

Press Release: Burj Khalifa's Facade Gets a Dazzling Lighting Overhaul
Disseminated on: 28 November 2024
Target country(ies): The United Kingdom
Distribution Language(s): English

TOTAL - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



32

Websites Have Published



25.004.294

Total Potential Audience



18.219

Journalist Views

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I. Brief - PR Results

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MSN

Reaching the Most People



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II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Status

AcquireMedia	✓	Sent
AIM News Agency Terminal	✓	Sent
Associated Press - AP	✓	Sent
Comtex	✓	Sent
DowJones Factiva	✓	Sent
Google News	✓	Sent
InfoDesk	✓	Sent
LexisNexis	✓	Sent
MSN	✓	Sent
NewsNow	✓	Sent
Press Association Terminal	✓	Sent
Proquest	✓	Sent
Thomson Reuters	✓	Sent
Targeted Media List	✓	Sent

7 Media lists

The media lists that the press release was sent includes: Technology, Business, Tourism, Travel, Entertainment, Innovation, Architecture

19.845 Press members

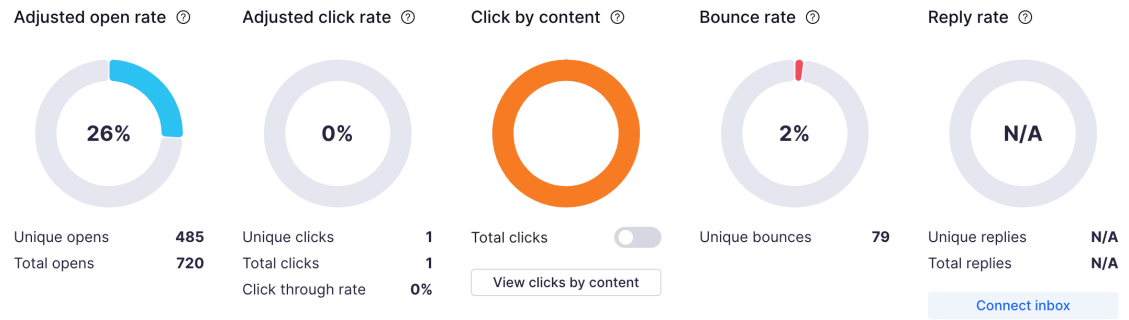
The number of the media members whom its affiliates emailed your press releases.

**Media List Distribution:
The United Kingdom**

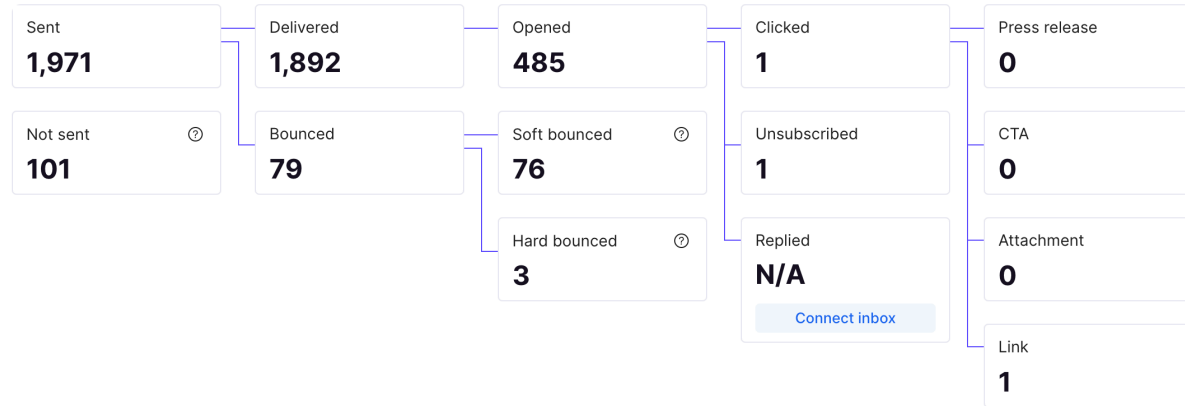
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



Engagement
















Delivery






III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News					
Language	Website		Montly Traffic	Importance	URL
English	Msn.com		640.4M	The website provides high-quality content and online experiences, personalized and tailored for individual user interests. It works with over 1,300 premium publishers representing more than 4,500 brands in major global markets to aggregate the best news, videos, photos and other content and deliver it, for free, to people all over the world.	View
English	Feast-Magazine		44.4K	As one of the UK's leading trade publications, FEAST Magazine is one of the most highly regarded sources of the latest and greatest industry developments. FEAST Magazine is a comprehensive source of industry information.	View
English	BusinessManchester		23.5K	Established in 2017, it is part of a brand that covers business news in some of the biggest cities in the UK. Throughout the years they have developed a top notch team of journalists, who are passionate about the industries they cover.	View
English	Travel-news.co.uk		18K	The website Travel-news.co.uk provides updates, insights, and guides for the travel and tourism industry, covering topics such as destinations, travel trends, and industry developments.	View
English	ABCMoney		14.9K	ABC Money delivers business and finance news, analysis and opinion pieces from markets and industries from around the world.	View
English	BusinessMole		14.9K	BusinessMole is an independent online news platform focused on the business landscape of the United Kingdom and Europe, while also incorporating a global perspective.	View
English	Morningstar.com		10.3M	Morningstar, Inc. is a leading provider of independent investment insights in North America, Europe, Australia, and Asia.	View
English	EMCUK.co.uk		7.8K	EMC UK (emcuk.co.uk) is a platform focused on delivering comprehensive news and analysis across various domains, including business, politics, health and fitness, lifestyle, finance, entertainment, and events. It emphasizes providing readers with insightful coverage of key trends and happenings in the UK.	View
English	Brittanybathgate.co.uk		7.7K	Brittany Bathgate (brittanybathgate.co.uk) is a UK-based website dedicated to the work and services of Brittany Bathgate, a professional artist and creative consultant.	View
English	UAVA.org.uk		7.6K	UAVA.org.uk is the website for the United Against Violence and Abuse (UAVA) partnership, which supports individuals and families affected by domestic abuse and sexual violence in the UK.	View
English	UniverseNewsNetwork		6.9K	Universe News Network is an independent online financial news service. Key employees of our company are professionals in the field of business, finance and stock markets.	View
English	PadMagazine.co.uk		5.6K	Property & Development Magazine is a market-leading group of media platforms, dedicated to the complete Residential Sector with a combined reach in excess of 50,000+ industry professionals.	View
English	Themixedzone.co.uk		5.4K	TheMixedZone.co.uk is a UK-focused news platform offering a variety of content spanning multiple topics such as politics, lifestyle, business, entertainment, health, and technology.	View

English	AGF.org.uk		5.3K	AGF.org.uk refers to the website for Action for Global Food Security (AGF), an organization based in the United Kingdom.	View
English	Buzzmanchester.co.uk		4.6K	BuzzManchester.co.uk is a UK-based online platform that provides a mix of news, lifestyle, and entertainment content.	View
English	Financialinvestor24.com		3K	FinancialInvestor24.com is an online platform that provides financial news, investment insights, and market analysis.	View

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	5.3K	https://www.columnist24.com/news/7554/burj-khalifas-facade-enhanced-with-revolutiona
2	Abcmoney	https://www.abcmoney.co.uk/2024/11/burj-khalifa-debuts-revolutionary-rgbw-lighting-upg
3	Agf	https://agf.org.uk/business-finance/burj-khalifa-illuminates-future-with-new-lighting-syster
4	Brittanybathgate	https://www.brittanybathgate.co.uk/revolutionary-lighting-upgrade-transforms-burj-khalifa
5	Businesscheshire	https://www.businesscheshire.co.uk/2024/11/29/burj-khalifa-showcases-stunning-rgbw-liq
6	Businesslancashire	https://www.businesslancashire.co.uk/2024/11/29/burj-khalifa-illuminates-with-new-rgbw-
7	Businesslondonpress	https://www.businesslondonpress.com/news/burj-khalifa-transformed-with-innovative-fac
8	Businessmanchester	https://www.businessmanchester.co.uk/2024/11/29/burj-khalifas-facade-sparkles-with-ne
9	Businessmole	https://www.businessmole.com/burj-khalifa-introduces-spectacular-facade-lighting-upgra
10	Businesstalk	https://www.businesstalk.news/burj-khalifa-unveils-cutting-edge-facade-lighting-upgrade/
11	Buzzmanchester	https://www.buzzmanchester.co.uk/news/burj-khalifas-facade-illuminated-with-cutting-ed
12	Commuterclub	https://www.commuterclub.co.uk/burj-khalifa-unveils-vibrant-new-lighting-display/
13	Cressbrook	https://www.cressbrook.co.uk/news/burj-khalifas-facade-reimagined-with-advanced-lighti
14	Daily-news	https://daily-news.org.uk/burj-khalifas-facade-glows-with-advanced-rgbw-lighting/
15	Emcuk	https://emcuk.co.uk/news/burj-khalifa-reveals-spectacular-lighting-overhaul
16	Feast-magazine	https://www.feast-magazine.co.uk/news/dynamic-new-lighting-for-burj-khalifas-iconic-fac
17	Feastmagazine	https://www.feastmagazine.org/news-2/burj-khalifa-upgraded-with-dazzling-rgbw-lighting-
18	Financialinvestor24	https://www.financialinvestor24.com/2024/11/29/burj-khalifa-facade-transformed-with-dyr
19	Hesperherald	https://www.hesperherald.com/news/5168/revolutionary-lighting-system-transforms-burj-l
20	Lesotholondon	https://lesotholondon.org.uk/news/burj-khalifa-shines-bright-with-new-rgbw-lighting-syste
21	Morning Star	https://tools.morningstar.co.uk/uk/stockreport/newsItem.aspx?id=DGAP_corporate_204548
22	Msn	https://www.msn.com/en-us/money/other/burj-khalifa-s-facade-gets-a-dazzling-lighting-o
23	Newstoday	https://www.newstoday.co.uk/2024/11/burj-khalifas-facade-gets-a-vibrant-lighting-transfo
24	Padmagazine	https://www.padmagazine.co.uk/news/burj-khalifas-facade-shines-with-upgraded-lighting
25	Prnewsblog	https://www.prnewsblog.com/news/22434/burj-khalifa-illuminates-with-revolutionary-new-
26	Regulatory News	http://www.regulatorynews.co.uk/finance/stocks/Burj-Khalifa-s-Facade-Gets-a-Dazzling-Ligl
27	Socialequality	https://socialequality.org.uk/news/revolutionary-lighting-redesign-for-burj-khalifas-facade
28	Themixedzone	https://www.themixedzone.co.uk/burj-khalifa-shines-brighter-with-revolutionary-lighting-sy
29	Travel-news	https://travel-news.co.uk/press-release/burj-khalifas-facade-gets-a-dazzling-lighting-overl
30	Uava	https://uava.org.uk/news/burj-khalifas-facade-transformed-with-advanced-rgbw-lighting
31	Universenewsnetwork	https://www.universenewsnetwork.com/2024/11/29/burj-khalifa-showcases-spectacular-n
32	Wideworldmag	https://wideworldmag.co.uk/news/burj-khalifas-facade-transformed-with-groundbreaking-

IV. Social Media List

This section includes social media posts along with the press release.

No		URL
1	Travel News	https://x.com/travel_news_uk/status/1862192042895347787
2	Travel News	https://www.facebook.com/TravelNewsUK/posts/pfbid0sadvibwygto9ZuZYgghWjcaDNLhj