

Media Coverage Report



Press Release: Hankook Takes Center Stage at Formula E Season 11 Jeddah E-Prix
Disseminated on: 11 February 2025
Target country(ies): Saudi Arabia
Distribution Language(s): English and Arabic

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



NABD.com

Reaching the Most People



25

Websites Have Published



18.531.320

Total Potential Audience



6.287

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	Status
Associated Press (AP)	✓ Sent
Bloomberg	✓ Sent
Comtex	✓ Sent
Dow Jones Factiva	✓ Sent
Google News	✓ Sent
InfoDesk	✓ Sent
LexisNexis	✓ Sent
Qatar News Agency	✓ Sent
Saudi Press Agency	✓ Sent
Targeted Media Lists	✓ Sent
Thomson Reuters	✓ Sent

7 Media lists

The media lists that the press release was sent includes: Sports, Race, Business, Technology, Automotive, Industry, Events

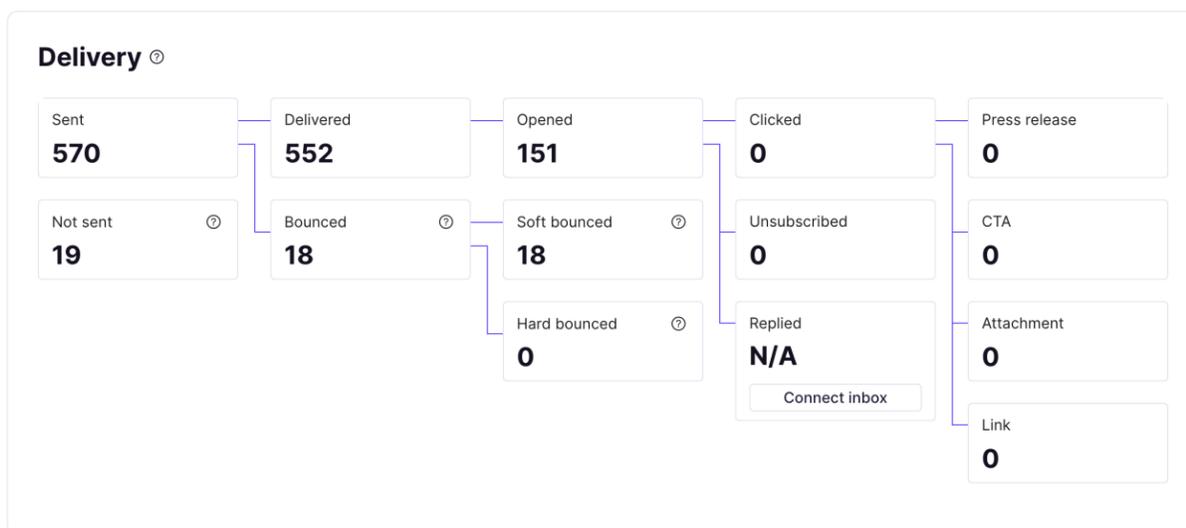
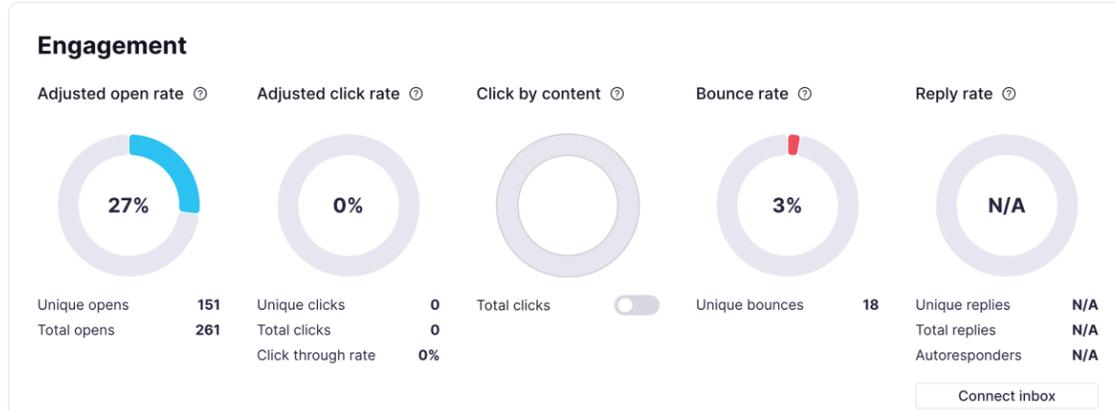
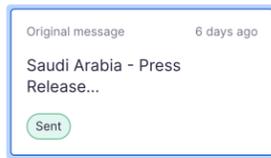
9.923 Press members

The number of the media members whom its affiliates emailed your press releases.



**Media List Distribution:
Saudi Arabia**

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

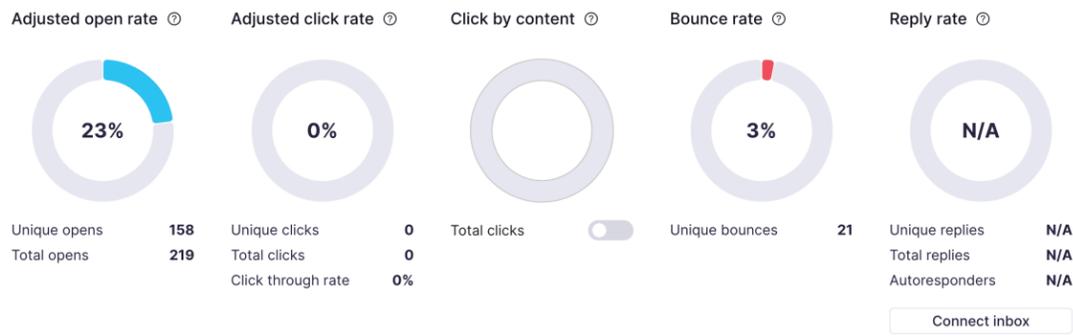


**Media List Distribution:
Middle East Tier 1**

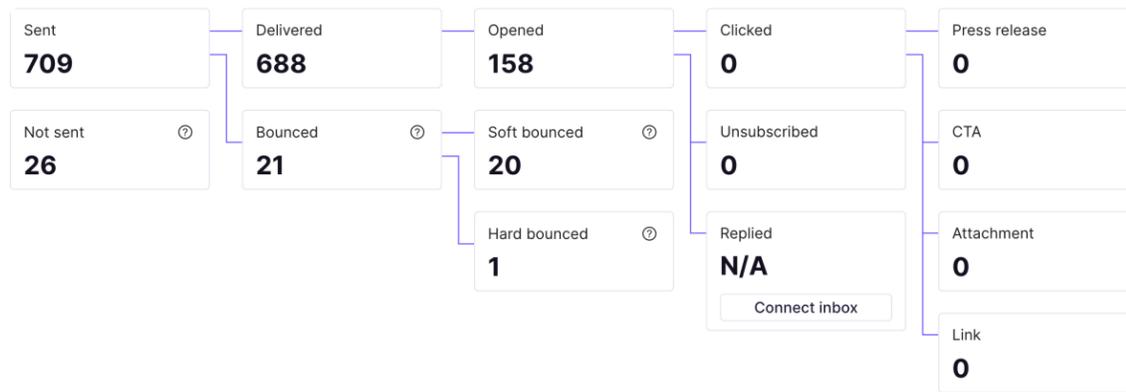
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message 5 days ago
Middle East Tier 1 - Press R...
Sent

Engagement



Delivery



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News					
Language	Website		Montly Traffic	Importance	URL
Arabic	Nabd.com		5.2M	Nabd is the World's Personalized Arabic Newsreader, enabling Arab users across the globe to stay up-to-date with their favorite news on the go. Today, Nabd reaches over 32 million users and primarily focuses on bringing tangible results for its clients and advertisers via its proprietary carrier-class mobile advertising platforms.	Web: View App: View
English	Lifeinsaudi Arabia.net		589.6K	Lifeinsaudi Arabia.net is a website providing information on living, working, and traveling in Saudi Arabia, with topics covering visas, culture, legal matters, and daily life	View
Arabic	Mstaml.com		458.9K	Mstaml & New is the site for searching any goods offered by their owners near you, or sell any item you have as soon as possible, and browse the offers in the cars, mobile phones, hardware, real estate, and many other departments. It also provides news and updates about Saudi Arabia and Middle East.	View
English	WN.com		365.7K	WN.com is a global news platform that aggregates articles, videos, and headlines from various sources, covering diverse topics such as politics, technology, and entertainment. It provides users with a comprehensive view of current events, with updates from multiple international perspectives.	View
English/ Arabic	MENAFN.com		316.7K	The Middle East North Africa Financial Network, Inc. (MENAFN) is the leading provider of online and wireless financial content and financial technology platforms to leading institutions and consumers around the Arab world.	EN: View AR: View
English/ Arabic	Eyeofriyadh.com		159.3K	Eye of Riyadh supports major interactive services and varieties of daily updated news and information in both Arabic and English. Moreover, it supports major events through sponsorship, organizing, and marketing services.	EN: View AR: View
Arabic	Oktob.io		94.6K	Oktob.io is a blogging and content-sharing platform where individuals and businesses can publish articles on various topics, including business, technology, and lifestyle.	View
English	Motor283.com		52.8K	Motor283.com is an automotive news website covering the latest car releases, reviews, and industry updates, with a focus on the Middle East market.	View
Arabic	Saudia360news.com		30.2K	Saudia360news.com is a news portal covering Saudi Arabia's latest updates in politics, business, sports, and entertainment.	View
Arabic	Alsaudiapress.com		23.7K	Alsaudiapress.com is an online news website delivering Saudi Arabia's latest political, economic, and social developments.	View
Arabic	Shafaq-e.sa		18.4K	Shafaq-e.sa is a Saudi-based news platform covering a variety of topics, including politics, economy, and local events.	View
Arabic	Arabfive.news		16.3K	Arabfive.news is a regional news website providing updates on business, politics, entertainment, and technology in the Arab world.	View

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	My Car	https://www.facebook.com/share/p/18dDVEWzU7/
2	الخليج لايف	https://www.facebook.com/share/p/14dTu95yCK/
3	صحيفة شفق الإلكترونية	https://www.facebook.com/share/p/15pRqVPTjJ/

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