

EXECUTIVE SUMMARY



Press Release:	Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu
Disseminated on:	14 May 2025
Target country(ies):	Indonesia and Malaysia
Distribution Language(s):	English, Indonesian and Malay

TOTAL - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



42

Websites Have Published



24.085.461

Total Potential Audience



12.572

Journalist Views

Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu



Media Coverage Report



Press Release:

Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu

Target country(ies):

Indonesia

Distribution Language(s):

Indonesian and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



MSN

Reaching the Most People



28

Websites Have Published



23.471.305

Total Potential Audience



11.294

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Antara News Agency

Batam Today

Comtex

Dow Jones

Dream.co.id

Kompasiana

LexisNexis

Google News

Infodesk

Thomson Reuters

Targeted Media Lists



Status

Sent

Sent

Sent

Sent

Sent

Sent

Sent

Sent

Sent

Sent

Sent

6

Media lists

The media lists that the press release was sent includes: Aviation, Business Expansion, Logistics, Transportation, Supply Chain, International News

13.531

Press members

The number of the media members whom its affiliates emailed your press releases.

Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu



2



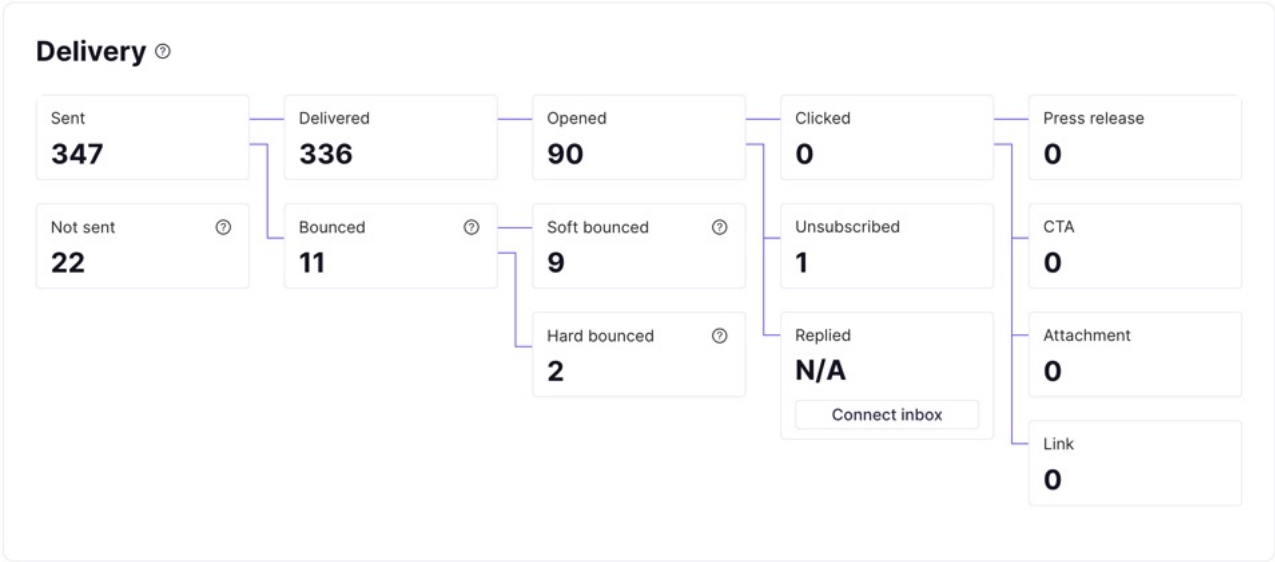
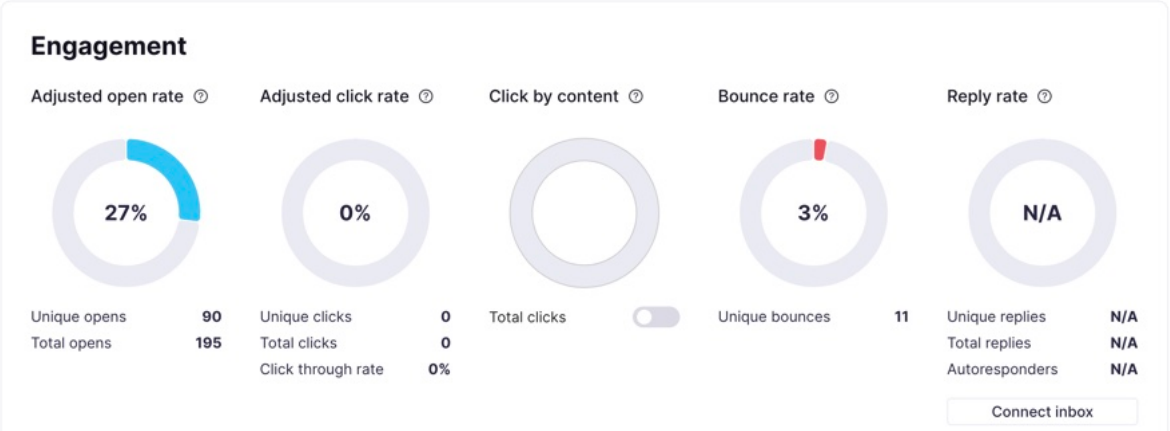
Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.

Original message7 days ago

IND - Siaran Pers: Çelebi Av...

Sent



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	Montly Traffic	Importance	URL
Indonesian	MSN.com	 510.8M	MSN is an American web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.	View
Indonesian	Kompas.com	 69.1M	Kompas.com is a news portal operated by Kompas Gramedia, one of the largest media groups in Indonesia. It provides comprehensive news coverage on politics, economy, technology, automotive, health, lifestyle, travel and more.	View
Indonesian	Kontan.co.id	 11.4M	Kontan.co.id is a news website specialising in economics, finance and investment. It provides up-to-date information on financial instruments such as stock market, reksadana, obligasi, valuta and komoditas. It also features content on topics such as personal finance, peluang usaha and industri.	View
English	Antaraneews.com	 7.1M	AntaraNews.com is a news portal operated by ANTARA, the official news agency of Indonesia. It provides national and international news, as well as comprehensive content in economics, politics, health, technology and other fields.	View
Indonesian	Teropongnews.com	 140.5K	TeropongNews.com is an Indonesian news portal. It provides news in various categories such as legal, criminal, political, olahraga and kesehatan. It also provides local and national developments to its followers.	View
Indonesian	Pasardana.id	 75.8K	Pasardana.id is a web portal providing information and analyses on the Indonesian capital market. It offers news, articles and financial tools on topics such as saham, obligasi, reksadana and economics.	View
Indonesian	Koranpagionline.com	 57.6K	Koranpagionline is one of the most popular online newspaper sites in Indonesia, providing both local and international news to a wide audience. It is a platform that provides visitors with up-to-date coverage of worldwide developments.	View
Indonesian	Suaramerdeka.com.my	 38K	Suara Merdeka is an independent news portal in Malaysia. It offers a wide range of content including politics, economics, education, lifestyle and international developments.	View
Indonesian	Batamtoday.com	 31K	Batam Today is a popular news platform in Indonesia with periodically updated coverage.	View
Indonesian	Kabarsebelas.com	 30.9K	KabarSebelas.com is an Indonesian news portal. It provides up-to-date news in various fields such as politics, economy, sports, technology and culture.	View
Indonesian	Indotelko.com	 28.7K	Indotelko provides authoritative and independent news, context and analysis in a timely manner in order to give solutions for key decision makers across all sectors of Indonesia telecom industry.	View
Indonesian	Koranindopos.com	 10K	KoranIndopos.com is an Indonesian news portal. It provides news in politics, economy, social, culture and other fields.	View
Indonesian	Youngster.id	 7.1K	Youngster.id is a media platform focusing on young entrepreneurs and creative industries. It offers news and articles on entrepreneurship, innovation, technology and lifestyle. It also informs its readers with success stories of young people and inspirational content.	View

Indonesian	Kalbarnews.co.id		7K	KalbarNews.co.id is a news website focusing on the Kalimantan Barat (West Kalimantan) region. It provides local news as well as national and international developments to its followers.	View
Indonesian	Tinemu.com		5K	Tinemu.com is a media platform that aims to provide positive and inspiring content. It provides information and inspiration to its readers through news, stories, cultural content and videos. It also offers video content through its Tinemu TV section.	View
Indonesian	Seremonia.id		4K	Seremonia.id covers a wide variety of news stories from multiple topics, under one convenient roof.	View
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu					

Media Coverage Report			
Coverage List - Indonesian			<i>This list includes all websites that the press release has been published.</i>
No	Website	URL	
1	Axial News	https://axialnews.id/masuk-kualanamu-raksasa-turkiye-resmi-operasikan-terminal-kargo/	
2	Batamtoday	https://batamtoday.com/home/read/216793/Celebi-Aviation-Resmi-Operasikan-Terminal-K	
3	BisnisAsia	https://bisnisasia.co.id/celebi-aviation-hadir-di-terminal-kargo-baru-bandara-kualanamu/	
4	GetPost	https://getpost.id/2025/05/18/celebi-aviation-umumkan-layanan-operasional-resmi-di-term	
5	IndoTelko	https://www.indotelko.com/read/1747363953/ccedilebi-aviation-buka-terminal-di-kualan	
6	Jar19	https://jar19.blogspot.com/2025/05/celebi-aviation-perkuat-kehadiran-di.html?m=1	
7	Kabarsebelas	https://www.kabarsebelas.com/berita/ bandara-delhi-mengakhiri-hubungan-dengan-perusa	
8	Kalbarnews	https://www.kalbarnews.co.id/2025/05/celebi-aviation-perkuat-kehadirannya-di.html	
9	Kompas	https://www.kompas.com/propterti/read/2025/05/14/160000321/raksasa-turkiye-masuk-ku	
10	Kontan	https://amp.kontan.co.id/news/perusahaan-raksasa-aviasi-turki-operasikan-terminal-kargo	
11	Koran Pagi Online	https://koranpagionline.com/celebi-aviation-resmi-beroperasi-di-terminal-kargo-bandara-ku	
12	Koranindopos	https://koranindopos.com/celebi-aviation-perkuat-kehadirannya-di-indonesia-dengan-term	
13	M Batamtoday	https://m.batamtoday.com/berita-216793-Celebi-Aviation-Resmi-Operasikan-Terminal-Kar	
14	MarketTrack	https://markettrack.id/celebi-aviation-mulai-jalankan-terminal-kargo-di-bandara-internasi	
15	Matrasnews	https://www.matrasnews.com/bisnis/38384/celebi-aviation-hadir-di-terminal-kargo-baru-ku	
16	MSN	https://www.msn.com/id-id/berita/other/perusahaan-raksasa-aviasi-turki-operasikan-termir	
17	Pasardana	https://pasardana.id/news/2025/5/14/%C3%A7elebi-aviation-perkuat-kehadirannya-di-ind	
18	Pontianaknews	https://www.pontianaknews.com/nasional/526012288/%C3%87elebi-aviation-perkuat-keh	
19	Seremonia	https://seremonia.id/industri/celebi-aviation-perkuat-kehadirannya-di-indonesia-dengan-te	
20	Sorogan	https://sorogan.id/2025/05/16/celebi-aviation-bangun-fondasi-baru-di-kualanamu/	
21	Spiritnews	https://spiritnews.co.id/2025/05/14/celebi-aviation-perkuat-kehadirannya-di-indonesia-den	
22	Suaramerdeka	https://suaramerdeka.com.my/celebi-aviation-memperkukuhkan-kehadirannya-di-indonesi	
23	Teropongnews	https://teropongnews.com/2025/05/celebi-aviation-resmi-beroperasi-di-terminal-kargo-bar	
24	Tinemu	https://www.tinemu.com/temu-warta/31715158708/%C3%87elebi-aviation-perkuat-kehadi	
25	Warnaplus	https://www.warnaplus.com/celebi-aviation-perkuat-kehadirannya-di-indonesia-dengan-te	
26	WARTA EVENT	https://wartaevent.com/celebi-aviation-operasikan-terminal-kargo-modern-di-bandara-kual	
27	Youngster	https://youngster.id/news/perkuat-kehadirannya-di-indonesia-celebi-aviation-tawarkan-lay	
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu			

Media Coverage Report			
Coverage List - English		This list includes all websites that the press release has been published.	
No	Website	URL	
1	Antaraneews	https://en.antaraneews.com/news/355041/elebi-aviation-strengthens-its-presence-in-indone	
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu			

Media Coverage Report			
IV. Social Media List		This section includes social media posts along with the press release.	
No	Social Network	URL	
1	Batam Today	https://x.com/batamtoday/status/1922603170192048187	
2	Batam Today	https://www.facebook.com/batamtodaydotcom/posts/pfbid0NyPig6T7774SsEsXmNRfrpA2	
3	Teropongnews	https://www.instagram.com/p/DJpPNkjsiHA/?utm_source=ig_web_copy_link	
4	Teropongnews	https://www.facebook.com/teropongnewsdotcom/posts/pfbid08ghuxFXEdt284GfqT1Gu82	
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu			

Media Coverage Report



Press Release: Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu
Target country(ies): Malaysia
Distribution Language(s): Malay and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Newswav.com

Reaching the Most People



14

Websites Have Published



614.156

Total Potential Audience



1.278

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients		Status
Beamstart	✓	Sent
Bername News Agency	✓	Sent
Business Today	✓	Sent
Comtex	✓	Sent
Dow Jones	✓	Sent
LexisNexis	✓	Sent
Google News	✓	Sent
InfoDesk	✓	Sent
SME	✓	Sent
Thomson Reuters	✓	Sent
Targeted Media Lists	✓	Sent

6 Media lists

The media lists that the press release was sent includes: Aviation, Business Expansion, Logistics, Transportation, Supply Chain, International News

3.128 Press members

The number of the media members whom its affiliates emailed your press releases.





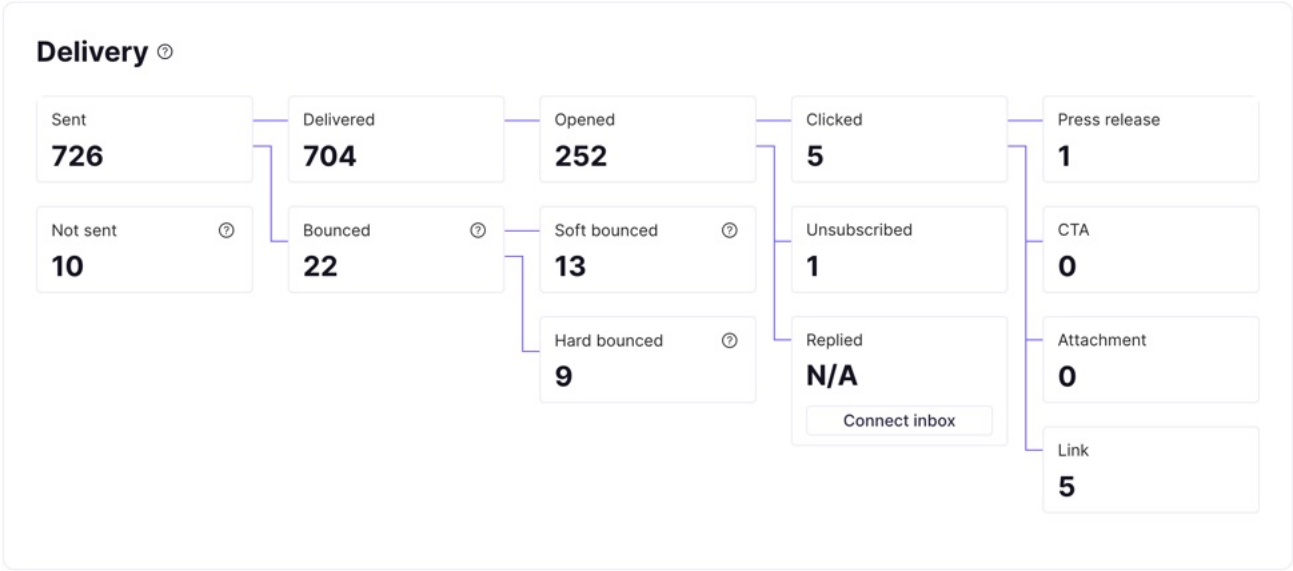
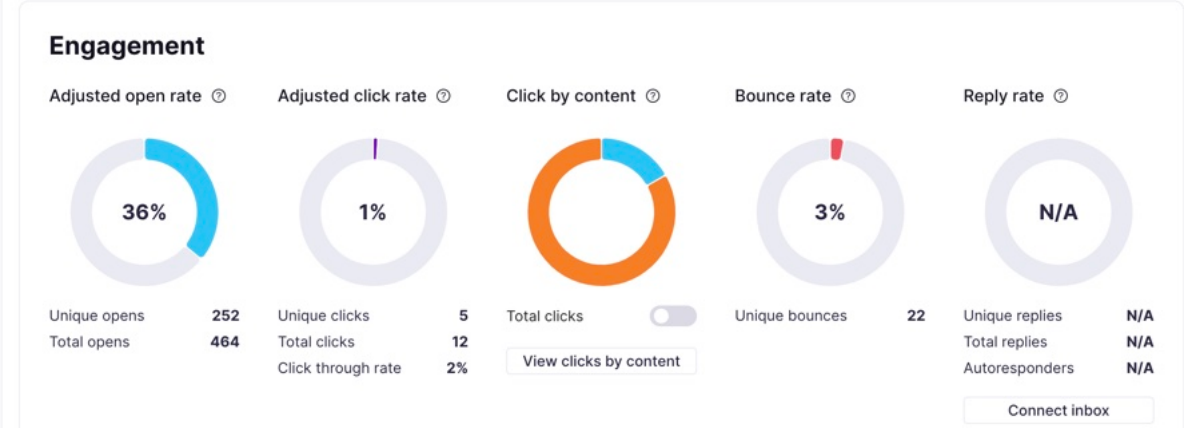
Media List Distribution

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Original message7 days ago

MY - Siaran Media: Çelebi Av...

Sent



III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their website. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
Malay	Newswav.com		387K	Newswav is an online content aggregator and obtains its content from a wide variety of online sources.	View
English	Businesstoday.com.my		174.6K	Being the "Pulse of Corporate Malaysia", BusinessToday offers current news and insightful topics on business evolution, especially in this changing landscape.	View
Malay	DagangNews.com		52.6K	DagangNews is a trusted news platform on the rise with Malaysian readership.	View
Malay	Beamstart.com		52K	BEAMSTART is a global entrepreneurship community, serving as a catalyst for innovation and collaboration.	View
English	CJ.my		31.6K	The underlying objective of CJ is to create good, responsible, ethical and unbiased Citizen Journalists.	View
English	SME.Asia		19.1K	SME & Entrepreneurship Magazine is Southeast Asia's best selling business magazine. Dedicated to business owners and entrepreneurs.	View
English	Gayatravel.com.my		12K	Gaya Travel Magazine is a travel and tourism magazine based in Malaysia. It publishes in both print and digital formats, providing its readers with destination introductions, hotel and restaurant reviews, cultural events and travel tips.	View
Malay	Malaysian-business.com		9.2K	Malaysian Business (malaysian-business.com) is one of Malaysia's most established business magazines, founded in 1972. Published by Amanie Media Sdn. Bhd., in addition to its monthly printed issues, the magazine also serves its readers through its online platform, which is updated daily.	View
Malay	Prebiu.com		6K	Prebiu offers professional coverage from a wide variety of topics and locations in Malaysia.	View
English	Businessnews.com.my		3.4K	All things business find their way as quality news onto Businessnews.com.my.	View
Malay	AksesMalaysia.my		3K	AksesMalaysia provides excellent coverage from across Malaysia periodically.	View
Malay	LatestMalaysia.com		2.4K	Presenting the latest on what is happening in Malaysia and across the world is what LatestMalaysia does.	View

Media Coverage Report			
Coverage List - Malay			<i>This list includes all websites that the press release has been published.</i>
No	Website	URL	
1	Akses Malaysia	https://www.aksesmalaysia.my/celebi-aviation-lancar-terminal-kargo-baharu-di-kualanamu	
2	Beamstart	https://beamstart.com/news/elebi-aviation-launches-cargo-operations-174721177	
3	Dagang News	https://www.dagangnews.com/article/terkini/celebi-aviation-kukuhkan-kehadiran-di-indone	
4	Latest Malaysia	https://latestmalaysia.com/2025/05/14/celebi-aviation-kehadirannya-indo/	
5	Malaysian Business	https://www.malaysian-business.com/index.php/wordpress/item/10588-celebi-aviation-str	
6	Newswav	https://newswav.com/article/%C3%87elebi-aviation-kukuhkan-kehadiran-di-indonesia-den	
7	Prebiu	https://prebiu.com/2025/05/15/celebi-aviation-memperkukuhkan-kehadirannya-di-indonesi	
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu			

Media Coverage Report			
Coverage List - English			<i>This list includes all websites that the press release has been published.</i>
No	Website	URL	
1	Business News	https://businessnews.com.my/2025/05/14/celebi-aviation-indonesia-cargo-terminal/	
2	Business Today	https://www.businesstoday.com.my/2025/05/14/celebi-aviation-launches-cargo-operations	
3	Citizens Journal	https://cj.my/154062/celebi-aviation-expands-with-new-cargo-terminal-in-kualanamu/	
4	Gaya Travel	https://www.gayatravel.com.my/celebi-aviation-strengthens-its-presence-in-indonesia-with	
5	Newstreamasia	https://newstreamasia.com/biz/celebi-aviation-strengthens-its-presence-in-indonesia-with-	
6	publiCT	https://publict.io/2025/05/14/celebi-aviation-strengthens-its-presence-in-indonesia-with-ne	
7	SME Magazine	https://sme.asia/celebi-aviation-strengthens-its-presence-in-indonesia-with-new-cargo-ter	
Çelebi Aviation Strengthens Its Presence in Indonesia with New Cargo Terminal in Kualanamu			

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	Akses Malaysia	https://x.com/AksesMalaysia/status/1925022117026005382
2	Akses Malaysia	https://www.facebook.com/aksesmalaysia/posts/pfbid0AmGrZzkRZLJSQHEuGyGuGQEDc
3	Akses Malaysia	https://www.linkedin.com/posts/akses-malaysia_%C3%A7elebi-aviation-lancar-terminal-ka
4	Business News	https://www.facebook.com/share/p/12MKer7utVG/
5	Business Today	https://x.com/BusinessTodayM1/status/1922576450453971011
6	Business Today	https://www.facebook.com/share/p/18q275hBTq/
7	Dagang News	https://x.com/DagangNews/status/1922568011988320264
8	Dagang News	https://www.facebook.com/share/p/1AhiGx5irG/
9	Gaya Travel	https://x.com/gayatravel/status/1922554219241799818
10	Gaya Travel	https://www.facebook.com/gayatravel/posts/pfbid0PCGxN8PhwSmssToP4Wh1H1HEQHU
11	Gaya Travel	https://www.linkedin.com/feed/update/urn:li:share:7328320707065475072/?actorCompany
12	Latest Malaysia	https://www.facebook.com/share/p/19QK23qqqH/
13	Prebiu	https://x.com/prebiu/status/1922837292193853546
14	Prebiu	https://www.facebook.com/share/p/1FWCxH3ptS/
15	Suara Merdeka	https://www.facebook.com/suaramer/posts/pfbid05gxDuojobvFyatnE9TsLiBuV7PPHadjy4r
16	Citizens Journal Malaysia	https://www.facebook.com/CitizenJournalistsMalaysia/posts/pfbid02TX8k7YsmXayvgj7tXS