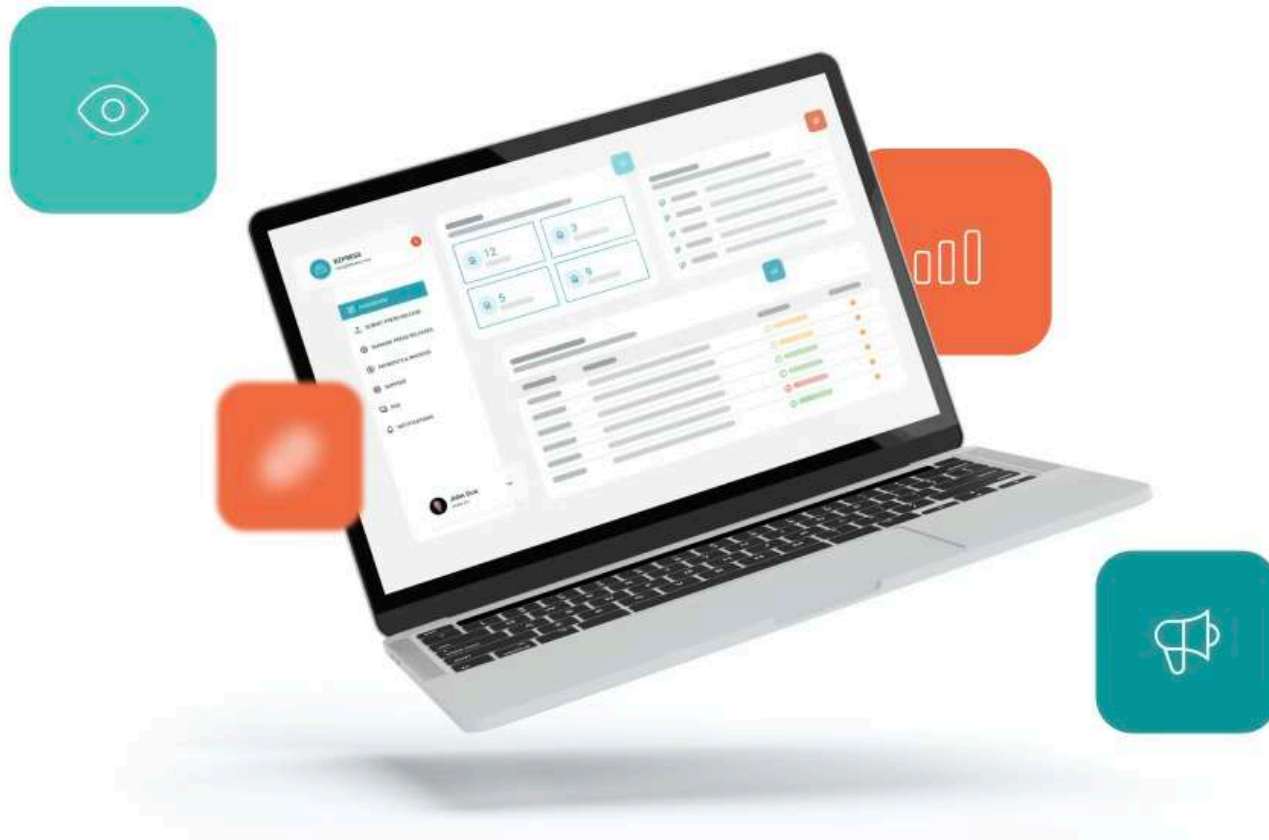




BAANLYY

PRESS RELEASE

MEDIA COVERAGE REPORT

Published: October 2, 2026

Headline: BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike



NEW FEATURE

AI Visibility Score and Images are now in your report !

09.10.2026

Press Release: BAANLYY เปิดตัวเป็นแพลตฟอร์มอสังหาริมทรัพย์และการย้ายถิ่นฐานจุดเด่นเจาะกลุ่มผู้ซื้อต่างชาติและผู้เช่าชาวไทย

Target country(ies): Thailand

Distribution Language(s): Thai and English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Infoquest.co.th

Reaching the Most People



38

Websites Have Published



28.164.572

Total Potential Audience



16.329

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

7 Media lists

Recipients	Status
Dow Jones	☒ Sent
Google News	☒ Sent
Khaosod	☒ Sent
Matichon	☒ Sent
Prachachart	☒ Sent
Targeted media lists	☒ Sent
Thaipost	☒ Sent

The media lists that the press release was sent includes: Real Estate, Property, Business, Investment, Lifestyle, Technology, Travel

19.528 Press members

The number of the media members whom its affiliates emailed your press releases.



New

AI Visibility Score is now in your report !

III. AI Visibility Score

Track your press release performance across AI models.

AI Visibility Score

8.7 / 10

 ChatGPT  Gemini
 perplexity  Claude

This AI Visibility Score shows how your press release goes beyond media coverage to become a long-term, LLM-discoverable digital asset positioning your brand to be found, referenced, and reused in the next generation of search and answer systems.

How the AI Visibility Score Is Calculated?

The AI Visibility Score evaluates your press release's online presence post-distribution using AI-driven analysis. We assess publicly accessible, LLM-indexable publications in your distribution languages, measuring domain authority, content quality, and retrievability. This indicates how effectively your message is positioned to appear in AI-generated answers across Google AI Overview, ChatGPT, Perplexity, and Claude.

III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Monthly Traffic	Importance	URL
Thai	Infoquest.co.th		510.5K	InfoQuest is a Thailand-based business and financial news agency that also provides media monitoring, media analysis, and press release distribution services. It publishes real-time news on the economy, stock markets, finance, investments, and international developments.	View
Thai/ English	Ryt9.com		275.6K	RYT9 is a Thai digital news platform publishing business, financial, and economic news, along with corporate announcements and press releases. It covers financial markets, company developments, investments, and updates from various industries.	TH: View TH: View EN: View
Thai/ English	Innnews.co.th		167.2K	INN News is a Thai news organization and digital news platform. It covers Thai current affairs, politics, business, society, public safety, international developments, and breaking news through articles and video content.	TH: View EN: View
Thai/ English	Thaipr.net		76.2K	ThaiPR.net is a Thailand-based public relations and press release distribution platform that helps companies and organizations publish announcements and reach the media. It features business news, product launches, corporate announcements, events, and industry updates.	TH: View EN: View
Thai/ English	Newsnit.com		44.2K	Newsnit.com is a digital news and public relations platform focused on publishing company news and press releases online. It features corporate announcements, marketing activities, events, product launches, and business-related content.	TH: View EN: View
Thai/ English	Thaiquest.com		19.1K	ThaiQuest is a Thailand-based financial technology company specializing in real-time market data solutions. It provides financial data terminals, investment and stock market analysis tools, data management, search solutions, and custom software development services.	TH: View EN: View
Thai/ English	Thailand4.com		16.2K	Thailand4.com is a Thai digital news and content platform publishing press releases and corporate news from companies and organizations. It features product launches, brand announcements, events, business news, and updates from various industries.	TH: View EN: View
Thai	Thebusinessplus.com		16.1K	TheBusinessPlus.com is a digital publication focused on business and the economy. It provides news and informative content on companies, entrepreneurship, management, marketing, economics, technology, and corporate developments.	View

Thai/ English	Thestorythailand.com		6.9K	The Story Thailand is a Thai digital publication focused on business, technology, and digital transformation. It covers corporate news, startups, innovation, executive interviews, business analysis, and digital lifestyle trends.	TH: View EN: View
Thai/ English	Techknownews.net		2K	Techknownews.net is a digital publication featuring content about technology and digital developments. It focuses on news and informative articles covering technological innovations, software, digital tools, and industry updates.	TH: View EN: View



B2PRESS

Online PR Platform

BAANLYY เปิดตัวเป็นแพลตฟอร์มส่งเสริมทรัพย์สินและการย้ายถิ่นฐานจุดเด่นเจาะกลุ่มผู้ซื้อต่างชาติและผู้เช่าชาวไทย

B

A

A

N

L

Y

Y

This list includes all websites that the press release has been published.

No	Website	URL
1	Arnacharknews	https://www.arnacharknews.net/2026/10/05/baanlyy-%e0%b9%80%e0%b8%9b%e0%b8%
2	Aroundautoworld	https://www.aroundautoworld.com/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk
3	Carlifeway	https://carlifeway.com/baanlyy-launches-as-thailand-property-and-relocation-platform/
4	Eduupdate	https://www.edupdate.net/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m
5	Eduupdate	https://www.edupdate.net/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk
6	Infoquest	https://www.infoquest.co.th/2026/658100
7	Innnews	https://www.innnews.co.th/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk
8	More-lively	https://more-lively.com/baanlyy-launches-as-thailands-property-and-relocation-platform/
9	Motoroops	https://motoroops.com/baanlyy-launches-as-thailand-property-and-relocation-platform/
10	Newswit	https://www.newswit.com/th/ien3hx02axzqwy4acer7j2t36a7s533h
11	Outperform-th	https://www.outperform-th.com/%e0%b8%ad%e0%b8%aa%e0%b8%b1%e0%b8%87%
12	Pr-junction	https://pr-junction.blogspot.com/2026/10/baanlyy.html
13	Prnewswatch	https://prnewswatch.net/2026/75323/
14	Ryt9	https://www.ryt9.com/s/iq/12847718
15	Ryt9	https://www.ryt9.com/s/iqml/12847712
16	Successchannel	https://successchannel.co/post_news?post_id=49250&fbclid=lwY2xjawUv3g5leHRuA2FibC
17	Techknownews	https://www.techknownews.net/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk
18	Thailand4	https://www.thailand4.com/th/3201835
19	Thailandhealthhub	https://thailandhealthhub.com/2026/1048357/
20	Thaipr	https://www.thaipr.net/general/3765122
21	Thaiquest	https://pr.thaiquest.com/post/765122
22	Thebizinside	https://www.thebizinside.com/article/baanlyy-property-2026-10-02
23	Thebusinessplus	https://www.thebusinessplus.com/baanlyy/
24	Thestorythailand	https://www.thestorythailand.com/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk/
25	Travelpromotion	https://www.travelpromotion.net/pr-th/irl10pr9y4z9vjxtffi942d6s85tledk

B2PRESS

Online PR Platform

B2Press | Media Coverage Report

B A A N L Y Y

Coverage List - English

This list includes all websites that the press release has been published.

No	Website	URL
1	Aroundautoworld	https://www.aroundautoworld.com/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m
2	Innnews	https://www.innnews.co.th/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m
3	Newswit	https://www.newswit.com/en/ien3hx01tli6ykpk7skei0zvr5alr2lz
4	Pr-junction	https://pr-junction.blogspot.com/2026/10/baanlyy-launches-as-thailands-property.html
5	Prnewswatch	https://prnewswatch.net/2026/75321/
6	Ryt9	https://www.ryt9.com/en/iqml/12847711
7	Techknownews	https://www.techknownews.net/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m
8	Thailand4	https://www.thailand4.com/en/3201834
9	Thailandhealthhub	https://thailandhealthhub.com/2026/1048359/
10	Thaipr	https://www.thaipr.net/en/general_en/3765113
11	Thaiquest	https://pr.thaiquest.com/post/765113
12	Thestorythailand	https://www.thestorythailand.com/en/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m/
13	Travelpromotion	https://www.travelpromotion.net/pr-en/irl10prbcx41234r0yym24n0mlvu0p3m

B2PRESS

Online PR Platform

BAANLYY เปิดตัวเป็นแพลตฟอร์มรองรับการย้ายถิ่นฐานจุดเด่นเจาะกลุ่มผู้ซื้อต่างชาติและผู้เข้าชาวไทย

B A A N L Y Y

B2PRESS

Online PR Platform

B2Press | Media Coverage Report

B A A N L Y Y

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	MarketPlus Online	https://www.facebook.com/616991900458393/posts/1587156643441909
2	newswit	https://x.com/newswit5/status/2105958337921929566?s=20
3	newswit	https://www.instagram.com/p/Dd_Mpsvky5n/?utm_source=ig_web_copy_link&stkn=
4	Outperform	https://www.facebook.com/636127428518064/posts/1718272573636872
5	Outperform	https://www.facebook.com/OutperformTH/posts/pfbid02ZuK7TFu1UErMukDgUQKe
6	PR Junction	https://x.com/PR_Junction/status/2105866184067518889?s=20
7	PR Junction	https://www.facebook.com/155131277149090/posts/1179039724758235
8	Prop&Travel	https://www.facebook.com/581512607095337/posts/1666107155302538
9	SAYAH FRITES	https://x.com/sayahfrites3/status/2107188895104254450?s=20
10	Success Channel	https://www.facebook.com/607994927425230/posts/1727058268852218
11	Success Channel	https://x.com/SuccessChTv/status/2105980958889640417?s=20
12	Thailand4.com	https://www.facebook.com/125420963698574/posts/1063938439846817
13	ThaiPR.net	https://www.facebook.com/787570485958616/posts/2063735075008811
14	ThaiPR.net	https://x.com/ThaiPRdotnet/status/2106972835612897491?s=20
15	ThaiPR.net	https://www.instagram.com/p/DeGZ8pVAYmV/?utm_source=ig_web_copy_link&stkr
16	TRADE MAX	https://www.facebook.com/122106429248558542/posts/122238692288558542
17	ข่าวประชาสัมพันธ์ newswit	https://www.facebook.com/newswit/posts/pfbid0FrD22Y39XyVukmh1i5e52rr2MtxpC
18	ข่าวออนไลน์ RYT9	https://www.facebook.com/472561218239170/posts/1518199840341964

B2PRESS

Online PR Platform

BAANLYY เปิดตัวเป็นแพลตฟอร์มรองรับการย้ายถิ่นฐานจุดเด่นเจาะกลุ่มผู้ซื้อต่างชาติและผู้เข้าชาวไทย

B A A N L Y Y



New Feature:

The AI Visibility Images is now included in your report!

AI Visibility Images - ChatGPT

The screenshots show how the AI Visibility feature uses artificial intelligence to analyze the visibility of a press release across different news sources and how it is reflected in the content.

Prompt: Conduct a live web search to find current news and content related to the given brand. Check that the brand name is mentioned exactly in the content, and clearly state if no results are found.

The press release was found in English under the requested title. The sources below include press release republications and related launch coverage. No French or Arabic coverage was found.

Sources

1. ThaiPR.NET – 2 October 2026 – [Press release.](#)
2. Newswit – 2 October 2026 – [Press release.](#)
3. INN News – 2 October 2026 – [Press release.](#)
4. EIN Presswire – 29 September 2026 – [Press release.](#)
5. MENAFN – 29 September 2026 – [Press release.](#)
6. Thailand Business Times – 29 September 2026 – [Related launch coverage — AGP AI summary.](#)

BAANLYY is a Thailand-focused property and relocation platform combining rental and sale listings with neighbourhood research, building profiles, visa guidance and planning tools.

For 9 April–9 October 2026, the verified developments concentrate on August platform updates and the September launch, followed by October press release coverage. All sources below are in English; no French or Arabic coverage or confirmed trade fair participation was found.

1. ThaiPR.NET – 2 October 2026 – [Launch announcement](#)
Published the launch release, describing guides to 83 Thai cities and provinces, neighbourhood scores in 80, more than 1,700 building profiles and free planning tools.
2. INN News – 2 October 2026 – [Launch announcement](#)
Carried the English release through Dataxet, including relocation resources, investor calculators and free membership and listings for agents, developers and owners.
3. Newswit – 2 October 2026 – [Launch announcement](#)
Republished the launch release covering the platform's services for foreign buyers and local renters.
4. Thailand Business Times – 29 September 2026 – [Platform launch coverage](#)
Published an AGP AI-generated summary of the launch, neighbourhood scoring, relocation tools and market positioning.
5. EIN Presswire – 29 September 2026 – [Official launch release](#)
Distributed the announcement identifying co-founders Kirby Scofield and Chatkarin "June" Pichaikamolchat and the platform's five-language offering.
6. Scofield Group – 29 September 2026 – [Co-founding and cross-border referrals](#)
Announced Scofield's involvement and reciprocal referrals between Scofield Group's Las Vegas business and BAANLYY's Thailand platform.
7. BAANLYY Newsroom – 6 August 2026 – [Platform development progress update](#)
Reported development of tenant applications, document verification, corporate housing, relocation case management, financial tracking and multilingual infrastructure; the company stated that usage remained minimal ahead of public launch.



New Feature:

The AI Visibility Images is now included in your report!

AI Visibility Images - Gemini

The screenshots show how the AI Visibility feature uses artificial intelligence to analyze the visibility of a press release across different news sources and how it is reflected in the content.

Prompt: Conduct a live web search to find current news and content related to the given brand. Check that the brand name is mentioned exactly in the content, and clearly state if no results are found.

The press release titled "BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike" has been published across several English-language news portals and press release syndication networks. signalnewsburlington.com

Below are the publication sources:

Sources

1. EIN Presswire – September 29, 2026 – <https://www.einpresswire.com/article/944347891/baanlyy-launches-as-thailand-s-property-and-relocation-platform-for-foreign-buyers-and-local-renters-alike>
2. Signal News Burlington – September 29, 2026 – <https://signalnewsburlington.com/press-releases/28209/baanlyy-launches-as-thailands-property-and-relocation-platform-for-foreign-buyers-and-local-renters-alike/>
3. PR News Watch – October 1, 2026 – <https://prnewswatch.net/2026/75309/>
4. RYT9 – October 2, 2026 – <https://www.ryt9.com/en/iqml/12847711>
5. ThaiPR.NET – October 2, 2026 – https://www.thaipr.net/en/general_en/3765113
6. Newswit – October 5, 2026 – <https://www.newswit.com/fin>

BAANLYY is an online property and relocation platform designed for foreign real estate buyers, international retirees, and local Thai renters.

Recent News & Press Coverage

1. Newswit – October 2, 2026 – <https://www.newswit.com/en/ien3hx01tli6ypk7skei0zvr5alr2lz> [newswit](#)
2. RYT9 – October 2, 2026 – <https://www.ryt9.com/en/iqml/12847711>
3. ThaiPR.NET – October 2, 2026 – https://www.thaipr.net/en/general_en/3765113
4. PR News Watch – October 1, 2026 – <https://prnewswatch.net/2026/75309/>
5. EIN Presswire – September 29, 2026 – <https://www.einpresswire.com/article/944347891/baanlyy-launches-as-thailand-s-property-and-relocation-platform-for-foreign-buyers-and-local-renters-alike> [EIN Presswire](#)
6. Signal News Louisville – September 29, 2026 – <https://signalnewslouisville.com/press-releases/73661/baanlyy-launches-as-thailands-property-and-relocation-platform-for-foreign-buyers-and-local-renters-alike/>



New Feature:

The AI Visibility Images is now included in your report!

AI Visibility Images - Perplexity

The screenshots show how the AI Visibility feature uses artificial intelligence to analyze the visibility of a press release across different news sources and how it is reflected in the content.

Prompt: Conduct a live web search to find current news and content related to the given brand. Check that the brand name is mentioned exactly in the content, and clearly state if no results are found.

YES — The press release appears in accessible English-language sources, including its original EIN Presswire publication and related pages.

- When reviewing sources related to the article you provided, I see that this content was published on EIN Presswire on September 29, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
`. einpresswire`
- Secondly, it was published on Scofield Group on September 29, 2026:
[Scofield Group Founder Kirby Scofield Co-Founds BAANLYY, Thailand's Property and Relocation Platform](#)
`. scofieldgroup`
- Thirdly, it was published on ThaiPR.NET on October 2, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
`. thaipr`

The exact phrase “BAANLYY” appears in the text of all three sources.

BAANLYY is a Thailand-focused property and relocation platform operated by BAANLYY LLC, a Nevada company, and co-founded by Kirby Scofield and Bangkok-based Chatkarin “June” Pichaikamolchat. Its launch announcement describes listings, city guides, building profiles, neighbourhood scores, relocation and visa guidance, and planning tools for foreign buyers and local renters.

- When reviewing the relevant sources, I see that this content was published on ThaiPR.NET on October 2, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
— (The announcement reports the platform launch and highlights its listings, guides to 83 Thai cities and provinces, more than 1,700 building profiles, and relocation and planning tools.) `thaipr`
- Secondly, it was published on Thailand4 News on October 2, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
— (The article describes the same launch and platform features, including visa and cost tools and free listing for agents, developers and owners.) `thailand4`
- Thirdly, it was published on News-Press on September 29, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
— (The republished release details the launch, co-founders, property listings, city guides, area scores, building profiles, and relocation tools.) `news-press`
- Fourthly, it was published on EIN Presswire on September 29, 2026:
[BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)
— (The release announces the platform and describes its Thailand listings, five-language guides, and tools for property search and relocation.) `einpresswire`



New Feature:

The AI Visibility Images is now included in your report!

AI Visibility Images - Claude

The screenshots show how the AI Visibility feature uses artificial intelligence to analyze the visibility of a press release across different news sources and how it is reflected in the content.

Prompt: Conduct a live web search to find current news and content related to the given brand. Check that the brand name is mentioned exactly in the content, and clearly state if no results are found.

PARTIALLY — The English version appears on three English-language sites, and I found no French or Arabic coverage. The Thai-language headline from your list showed up only as a snippet on an unrelated page.

When reviewing sources related to the article you provided, I see that this content was published on EIN Presswire on September 29, 2026 (the dateline reads September 28, 2026): [BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#)

Secondly, it was published on ThaiPR.NET (English edition) on October 2, 2026: [BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike | ThaiPR.NET](#)

Thirdly, it was published on newswit (English edition) on October 2, 2026: [BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike - newswit](#)

I also found a related, non-identical item. The company blog of the founder's brokerage, Scofield Group, published it on September 29, 2026 and links to the EIN Presswire release: [Scofield Group Founder Kirby Scofield Co-Founds BAANLYY, Thailand's Property and Relocation Platform](#)

BAANLYY is a Thailand property and relocation platform run by BAANLYY LLC, a Nevada company, co-founded by Las Vegas broker Kirby Scofield and Bangkok-based Chatkarin "June" Pichaikamolchat. It offers rental and sale listings, city guides, neighbourhood scores, building profiles, visa and cost tools, and investor calculators in five languages.

When reviewing the relevant sources, I see that this content was published on ThaiPR.NET on October 2, 2026: [BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#) — (The English edition of the launch release covers listings, guides to 83 Thai cities, 1,700+ building profiles and free visa and cost tools, and cites Q2 2026 foreign condo-purchase data.)

Secondly, it was published on The Scofield Group (company blog) on September 29, 2026: [Scofield Group Founder Kirby Scofield Co-Founds BAANLYY, Thailand's Property and Relocation Platform](#) — (The founder's own brokerage announced the co-founding and the September 2026 launch, and said the two companies are separate but refer clients to each other.)

Thirdly, it was published on EIN Presswire on September 29, 2026 (05:51 GMT, dateline September 28): [BAANLYY Launches as Thailand's Property and Relocation Platform for Foreign Buyers and Local Renters Alike](#) — (The original wire release announces the launch, quotes both co-founders, and lists the platform's features and free listing for agents, developers and owners.)

Two other items turned up but were not verified:

- A Newswit copy of the launch release appeared in search results, but I did not open it, so its date is unconfirmed.
- BAANLYY's own site pages showed older "age" labels in search results (about 94-109 days), but I did not open them to confirm dates.

Yes, the exact phrase "BAANLYY" appears in the text of all three verified sources.