</a>
13	Nabd	<a href="https://nabd.com/s/156372535-2f4696">https://nabd.com/s/156372535-2f4696</a>
14	Nabdapp	<a href="https://nabdapp.com/t/156372535">https://nabdapp.com/t/156372535</a>
15	Okaz24	<a href="https://okaz24.com/2025/06/12/kocdigital-%d8%aa%d8%b9%d8%b2%d8%b2-%d8%a7">https://okaz24.com/2025/06/12/kocdigital-%d8%aa%d8%b9%d8%b2%d8%b2-%d8%a7</a>
16	Okazmedia	<a href="https://www.okazmedia.com/2025/06/kocdigital.html">https://www.okazmedia.com/2025/06/kocdigital.html</a>
17	Riyadhalyoum	<a href="https://www.riyadhalyoum.com/2025/06/kocdigital-saudi-production-center.html">https://www.riyadhalyoum.com/2025/06/kocdigital-saudi-production-center.html</a>
18	Riyadhnewsday	<a href="https://riyadhnewsday.com/%d8%aa%d9%83%d9%86%d9%88%d9%84%d9%88%d8%">https://riyadhnewsday.com/%d8%aa%d9%83%d9%86%d9%88%d9%84%d9%88%d8%</a>
19	Sabq	<a href="https://sabq.org/saudia/xoc5z130nx">https://sabq.org/saudia/xoc5z130nx</a>
20	Saudi-home	<a href="https://saudi-home.com/kocdigital-advances-regional-industry-at-ampc-launch-in-riyadh">https://saudi-home.com/kocdigital-advances-regional-industry-at-ampc-launch-in-riyadh</a>
21	Saudia360news	<a href="https://saudia360news.com/47318">https://saudia360news.com/47318</a>
22	Saudiawadi	<a href="https://www.saudiawadi.com/2025/06/kocdigital-advanced-saudi-manufacturing.html">https://www.saudiawadi.com/2025/06/kocdigital-advanced-saudi-manufacturing.html</a>
23	Shafaq-e	<a href="https://shafaq-e.sa/421232.html">https://shafaq-e.sa/421232.html</a>

#### IV. Social Media List

*This section includes social media posts along with the press release.*

No	Social Network	URL
1	Arabic World News	<a href="https://x.com/AWN_English/status/1934513791011582389">https://x.com/AWN_English/status/1934513791011582389</a>
2	International Business Magazine	<a href="https://www.facebook.com/intlbn/posts/pfbid0v1QeHhP2sttPzeTcrMUs8QGrhAvijqREsU8">https://www.facebook.com/intlbn/posts/pfbid0v1QeHhP2sttPzeTcrMUs8QGrhAvijqREsU8</a>
3	صحيفة سبق الإلكترونية	<a href="https://x.com/sabqorg/status/1934513691497558044">https://x.com/sabqorg/status/1934513691497558044</a>